

## "World Markets: It's a Match" Conference

EDMONTON, ALBERTA — December 2-4, 1998 — The use of Trading Houses by manufacturers and suppliers as a means of entering new markets around the globe is growing. The "World Markets: It's a Match" Conference will, through its "Match Making and Mega Match Making" sessions, bring together trading houses that represent a wide range of countries and suppliers to further the possibility of exploring new markets.

In addition to the on-site match-making sessions, the conference will provide participants with the opportunity to showcase their products at the trade show, to participate in an international marketing workshop, and to take part in a panel discussion with industry experts from various sectors of the economy (agriculture,

manufacturing, environment, education, and so on).

For more information, contact the Trading House Association of Western Canada, 11420-142 St.,

Edmonton, AB, T5M 1V1, tel.: (403) 447-1196, fax: (403) 454-4112, e-mail: warickd@connect.ab.ca, Internet: www.connect.ab.ca/tradeconference/

## Canada-Algeria Joint Commission

OTTAWA — November 2-3, 1998 — High-level meetings between the governments of Canada and Algeria will be held in Ottawa during the upcoming Canada-Algeria Joint Commission. A large trade delegation will accompany a Minister of the Algerian government.

Algeria, a major buyer of Canadian wheat and milk products, is Canada's number one export market in the Africa and Middle-East region. The country is also an excellent market for services, particularly in the oil sector.

Later this fall, the Department of Foreign Affairs and International Trade (DFAIT) will lead an oil and mining trade mission to Algeria. Stops will include Algiers, Hassi Messaoud and Tamanrasset.

For more information, contact Juliette Bruneau, Maghreb and Arabian Peninsula Division, DFAIT, tel.: (613) 944-6590, fax: (613) 944-7431.

## 1998-99 Edition of *Gourmet Export* Now Available

The Quebec Agri-Food Export Club has just released the 1998-99 edition of its *Gourmet Export* directory, a comprehensive listing of Quebec's agri-food exporters designed primarily to promote Export Club members' products around the world.

The directory contains a detailed profile of each Export Club member firm and contact information for representatives of government and private-sector organizations in the exporting field, as well as a "Fairs and Missions" section with complete and up-to-date

data on the promotional and international activities of the organic food sector.

This marketing tool will be distributed mainly abroad using lists of foreign buyers, with help from government offices in Canada and other countries. It will also be made available at trade fairs and missions. The *Gourmet Export* directory is also available on the Internet at: <http://profil-cdi.qc.ca/export/exporte.htm>

The 1998-99 edition was produced with the co-operation of the Department

of Foreign Affairs and International Trade, Agriculture and Agri-Food Canada, and the Quebec Department of Agriculture, Fisheries and Food.

For more information, contact Paul-Arthur Huot, Quebec Agri-Food Export Club, tel.: (450) 349-1521, fax: (450) 349-6923, e-mail: [ampaqce@cam.org](mailto:ampaqce@cam.org)

### CanadExport On-Line

<http://www.dfait-maeci.gc.ca/english/news/newsletr/canex>