

As a Total Abstainer you have a Right to Better Terms and Rates on your Life Insurance than Non-Abstainers

The investigation carried on by the Manufacturers Life Insurance Company as to mortality results has shown for a number of years back that total abstainers are, on the average, better life insurance risks than non-abstainers. 1906 was no exception to this. The Abstainers' Section showed a death loss of only a little above 63 per cent. of that in the General Section, despite the fact that even in the latter section the death loss was particularly favorable.

There was, therefore, much larger saving from mortality for the Abstainers' Section than for the General Section.

Despite the fact that all companies doing business in Canada must have a similar experience, yet the Manufacturers Life is the only one of the older, well-established companies which gives total abstainers the special rates and terms which their good mortality results entitle them to.

Apply for information and rates to

**THE MANUFACTURERS LIFE
INSURANCE COMPANY**

Toronto, Canada