Those with obvious vested interests in the outcome of the free trade deal are seen as less credible sources of information, with only end-in-ten respondents saying they are relying most on each of federal government leaders (12%) and provincial government leaders (10%) in forming their opinions on free trade.

Canadian Water and the FTA

Slightly more than half (52%) of Canadians believe that Canada's water resources are not included in the FTA. Only 35% of respondents are aware of the government's amendments to the Agreement, which are intended to restrict the export of Canadian water to the United States.

When respondents are asked whether or not water is included in the deal (after they are informed of the government's amendments to the deal), a higher percentage say that water is included in the PTA.

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