

(record #: 43)

SECTOR: Agriculture, Food and Beverages
AREA: United States
DATE: Feb 1994
ACTIVITY: Agricultural equipment and services; national stand: National Farm Machinery Show
LOCATION: Louiseville (Kent.)
CONTACT: Peter Egyed EAITC UTI_
TELEPHONE: 613-944-9483

16-19 February 1994

Cross-section of the farm product industry including tractors, combines, implements, storage bins, chemicals, seed hybrids, fencing and related services; featuring more than 700 exhibit booths.

SCOPE: Largest indoor show in North America, held annually

ATTENDANCE: 225,000 visitors from all over North America and the world.

(record #: 44)

SECTOR: Agriculture, Food and Beverages
AREA: United States
DATE: Mar 1994
ACTIVITY: Semi-processed and processed food and beverage; national stand: Winter Fancy Food Show
LOCATION: San Francisco
CONTACT: P Egyed EAITC UTI_
TELEPHONE: 613-944-9483

4-7 March 1994

Volume buying of gourmet and specialty foods, confections, beverages, wines, liquors, gourmet cookware, and accessories.

ATTENDANCE: 1,000 exhibits, 15,000 visitors - dealers, distributors, retailers, wholesalers and agents for the specialty food trade.

(record #: 45)

SECTOR: Agriculture, Food and Beverages
AREA: United States
DATE: Mar 1994
ACTIVITY: Semi-processed and processed food and beverage; national stand: Natural Food Products Expo West
LOCATION: Anaheim
CONTACT: Peter Egyed EAITC UTI_
TELEPHONE: 613-944-9483

23-25 March 1993

PRODUCTS: Organic and health foods, lifestyle products for specialty retail outlets. Annual trade show; 1,500 exhibits.

ATTENDANCE: 12,000 qualified visitors - specialty food distributors, owner/operators of health food stores, food