REPORT 4 88/07/27

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 401-ANKARA

004-DEFENCE PROGRAMS, PRODUCTS, SERV TURKEY

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

FOLLOW-UP ON CONTACTS MADE WITH PRESIDENT OF DIDSA

ANALYSIS OF OPPORTUNITIES OFFERED UNDER TURKISH ARMY MODERNIZATION PROGRAM

ANTICIPATED RESULTS:

INCREASE IN AWARENESS OF CANADIAN PRODUCTS AND CAPABILITIES.

INCREASE AWARENESS OF CANADIAN DEFENCE PRODUCTS SUPPLY FIRM ON TURKISH REQUIREMENTS.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 MISSION TO CDA BY MR. VAHIT ERDEM, PRESIDENT, DEFENCE INDUSTRY DEVELOPMENT & SUPPORT ADMINISTRATION. COMPLETION OF CONTRACT FOR UHIH SIMULATOR. COMPLETION OF BIDDING ARRANGEMENTS FOR SPECTRUM MONITORING SYSTEM. CONTRACT FOR ESM SYS. FOR NAVY.

QUARTER: 2 -CONCLUDE SUCCESSFUL MISSION TO CDA BY VAHIT ERDEM, PRES., DEFENCE IND. DEV. & SUPPORT ADMIN (DIDSA). -WIN CONTRACT FOR SPECTRUM MONITORING SYSTEM STUDY -WIN CONTRACT FOR ESM SYSTEM FOR NAVY.

QUARTER: 3 ARRANGE FOR VISIT OF VAHIT ERDEM, PRESIDENT DIDSA TO CANADA. COORDINATE LLAD MARKETING EFFORTS BETWEEN MARTIN-MARIETTA & DERLIKON. SUBMIT A WINNING BID TO CONDUCT RADIO AFFAIR DEPT. SPECTRUM MONITORING PROJECT STUDY

QUARTER: 4 -CONCLUDE SUCCESSFUL MISSION TO CANADA BY VAHIT ERDEM, PRESIDENT OF DIDA.
-ASSIST CANADIAN COMPANY IN WINNING TURKISH LLAD CONTRACT.

QUARTERLY RESULTS REPORTED:

ALL ARRANGEMENTS COMPLETED FOR VISIT IN EARLY J-ULY MISSION POSTPONED AT LAST MINUTE TO SEPT/OCT CONTRACT INITIALLED IN JUNE. CONSORTIUM FORMED, PREPARED & SUBMITTED FEASIBILITY STUDY. AWAITING RESULTS OF BID.

-VISIT AGAIN POSTPONED BECAUSE PM OF TURKEY CALLED SNAP ELECTION FOR 1 NOV. VISIT RESCHEDULED FOR LAST WEEK OF NOV. OR FIRST WK OF DEC.—CDN CONSORTIUM LOWEST BIDDER CONTRACT EXPECTED IN OCT.—AWAITING RESULTS OF BID.

VISIT HAS BEEN UNAVOIDABLY RESCHEDULED 3 TIMES.
DIDSA STAFF HOPING TO RESCHEDULE VISIT EARLY 88.
AMB MET WITH SENIOR EXECS OF BOTH FIRMS; WILL COORDINATE/HOST MAJOR JOINT MKTG EFFORT IN JAN 88.
CCC SUBMITTED EXCELLENT BID WITH COOPERATION OF

-ERDEM HAS PROMISED THAT HE WILL BE VISITING CANADA THIS YEAR. - POST HAS WORKED CLOSELY WITH BOTH CANADIAN & FOREIGN PARTNER COMPANIES. MINISTER CROSBIE PROMOTED CANADIAN CONTENDER DURING HIS VISIT. COMPANY MET WITH PM DZAL AT DAVOS.