WHEN-MEN-UNDERSTAND

How great an advantage total abstainers have in their chances of long life over non-abstainers they will realize fully why it is wise for total abstainers to seek separate classification in THE TEMPERANCE AND GENERAL LIFE ASSUR-ANCE COMPANY when insuring their lives, and they will not be persuaded to insure elsewhere if they are total abstainers. To know the facts read our annual reports and OUR ADVOCATE.

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