



“To Own a Mason & Risch Piano
is to Possess the Best Piano Built.”

We did not evolve this sentence out of our inner consciousness, adopt it as a slogan, and then through persistent reiteration try to convince others and ourselves of its truthfulness, BUT—

*“often hearing it applied to the instruments
“of our make by musical colleges, musicians
“of note and others having an intelligent
“knowledge of what a Piano should be, we
“simply ADOPTED it, and it therefore
“reflects the opinion of others, and is not
“a mere statement on our part.”*

And so it's worth remembering that when you sell a Mason & Risch Piano, you sell
“THE BEST PIANO BUILT.”

Mason  Risch-
Limited

230 Yonge Street
Toronto