REPORT 4 88/07/27

#### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

# POST : 422-VIENNA

### 016-INDUSTRIAL MACHIN, PLANTS, SERV. AUSTRIA

### PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

TO CREATE COMPREHENSIVE LIST OF AUSTRIAN MANUFACTURERS AND DISTRIBUTORS OF CNC MACHINES; AFTER ITS COMPLETION TO COMMENCE WITH THE APPROACH TO CON MANUFACTURERS AIMED AT ALL POSSIBLE FORMS OF COOPERATIVE EFFORTS.

WITH ACQUISITION OF DATA PROCESSOR, DEVELOP CONTACT SYSTEM LIST ON SECTORAL BASIS FOR CANADIAN COMPANIES.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

- QUARTER: 1 POST HAS BEEN VERY ACTIVE IN INCREASING AUSTRIAN AWARENESS IN CANADA'S TECHNOLOGY IN THIS SECTOR. OUR EFFORTS HAVE BEEN PRIMARELY ORIENTED IN THE TECHNOLOGY EXCHANGE AREAS.
- QUARTER: 2 POST CONTINUED, ALBEIT MODERATELY (DUE TO THE HOLIDAY SEASON) ITS ACTIVITIES IN THIS SECTOR. CONSIDERABLE FOLLOW-UP ENSUED IN THE TECHNOLOGY TRANSFER AREA.
- QUARTER: 3 SEVERAL EXCELLENT OPPORTUNITIES DISCOVERED FOR THE J/V & TECHNOLOGY TRANSFER OPPORTUNITIES IN THIS SECTOR.
- QUARTER: 4 CONTINUATION OF SEARCH FOR J/V AND TECH-NOLOGY TRANSFER OPPORTUNITIES IN THIS SECTOR.

ANTICIPATED RESULTS:

- RECIPROCITY IN REPRESENTATION

- TECHNOLOGY TRANSFER

- MANUFACTURING UNDER LICENSE.

ESTABLISH COMPREHENSIVE SOURCING NETWORK FOR USE OF CANADIAN EXPORTERS.

# QUARTERLY RESULTS REPORTED:

POST EFFORTS RESULTED IN A VISIT TO POST TERRIT-ORY OF CDN ENVIRONMENT CONTROL EQUIPMENT MISSION . OVER 121 CONTACTS WITH AUSTRIAN COUNTERPARTS WERE MADE SOME OF WHICH MAY RESULT IN JOINT-VEN-TURE OR MANUFACTURING UNDER LICENSE.

RESULTS TO-DATE VERY POSITIVE, THOUGH NOT OVERLY CONCLUSIVE. IT IS ANTICIPATED THAT SOME MEANING-FUL RESULTS WILL BE HAD IN THE THIRD QUARTER.

POST, TOGETHER WITH NRC FIELD REPS IN CDA & CDN INDUSTRY, IS ACTIVELY PURSUING THE DISCOVERED CONNECTIONS OPPORTUNITIES.

OUR ACTIVITIES RESULTED IN ESTABLISHMENT OF THREE MEANINGFUL CONTACTS ALL AIMED AT COOP-ERATION AND EVENTUAL TRANSFER OF TECHNOLOGY.

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