

Guide-Advocate

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ADVERTISING RATES

Display Ads., set, transect 25c in.
Display Ads., set, year contract 16c in.
Display Ads., plate.....16c in.
Special Position.....25c in.
Theatrical Adv'tg with reader or cut.....35c per in.
Business Locals, Front Page 10c per line, inside pages 5c per line.

FRIDAY, MARCH 16, 1923

NOTE AND COMMENT

A New York woman has died leaving an estate of \$80,000, every dollar of it having been accumulated a cent at a time, by selling newspapers in the street, and then wisely investing. We doubt if any man could have done it.

Joseph Archambault, Liberal of Chambly-Vercheres, has given notice of a motion in the House favoring increase in income tax exemption for each child from \$300 to \$500 and exempting altogether the father of five children under eighteen years of age, who has an income less than thousand dollars.

B. F. Haanel, of the mines department at Ottawa and member of the Canada fuel board, warns Canadians that this country is soon to be faced with a permanent fuel shortage. The visible supply of anthracite coal will last only 80 to 100 years and America's visible oil supply will last only 25 years.

Guelph Herald: Builders and trades men of various sorts are lamenting the lack of qualified apprentices. There was no doubt merit in the old apprenticeship system of our forefathers, and labor made a decided mistake when it cut the number of apprentices down to the material level that it has done.

The amendment to the United States income tax act, cutting the eight per cent rate charged Canadian citizens, who live in the border cities and work in Detroit, square in two and adding \$400 for each dependant to the \$1,000 exemption allowed under the law which governed the taxable year of 1921 has now become a law.

The Financial Post points out that when John Wanamaker, some years ago, withdrew his advertising from free-distribution mediums it was because these had no fundamental reader interest. This was the finding after a deep study of the subject. It was the conviction that the man who subscribed for a newspaper or other publication expected to find advertising in it and valued it as in the light of an investment, as something he had appreciated sufficiently to pay for.

St. Catharines Standard: Coupled with almost daily boosts in the price of sugar, comes the news that last year's crop in the Hawaiian Islands was the largest in eight years. Production for the year was placed at 1,184,000,000 pounds, or 13 per cent more than last year. It begins to look as though present prices are due for a drop. In that case the wisest plan for the consumer is to buy just enough for present needs. Nobody ever succeeded in cornering a commodity market.

Vancouver Sun: Newspapers blazon the fact that Fred Stone, eminent comedian, has been converted to Christianity. Is there anything so remarkable in a conversion to Christ? Is there so few conversions nowadays that Fred Stone's action should make front page reading on a hundred newspapers? If this is the state of mind of the public today there is something vitally wrong. When a Christian conversion is heralded as an exception rather than a matter of course, faith in the church would seem to have ebbed very low.

The Provincial health department has ordered that hereafter houses where there are patients with chicken-pox or whooping cough must be placarded. No milk container from any house under quarantine shall be returned to any dairy or milk vendor. The isolation period for the victim of scarlet fever or whooping cough has been reduced. The scarlet fever patient need only be isolated for five weeks from the appearance of the rash, instead of six weeks from the onset of the disease. Isolation from whooping cough is to be for three weeks from the commencement of whooping cough instead of six weeks.

Everyone reads the "Guide-Advocate Want Column" on page 4.

ITEMS FROM FAR AND NEAR

Some Wise, Some Otherwise
Some Newsy, All Readable.

Somebody says that the styles of 1840 are coming back. If they will bring the prices of that period along, let them come, hoopskirts and all.

233 miles an hour is the pace set by French aviators. For the fellow who is always behind at his job, one of those aeroplanes would be a great possession if the stock of ketchup ran shy.

A motion urging upon the Dominion parliament that instead of attempting to revise the bank act, a national banking system be done away with, has been adopted by the Russell County branch of the United Farmers of Ontario.

A West Virginia farmer, W. Marks was killed when kicked by a horse which he acquired in a trade with another farmer. Now the man from whom he got the horse is held on a murder indictment, because he failed to warn Marks the horse was dangerous.

The mother took her baby to be christened. The clergyman, who knew her personally, dipped his pen in the ink and prepared to fill in the necessary papers. When he came to the space reserved for the date, he said genially: "Let me see—this is the eighth, isn't it?" "Certainly not!" said the indignant mother. "We've only been married three years."

The practice of preaching for a "call" has already been abolished among Presbyterians in large section of Western Canada. The Synod of Manitoba last year authorized the establishment of the first ministers settlement committee in Canada. Up to the present eighteen ministers have been appointed to Union churches through this committee.

Speaking in Stratford the other night, Rev. Bishop Fallon said: "There were many young men and women in colleges today who should be plowing and running washing machines. It were better to be able to plow a straight furrow than to make bad use of a college education. He scored the thoughtless young woman of today who did not want to be cooks and were content to allow their mothers to slave over cook stoves while they wore kid gloves." —Bishop Fallon is not very far astray.

Slat's Diary

By Ross Farquhar

Friday—I got good and even with Jane today. I rung her up on the telephone and when she answered and sat who was it talking and I sed This is the fellow witch you sed the other day was the nicest boy in town. And she kinda smiled over the fone and sed Why hello Ted I am very pleased to have you call me up. So the way I got even with her I sed O you make me sick and I hung up the fone. I diddnt try to go & smooth things over. You wont never ketch me kissing the hand that bit me.

Saturday—Mrs. Lute pored hot boiling water on George Fosters dog today and it made George hoping mad for he thinks a lot of his dog and he went down to her house and sed she had got to appologise or he wood have her a rested. She sed she wood appologise because she never intended to pore water on the dog but she made a mistake and thot it was her husband.

Sunday—The preacher at are chirch got his tung mixed up today. Walter Burns had cum home from N. Y. and he is a good singer and ect. and the preacher got up and give out that there was a treet in store for us today as Mister Singer was a going to Burn for us.

Monday—Mrs. Gillem told ma and pa including me to cum over after are supper so we got redy and went over after it but they had all redy went and eat there supper and we was out of Luck.

Tuesday—Elsie says sum funny things sum times. Today I was a telling her that I had a Uncle witch cud by all the facktrys in the state and still have enuff left yet to by a ice cream parlor and she sed. O yure crazy. And I sed I can prove it. And she sed You don't need to prove it. and then walked on away.

Wednesday—I am getting to be pritty close mouthed here of lately Today Jane ast me what did I get in a avrage on my monthly report Card. But as I diddnt no weather she was looking for information or amusement I just seeled my lips and walked away like a Clam. I will show that yung lady sum stunts before it is all over with.

The mother of 20 children at the age of 37 years, Mrs. Homer McMann, of Bellburn, Greenbrier County, Friday, was making a valiant fight for life, while at her side nestled four baby boys born the day before. Each of the quartette weighed five and one quarter pounds at birth, and all will probably live, the attending physician stated. Grave fears, however, are entertained for the recovery of the mother.

Hon. Mr. Raney, through his deputy, has asked the Ottawa authorities for an amendment that would prohibit the publication of racing tips, odds selections and other information of this character. Sir Lomer Gouin, minister of justice, has assured the Commons that he was willing to incorporate the substance of Mr. Raney's suggestions in legislation that he would recommend to his colleagues for adoption as a government measure.

Provincial election in Ontario will be on the program in 1923. The ladies will be at the polls and in large numbers. Now is the time to read up and study the situation, figuring out who are the statesmen seeking the honors and the time servers who are looking for office only. There are big questions, affecting the home and the community, that must not be lost sight of in mistaken zeal to support a candidate because he is lined up with some particular party. There are some M.P.P.'s who should be left at home whose record shows want of backbone and indifference to the best interests of Ontario, and there are also others with too much backbone, who will satisfy many by staying at home.

The Oil of the People.—Many oils have come and gone, but Dr. Thomas' Electric Oil continues to maintain its position and increase its sphere of usefulness each year. Its sterling qualities have brought it to the front and kept it there, and it can truly be called the oil of the people. Thousands have benefited by it and would use no other preparation.

Read the Want Ads on Page Four.



Farmers' Plans

Many progressive farmers consult their banker when making plans. The Sterling Bank has money to lend to those farmers who need additional funds for the sound extensions of their farming operations.

THE STERLING BANK

OF CANADA

105

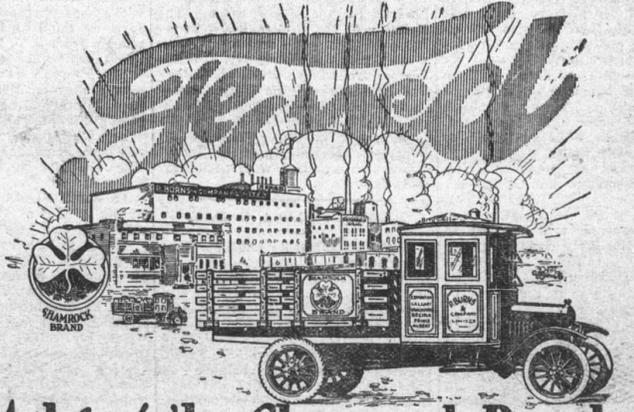
SAVE ~ Because

ORIGINATION OF "LAMB AND LION" SAYING

The old Andalusian superstition concerning the lion and the lamb tells of a shepherd who promised March a lamb if he would favor the flock with propitious weather. March agreed and conscientiously acted up to his part of the agreement, but just before the end of the month, he asked for the lamb and the shepherd thinking only three more days of March's reign were left and little damage could be done to his flock at that time, refused to give the lamb. "You won't give me my right, won't you?" said March, "then in the three days I have left, all your sheep shall die," and accordingly such fearful weather, including roaring winds, ensued, that all the shepherd's flock perished.

ACTS ON SCALP AS FERTILIZER ACTS ON SOIL

The complete treatment of Seven Sutherland Sisters (three packages in one carton) contains a new discovery—Hair Fertilizer. It is just what we call it, a hair food or fertilizer. It nourishes the hair just as our food nourish the body and is applied before retiring at night. The hair grower kills the microbe which causes baldness and falling hair. It positively removes dandruff, is an elegant dressing and a wonderful stimulant for the growth of hair and is applied in the morning. The Scalp Cleaner is a delightful shampoo, it keeps the scalp clean and healthy leaving the hair soft and glossy. Ask for 7 Sutherland Sisters' Complete treatment—three packages in one carton. Price \$1.00 at Siddall's Drug Company, Watford.



Making the Shamrock Popular—

THE trade-mark of P. Burns & Co. Limited, Calgary, Alberta, appears on 32 Ford Trucks.

The Popularity of the "Shamrock Brand" has been established, and is being maintained throughout Western Canada by rapid and dependable delivery through the aid of Ford Trucks.

The Ford Truck has accomplished big things for hundreds of large Canadian firms.

The same economical and dependable service can be applied with equal effectiveness to smaller firms by the use of a Ford Truck.

Your order placed to-day will assure you one at the present low-record price. The one-ton truck chassis sells for \$495 f. o. b. Ford, Ont. Government taxes extra. Standard truck bodies are available at low prices.

You can buy on time.

See your Ford Dealer at once.

R. Morningstar, Wat-Ford Garage

FORD MOTOR COMPANY OF CANADA, LIMITED, FORD, ONTARIO

HOW'S THIS? HALL'S CATARRH will do what we claim your system of Catarrh caused by catarrh. We do mean it for any other di HALL'S CATARRH ME liquid, taken internally through the blood upon surfaces of the system, th the inflammation and Nature in restoring nor tions. All Druggists. Circular F. J. Cheney & Co., T



The Man's Match

A sturdy match, big end to handle with your mitts strong enough to strike rough surfaces. Made withstand more moisture.

A safe match, free poison and free from when blown out.

Their added length g longer light in the dark.

MAPLE LEAF MATCH Different and The Canadian Match Co

Better

The Dominion and operation with the Rail Train" throughout the IT WILL BE

PETROLIA ALVINSTO

ON THIS TR ILLUSTRATING DI BEEF CATTLE—DAM Demonstrations at different lines of work Specially selected for sale. The animals THEY WILL BE SO For further partic in your County. W. P. MACDONALD, Agricultural Rep Lan

AM ORIGINAL GENUINE

STEEL POSTS AND GATES

We are selling more every year. This fences as false econo the very best galva We are enthusiastic Posts, the pride of t CO., LIMITED, H. Say "F

J. Mc