## Section C: Sector Specialists and Service Providers

[These should be service providers that specialize in the sector. The purpose is not to list all firms of a particular type, but only those that may have a particular role or expertise in the sector. Some may offer advice and counsel. Others (freight forwarders, market researchers etc.) may provide services. They should only be included, however, if they focus on the sector in question.]

## In Canada

- university departments or research centres
- other research institutions
- information providers
  - lawyers specializing in the sector
  - accounting or consulting firms specializing in the sector
  - financial institutions active in the sector
  - private individuals/experts working on a consulting basis
- service providers
  - freight forwarders or carriers specializing in the sector
  - customs brokers specializing in the sector
  - agents, distributors specializing in the sector
  - marketing companies, market researchers specializing in the sector

## In the target market

- university departments or research centres
- other research institutions
- information providers
  - lawyers specializing in the sector
  - accounting or consulting firms specializing in the sector
  - financial institutions active in the sector
  - private individuals/experts working on a consulting basis
- service providers
  - freight forwarders or carriers specializing in the sector
  - customs brokers specializing in the sector
  - agents, distributors specializing in the sector
  - marketing companies, market researchers specializing in the sector