

Hundreds of Girlies Off To New Start



"Miss Advertiser"

24 inches tall.

Reproduced from actual photograph.

In view of the large circulation of The Advertiser, many girls have found it difficult to get more than three new subscriptions. To help every girlie get a doll who is ambitious enough to try, we have decided to allow the subscription of a parent or guardian to count as a new order, even though they are already subscribers to The Advertiser.

HOME SUBSCRIPTION IS ONE QUARTER OF DOLL

With your own subscription counting as your first good order, there remains but three to work for. Any girl who tries can get three subscriptions. Of the many friends every girl has there are three who will subscribe to The Advertiser to help toward winning a Mama Doll.

YOU HAVE ONE ORDER NOW

Many girls will start out today to try for a "Miss Advertiser" Mama Doll who have not before entered the campaign. Hundreds of them will have their dolls in a few hours, for with their home subscription counting one-quarter of the famous doll is already won. No girl will be denied this great treasure of young womanhood who puts forth a slight effort. If you get stuck, visit the Mama Doll matron and you will receive every assistance.

The London Advertiser

TOMORROW'S RADIO

WEDNESDAY, JUNE 18.

Wednesday's Best Features.
WJZ, NEW YORK—Goldman Band concert.
WOR, NEWARK—Dr. Carl Ackley, hunter and explorer.
WBZ, SPRINGFIELD—Scott musical program.

(Eastern Standard Time)

WEAF, NEW YORK—462.
3-5 p.m.—Tessie Bloom, pianist; Wright and Beesinger, harmony singers; Fay Milbar's Society Orchestra; stories and songs for children.
5 p.m.—Dinner music from the Waldorf.
6 p.m.—Synagogue services; Mabel Henderson, mezzo-contralto; Columbia University psychology lecture; Gold Dust Twins; Chieftain Orchestra; Ever-ready Man-About-Town.

WJZ, NEW YORK—455.
Noon-5 p.m.—WJZ matinee program.
6 p.m.—Irving Selzer's Orchestra.
6:30 p.m.—Financial developments.
7:15 p.m.—Edwin Frank Goldman's Symphony Band, direct from the Mall, Central Park.

WHN, NEW YORK—360.
1:45-4:30 p.m.—Popular program.
6:30-9:30 p.m.—WHN favorite artists.

WJY, NEW YORK—405.

Silent night for WJY.

WOR, NEWARK—405.

1:30-3 p.m.—Anna Barwig, soprano.

3:15 p.m.—Ballet's Orchestra.

5:55 p.m.—Daily sports resume.

7 p.m.—Talk, O. E. Dunlap, Jr.

7:15 p.m.—Raymond Barker, tenor.

7:30 p.m.—Dr. Carl Ackley, African big game hunter and explorer.

8:15 p.m.—Ruth Donaldson, soprano.

8:30 p.m.—Elsa Schill, violinist.

8:45 p.m.—William L. Guckolz, baritone, and Raymond Barker, tenor.

9 p.m.—Bell Symphony Orchestra.

WIP, PHILADELPHIA—509.

2:30 p.m.—Comfort's Philharmonic Orchestra.

5:05 p.m.—Dick King's Orchestra.

6 p.m.—Luce Wip's bedtime stories.

WFI, PHILADELPHIA—395.

5 p.m.—Sunny Jim, the Kiddies' Pal.

5:30 p.m.—Maver Davis Orchestra.

WOO, PHILADELPHIA—509.

6:30 p.m.—Adelphia Concert Orchestra.

7:15 p.m.—Organ recital, Mary I. Vogt.

7:45 p.m.—Address.

8 p.m.—WOO Orchestra and soloists.

WRC, WASHINGTON—469.

7:25 p.m.—Major League results.

7:30 p.m.—Concert, U. S. Navy Band.

9:10 p.m.—WCAP studio program.

WCAP, WASHINGTON—469.

3-5 p.m.—Matinee program.

6 p.m.—Children's hour, Peggy Albion.

KDKA, PITTSBURGH—326.

2:15-5 p.m.—Baseball scores.

5:30 p.m.—Dinner concert program.

6:30 p.m.—The Children's Period.

7:30 p.m.—Safety address, F. H. Babcock.

7:40 p.m.—Stockman and Farmer reports.

8 p.m.—Concert, Westinghouse Band.

WCAE, PITTSBURGH—462.

5:30 p.m.—Penn. dinner concert.

6:30 p.m.—The Sunshine Girl.

7:30 p.m.—Golden Rose Melody Boys.

WGY, SCHENECTADY—380.

5:30 p.m.—Adventure Story.

Silent night for WGY.

WGR, BUFFALO—319.

5 p.m.—Lopez-Stallor Orchestra.

8 p.m.—Evening concert program.

10 p.m.—Lopez-Stallor Orchestra.

WBZ, SPRINGFIELD—337.

5 p.m.—Dinner music, WBZ Trio.

6 p.m.—Baseball news, markets.

6:30 p.m.—Kiddies' bedtime story.

6:40 p.m.—WBZ Trio, assisted by Charles H. Young, tenor.

7:30 p.m.—Clen MacGregor Pipe Band and Clan MacGregor Male Quartet.

10:30 p.m.—Le Bellegard's Orchestra.

WNAC, BOSTON—278.

2 p.m.—Play-by-play description of the Harvard-Yale baseball game, direct from Soldier's Field.

5 p.m.—Children's half hour.

5:30 p.m.—WNAC dinner dance.

7 p.m.—Concert program.

WLW, CINCINNATI—309.

8 p.m.—Richard (dinner) instrumental trio; Harry Frankel, entertainer; Irma McFarland, contralto.

WTAM, CLEVELAND—390.

6:30 p.m.—Stallor dinner concert.

8:30 p.m.—WTAM studio program.

9:05-11 p.m.—New Philadelphia night; Saxophone Serenaders; Oscar Pugnieri, clarinet; Paul Murray, cello; J. Penimore Helmick, bass; Virginia Hoffman, soprano; Charles Murray, baritone; Virginia Murray, pianist.

WJAX, CLEVELAND—390.

Silent night for WJAX.

WJZ, DETROIT—517.

Noon—Detroit News Orchestra.

3 p.m.—Schimmelman's Concert Band.

5 p.m.—Baseball scores.

8:30 p.m.—Schimmelman's Concert Band.

9:30 p.m.—Detroit News Orchestra.

WCX, DETROIT—517.

6 p.m.—Tuller dinner concert.

7 p.m.—Evening concert program.

CKAC, MONTREAL—425.

3:30 p.m.—Les 5 Centés Orchestra.

PWX, HAVANA—400.

8:30 p.m.—Concert by the staff band of the Cuban navy.

(Central Standard Time)

KYW, CHICAGO—536.

5:45 p.m.—Children's bedtime story.

6 p.m.—Joeka DeBakary's Orchestra.

7 p.m.—KYW feature program.

8:45-11:30 p.m.—KYW midnight revue.

WMAQ, CHICAGO—447.5.

5 p.m.—Chicago Theatre organ.

5:30 p.m.—Stories for children.

7 p.m.—Northwestern U. program.

7:30 p.m.—The Three Wishes, play by McLean College students.

8:15 p.m.—"In a Persian Garden," by Freepart (ill.) quartet.

WGN, CHICAGO—370.

7:10 p.m.—Concert program; dance music by the Oriole Orchestra.

WDAP, CHICAGO—360.

7 p.m.—Drake concert ensemble.

10 p.m.—Jack Chapman's Orchestra.

WLAG, MINNEAPOLIS—417.

5:30 p.m.—Children's hour program.

6 p.m.—Sport hour talks.

7:30 p.m.—Farm lecture program.

WHA, MADISON—360.

7:30 p.m.—Educational talk by University of Wisconsin.

KSD, ST. LOUIS—344.

6:45 p.m.—Berger's concert ensemble.

9 p.m.—Studio program.

11 p.m.—Rosenlicht's Dance Orchestra.

WDAF, KANSAS CITY—411.

3:30 p.m.—The Star's Radio Trio.

6:7 p.m.—School of the Air.

11:45 p.m.—Nighthawk trolie; The Plantation Players.

WHB, KANSAS CITY—411.

2-3 p.m.—Ladies' hour program.

7-8 p.m.—Sweeney Radio Orchestra.

WOAW, OMAHA—526.

Silent all day.

WOC, DAVENPORT—434.

6:30 p.m.—Sandman's visit.

6:50 p.m.—Sport news, weather.

8 p.m.—William Beasley, organist.

WOS, JEFFERSON CITY—409.

8 p.m.—Talk for dairymen.

8:20 p.m.—Old-time barn dance tunes by the String Trio.

WSB, ATLANTA—420.

3 p.m.—Play-by-play baseball.

5:30 p.m.—Miss Bonnie Barnhardt.

8:30 p.m.—Silent night.

10:45 p.m.—Late concert broadcast.

WHAS, LOUISVILLE—400.

4-5 p.m.—Orchestra.

7:30 p.m.—Elliott Falls Cities Serenaders, Mrs. M. E. Borchett, pianist.

WMC, MEMPHIS—500.

Silent night for WMC.

WFAA, DALLAS—476.

WFAA silent afternoon and evening.

WBAP, FORT WORTH—476.

9:30 p.m.—Old-time tunes by the Col-linsville (Texas) Stringed Band.

(Pacific Coast Standard Time)

KGO, OAKLAND—312.

3 p.m.—Short musical program.

4 p.m.—St. Francis concert ensemble.

6:45 p.m.—Final news and stocks.

KHJ, LOS ANGELES—395.

12:30 p.m.—Coy Barkley's Orchestra.

2:30 p.m.—Matinee musicale.

6 p.m.—Art Hickman's Orchestra.

6:45 p.m.—Children's program.

9 p.m.—Margaret Melrose, soprano.

ALLEGED BRANTFORD BANDIT ON WAY SOUTH

Man Implicated in Beachville Holdup Caught At Kirkland Lake.

Canadian Press Despatch.
Cobalt, June 16.—Wanted in Brantford for his alleged connection with a holdup in Beachville last December, Artyman Mackowek, a Rumanian, left for the south tonight under police escort. He was picked up in Kirkland Lake on Saturday by Provincial Constable Mitchell. Mackowek is said to have been implicated in the

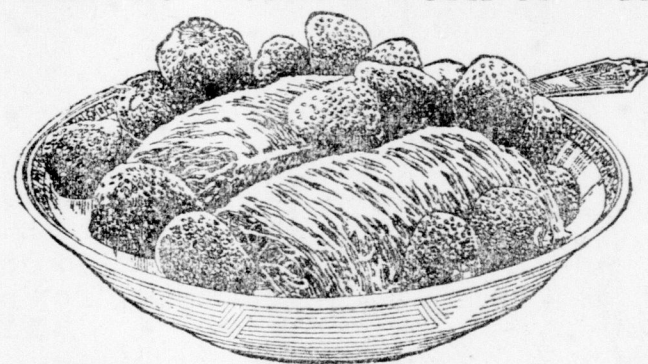
robbery of the paymaster at the Standard White Lime Company, when \$3,200 was taken, and for his share in which George Truch was recently given seven years in Kingston.

DIABETES CURE CLAIMED THROUGH USE OF INSULIN

Special to The Advertiser.
Ingersoll, June 16.—A complete cure of diabetes through the use of insulin has just been reported here. The patient is Mrs. Ida Vinnick, whose home is at Niagara Falls, but who has been visiting her daughter here. Following a very serious operation the insulin treatment was adopted. She has improved rapidly and a complete cure has apparently been effected.

This is Nature's dish

for breakfast, for lunch, for dinner—big, ripe, red strawberries piled on top of Shredded Wheat and eaten with cream and sugar—a wholesome, nourishing combination for youngsters and grown-ups. A delicious short-cake made in a jiffy without cooking—no white flour soggy dough—just crisp, flavory shreds of whole wheat with berries—the best food on earth, with no kitchen work or worry, and all the iron and all the bran you need to keep the bowels healthy and active.



The Canadian Shredded Wheat Company, Ltd.
Niagara Falls, Ontario

Shredded Wheat

Most food for least money

The Conscientious Perplexed

Many a man with business and professional interests needs all the money he can make—and more, to develop his business or practice.

Then how is he, at the same time, to provide adequate life insurance protection for his family? This is the thing he wants to do.

It is made possible now by our Jubilee Policy which gives you life insurance protection to any amount you require for an annual deposit that works out at much less than current interest rates:

Age	Insurance	Premium	Rate
20	\$10,000	\$138.50	less than 1 1/2% of sum assured
30	10,000	183.00	" 2% " "
40	10,000	259.00	" 2 3/4% " "
45	10,000	318.00	" 3 1/4% " "
50	10,000	396.50	" 4% " "

(Premiums are subject to reduction annually by dividends)

Ask one of our representatives to show you how this Policy can be adapted to fit your needs, or write to—

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