

# *Message from the Task Force on Central Europe*

Poland has been a pioneer in the transformation of Central and Eastern Europe and Canada has been a strong supporter of this country during the transition stage. When Poland faced the possibility of severe shortages during the initial period of reform, Canada pledged food aid. It followed up with further direct assistance through the provision of "know-how" as the country moves into a market economy and develops its democratic institutions; and a short term revolving export insurance facility was established to encourage trade. It also provided financial support to assist in stabilizing the Polish *zloty*.

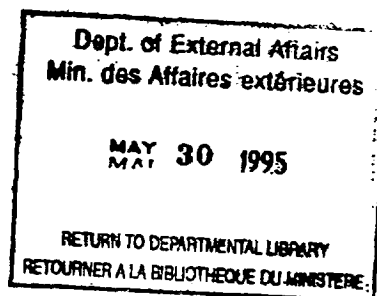
This publication is another concrete example of Canada's support for Poland's economic transformation. Addressed to the business community, it provides an introduction to Poland's economy, and an outline of the current reform process. It also offers an indication of business opportunities that are opening up as a result of reform. In providing business people with such information, it is hoped that this book will prove useful in helping Poland establish new international business relationships.

Business people interested in further information on trade and investment opportunities in Poland may contact:

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