and Grev.

Condon Advertiser

THE LONDON ADVERTISER COMPANY, LIMITED.
London, Ontario.

MORNING.

TELEPHONE NUMBERS 3670 PRIVATE BRANCH 3670 From 9 p.m. to 8:30 a.m., and holldays, call 76, Business Department; 78, Editors and Reporters; 1174, Composing Room; 76, Circulation Department.

London, Ont., Friday, Nov. 11.

"Cease Firing!"

Seven years ago he was in London, but it is not the London that he knows it to be today.

Seven years ago he was in Toronto, but it is not the Toronto that he knows it to be today.

Seven years ago he was in Guelph, in Brantford, Kitchener, or any centre in Canada, but they were not the centres he knows them to be today.

Seven years ago there was the call of a nation that was fighting with its back to the wall. The boy enlisted. Then the nation was behind him. Outside of drill hours life was a happy thing. Societies, churches, fraternal organizations were all vieing each with the other to see what could be done to make the soldier happy. He was lauded in addresses on the platform; he was made the recipient of gifts from the people of his community; he was told that the Government would stand by him as he had stood by the country; he was told that his job would be waiting for him when he came back.

And so he left. For years he went through the hell of war through the hell of death, carnage, slaughter and de-

struction. And he did it because we urged him to do it.

We told him it was his duty to do it. We called him a slacker and a Simply turn back to figures.

coward if he held back from doing By the grace of God he lives until

daybreak, more wonderful than all are the figures. else, "Cease Firing."

He has fulfilled his part of the contract. He has played the game to the hilt.

And today, November 11, 1921, he walks the streets of London. He C walks the streets of Toronto, of Guelph, Kitchener or Brantford. He is not the man he was-war took the best of his strength, and he has L enly a small pension and no finan- L cial backing.

So today we ask him to remember reverently, silently and devoutly F Armistice Day

And then tomorrow he must start out again on that never-ending quest for work. In many cases he has to turn that little sainted soldier button in-out of sight-or he hasn't the chance of employment that the slacker has.

Today we honor the fallen. Our memory turns on the wings of time to only a few short years ago, and hangs in the sacred spot, and the war accounts pictures of boys, sweethearts, fathers and husbands that hang in ture. that most sacred of all spots, the walls of grief-touched memory and of lonely recollection.

Tomorrow we pass on. Is our bill boards and stickers, "Meighen Will Lead Us Through." honor of the dead to be only the wearing of a flower, only the momentary stopping from the mad hum-drum of a busy world?

Have we discharged our full duty Merchant Marine. tramps the street looking for work? We sent him out on an errand of long ago that ships building were come has no way of dodging the market doesn't get up on its hind him to a task that well nigh broke ships being put out of commission. his spirit and wrecked his manhood.

eye, and in thousands of cases we time to transport men or food over- lar case. They would be sat on industrial ring today. have not the manhood to meet the seas.

challenge in his eye. gations as a nation to our returned men-we are not honoring the soldier button as we swore we wouldwe are not giving those men the

chance we promised we would. Today, November 11, 1921, as we honor and cherish the memory of \$60,000,000 in an unprofitable underour departed, let us seriously pledge taking. ourselves, as a nation, and as individual members of that nation, to sard) admitting that "more ships a full recognition of the honorable, sacred and binding covenant we made with the men who marched

IFE is so short and insecure, that I would not hurry away from any pleasure.

-Markhelm

The News Reaches the Elysian Fields.



THE FIGURES TALK

W HY is it that the Meighen party can do nothing to relieve the taxpayer? There never was a truer phrase put into circulation than that "the cost of government has much to do with the cost of living." Never mind what either side has to say regarding extravagance. university. His work has been ap-

Let us put them down side by side and see what there is in the claim that the money spent by the Government at Ottawa is making a direct levy on the pocketbook of the people of the Dominion.

Comparisons are fair, if they are based on fact. Take, then, the year

the signing of the armistice. He when the Liberals had their last chance at Ottawa, viz., 1910-11. Against hears the words, more welcome than that put down what it is proposed to spend at Ottawa in 1921-22. Here

are the figures:	Liberal	Conservative proposed. Expenditure,	Per cen
	1910-11.	1921-22	
Department. Justice Arts, Agriculture and Stat. Civil Governments Fisheries Mines Mines Immigration Indians Legislation Lighthouse and Coast Service Miscellaneous Mounted Police Ocean and River Service Penitentiaries Public Works, Capital Account Public Works, Revenue Account Steamboat Inspection Customs and Inland Revenue Dominion Lands Postoffice Militia Labor	\$ 1,292,401 1,319,905 4,463,094 760,734 244,274 1,079,129 1,449,961 1,655,418 1,979,838 1,129,453 778,297 869,164 527,760 3,742,717 594,868 635,018 42,818 2,890,833 1,804,250 7,954,222 6,868,651	\$ 2,187,947 5,957,139 10,958,713 1,435,000 781,600 1,664,190 2,795,739 2,357,187 2,467,100 29,957,601 3,527,570 1,950,300 1,382,000 5,409,349 13,209,886 11,818,532 108,810 6,782,195 5,142,070 29,494,911 11,954,179 1,522,000	
Railways and Canals, Revenue	. 11,123,250	168,269,790 487,070	
Weights and Measures Naval Service		3,726,980	
These estimates were made, h	aving in mind	the fact that a	in electi

These estimates were made, having in mind the fact that an election a bushel and butter at 80 cents a the picture of that only boy that best performance the Meighen Government can give. Notice, also that \$1 mark and city folks digging their there is nothing in the above that has reference to the administration of thumb nails into the butter at 42

The whole amount comes under the heading of controllable expendi-

So we have the spectacle of an Ottawa government that is going to spend \$367,905,251, against an expenditure in the last days of the Laurier regime for similar service of \$79,411,747. And this is the Ottawa crowd that today is plastering the country with

Paying the Shot.

to that returned boy who today He is receiving no benefit from its The Government at Ottawa knew

coming into existence faster than issue. It is put up to him to make legs some day and kick. It has been In other words, replacements if there is any falsehood he goes less, featureless, and what not. To were more than equal to destruct to the jail or is heavily fined.

tions.

There has been no export trade We have not carried out our obli- developed as a result of these lines. Wright who brought this matter up Tory propagandists can dodge the has performed a good service to the issue, they can wave the old flag, whole country. and they can try to explain, if they | If we are supposed to have equal dare, why good old Clyde ships were

> face the figures. The country committed to a bill of

The minister of marine (Han- fellow-men."

were available than were needed."

may no longer be a millstone on the ORDER-IN-COUNCIL.

Why Not?

the charge that the Riordon inter- placed the university on an enduring as long as slush lies on the ground ests have paid their excess profits basis. tax in promissory notes will not. The portrait of Dr. McCallum is

satisfy the country. He replies that the whole thing is quite simple. The The Canadian taxpayer is paying Riordon people were unable to pay needed the votes. through the nose for the Canadian in cash, so the Government took promissory paper.

the same right?

out his own amounts, pay them, and called dormant, stagnant, dead, life-

Today he looks us square in the No vessels were completed in all over the country put up a simi- abused and maligned old boy in the severely.

The Progressive candidate in

rights and no special privileges in not good enough for the work, but this country, why not have it?

An Appreciation.

"Write me as one that loves his |

United States faces the same situ- longs-a successful businessman, east. ation. Their zeal ran away with whose success was shared by many Tis then I get the liniment, the made with the men who marched away in the hour of the great carrying nation of the direct need.

Sir John Aird, general manager of the hour of the nation's as he possibly could with the means at his disposal. He regarded the world. Today some of the best direct need.

Sir John Aird, general manager of the canadian Bank of Commerce, in his disposal. He regarded the oil and lubricate myself.

And then I diet for a spell, and "There is a few time since the first time since the first time since the canadian beautiful to the canadian bank of Commerce, in his address to the shareholders, said they were going to as he possibly could with the means and try to reach my spinal tube to did not be the great carrying nation of the shareholders, said they were going to as he possibly could with the means at his disposal. He regarded the oil and lubricate myself. thinkers in the republic are calling results of any prosperity that came | And then I diet for a spell, and

their boats and sink them, so they ministered it accordingly. through the Western University will I starve until my northern rib is of prices it is not unwelcome. Canadian taxpayers are paying to- increase with time, and go on down leanin' up against my lung, and 1 Which is the best, high prices and day, and they will continue to pay through the ages. The university imagine sure as fate my little course for years to come, for the policy to is not built for today only, but be- is well nigh run. is not built for today only, but belongs to that class of enterprise that
increases with age. The late Dr.

Stuff, and brew them into catnip

factories, such as we have now:

Every farmer who has been rave now:

Every farmer who ha which they were committed by an longs to that class of enterprise that | And then I take some herbs and McCallum and Dr. C. R. Somerville, tea, there's sixteen kinds of doses, it is admitted by those who know, boy, what gets their entry into me. are entitled to first place among the Sir Henry Drayton's answer to men whose work and influence most awful like a ten-horned beast,

to be unveiled at the opening of the new Medical School next week. It is a just and fitting tribute to his is a just and fitting tribute to his memory. A portrait of Dr. Somerville will follow as soon as suitable buildings are erected for the Arts Department on the new site for the university. His work has been appreciated.

ILITTLE 'TISERS

The will be unveiled at the opening of the new Medical School next week. It is this part of the mouth that tells the story of the mouth that tells the story of the individual's ability to love and desire to be loved.

Lips that are full in the center indicate both a sensitiveness to that emotion called love, and the capability of feeling it. Other things being equal, the greater the degree of this capability.

This fullness also counts as a more powerful indication in mouths that are powerful indication in mouths that are large than in small ones.

The writer was born in the Township of Ekfrid, Middlesex County, on the 23rd day of June, 1860. He has read a lot, has traveled considerable and hope for it and pray for it. Let unrestrained mirth!

Peace had come! And with it had come everything we loved and hoped to come everything we loved and hoped for peace. Let us resolve "that these does everything we loved and hoped to a deal shall not become posted on the money question.

They know that if the people understood the money question the banks would soon be shorn of the power to rob and plunder the masses.

The writer was born in the Township of Ekfrid, Middlesex County, on the 23rd day of June, 1860. He has read a lot, has traveled considerable and hoped for it and hope of it and hope of it and hope of the conference. Let us believe in it, that the would soon be shorn of the power to rob and plunder the masses.

The writer was born in the Township of Ekfrid, Middlesex County, on the 23rd day of June, 1860. He has read a lot, has traveled considerable and hope of the conference at unrestrained mirth!

So we thought, and I am not ready on the 23rd day of June, 1860. He has re LITTLE 'TISERS

Ah, yes, it's a proud moment in the house when it is found that the speckled pullet has laid her first

burned following a political meeting. 46 And no doubt youngsters the country 89 over will now take a brand-new in-

25 King of Siam has 10,000 wives.

The Chatham Daily News is of age. By that we mean that it is 21 years old. It celebrated in the way all papers should celebrate now and then, viz.: By dressing up and mak-74 ing itself even a better looking paper 500 than it had been.

It is a wonderful thing to be a farmer when wheat sells for \$2.50 papers should know the facts." cents per pound, things look dif-

Ottawa went to United States for firm of experts to reorganize the civil service. They paid them hundreds of thousands of dollars, and then scrapped them. The reason is

Every report that comes out to-Can the rest of the country claim day from the fron and steel world says the scrap market is in the The man on a very limited in- dumps. It is a wonder the scrap our way of thinking the scrap mar-

NOAH'S POETRY

When the slush gets up about my

shins, I tell you what, John Jones, there's somethin' jerkin' kind of corporations. queer around my old rheumatic

be cured by whiskey made from corn crisis of the most serious character has Liberal candidate in London besets in to blow a spell from out the longs—a successful businessman cost That is the class to which the and yeast, especially when the wind

their brains, and they were going to others. He has done as much good ointment down from off the shelf, goods.

In spite of all these things I feel

at Colborne Street Methodist Church.
Rev. George Jackson presided and the
program consisted of an address by Rev.
C. E. Lanceley of Dundas Street Centre
Church; solos by E. J. Forsythe, Miss Snow is falling heavily in N. Bruce

il cheese market, only 9% c being bid for one lot of first half of October make.

Western University held their annual

Miller finally accepted the call to the

taught the old-established axiom that

you divide the amount of money in

circulation and you divide prices, double

and you double prices.

The Wall Street Journal said: "Keep

the people wrangling over the tariff question, but for God's sake don't al-

low them to become posted on the

money question."

Mr. Meighen, Mr. King and the cap-

italist owners of The Advertiser and

amount of money in circulation

presided. Those present were, Robt. Inglis, J. N. McWhinney, James Mattinson, F. J. Betts, Major Hemming, Capt. Carpenter, T. H. Carling, F. D. Widder, F. C. Leonard, H. P. Widder, Church; solos by E. J. Forsythe, Miss Mutch, Walter Graham, Miss McKillop, Miss Roblin and Dr. Hoimes; reading by Miss Hunt; violin solo by Miss Taylor; instrumental by Miss Walsh. Mrs. H. Ruthven Macdonald. F. C. Leonard, H. E. Gates, B. Cronyn, Hume Cronyn and others. I. F. Hell-muth, winner of the Browne trophy, was Market reports by A. M. Hamilton Wheat presented with the prize.

As Recorded in The Advertiser of 1896.

Rev. John Little of Dornock has de-clined the call extended to him by the congregation of Knox Church at Dut-

NOVEMBER 11, 1896.

David McKenzie was appointed tax collector of Petrolea, making seven years he has held the position.

years he has held the position.

Mrs. Baird, widow of the late Samuel
Baird of Brussels, celebrated her 100th
hirthday. birthday. Great damage was done among the nets on Lake Erie during Thursday. Capt. Post of Chatham estimates his loss

The London water commissioners at their meeting received the weekly re-port of Engineer Findlay, showing total gallons for the week of 7,684,614.

Capt. Struthers of the First Hussars, London, is in Toronto attending a special course of instruction in the new cavalry drill.

The Harvest Home Festival was held latter place.

READ YOUR [By Digby Phillips.]

NO. 32-LOVE LIPS. Maybe the poet and the novelist haven't hit so far from the mark in neir eulogy of the "Cupid's bow."

At least the "Cupid's bow" is considered the most perfect development of Canada shall not become posted on

His grandfather was a Grit, his depends upon the perfection of its development and upon the general character of the mouth. Have you even noticed that full lips are rather usual among Jews? Affection runs deep and emotional in the blood of this race, proverbially so.

However, where the fullness is overland.

emotional in the blood of this race, proverbially so.

A school house near Lindsay was burned following a political meeting. And no doubt youngsters the country over will now take a brand-new interest in politics.

The latest figures show that the emotional in the blood of this race, proverbially so.

However, where the fullness is overded in a deplorable condition the country is now deplorable condition the locurt is now deplorable condition the condition the country is now deplorable condition the locurt is now deplorable condition the locurt in the blosure which they might not pass; I was permitted and a few others with me, to spend the last few minutes with them, the to the pass; I was permitted and a few others terest in politics.

tendencies, and many a saint has triumphed over greater weaknesses than that indicated by the so-called sensual.

The latest figures show that the King of Siam has 10,000 wives.

Surely out of this collection he ought to find one who would know how to mend his socks.

The latest in politics.

That bank, the same year, had \$17.—

That bank in their last Godspeed. And I was there when they came back.

Why did they go forth to "the world's mad-house" as a father said bitterly to me as we walked away from the station together after his one son had bank laws of the Dominion allowed bank laws of the Dominion allowed the bank to loan that money to the bank to loan that money

TO THE EDITOR

Editor Advertiser: Sir,-I have read your editorial in The Advertiser of Nov. 8, entitled "In-

sidious Poison." In that editorial you said, "We have made this statement because we think it only right that the readers of daily

Now if you really think the readers facts, why don't you tell the people what caused the business depression which has swept over Canada?

We are told by the capitalist papers that it is the after-effects of the war. But, sir, the world was at peace in 1893, yet a business depression swept over Canada and the United States, the mills and factories closed down and millions of men were forced into that the country needed the effi- idleness. Prices fell and thousands of ciency and the saving, but Ottawa persons were caught in the slump and

Oats went down to 15 cents a bushel orn, 15 cents; wheat, 67 cents; eggs cents, and the writer saw hogs of ne four-legged kind sell for \$2.50 a hundredweight

What caused the ruinous business de ression of 1893?

On the 12th day of March, 1893, the American Bankers' Association issued a circular which was sent to all na ional banks in the United States. That ircular requested the banks to retire one-half of their circulation, to call Suppose the little businessmen ket is about the most thoroughly one-half of their loans, to be careful

to make a money stringency felt.

Money is the lifeblood of commerce
and when the banks hoard it and refuse bank credits business languish and die.

Every business depression that ha

every business depression that has ever brought ruin to Canada and the United States can be traced direct to the banks of the two countries. To issue money is To issue money is a prerogative which belongs to the Government and should never be delegated to banking

On May 7, 1920. Hon. Edward Brown provincial treasurer of Manitoba, said bones.

There's kinks in there what can't and United States banks a financial been narrowly averted." "The banks," ness situation clearly had alread caused a reduction in the price of

Sir John Aird, general manager on the government to take scores of to him as a sacred trust, and ad- from a lowly menu eat, and cast culation for the first time since the The good he has already done planks of wholesome pie and meat. Crease is only \$1.536,000, but if it is the first signs of a check to the inflation

prosperity, or low prices and closed factories, such as we have now? his farm can charge it to the bank-

ing system of Canada. political economy he was taught that inflate the currency inflates prices to deflate the currency deflates prices and wind is blowin' from the east.

-NOAH.

-NOAH.

-NOAH.

25 YEARS AGO TODAY

Here We Have Items of Local and District Interest,

systems owe such merit as they posmerit as they posmerit as they posmerit as they posmerit that they require, the arousing the individual to activity, and often there individual to activity, and often there individual to activity. And is a psychic effect as in all cases where hope of benefit is held out to the seeker bope of benefit is held out to the seeker behind the hips.

after health.

Exercises should be graduated according to age and physical condition as ascertained by a complete medical examination. Many people have ruined their circulatory apparatus by someone's "Physical Culture" carried on in ignorance of their real condition and needs. Such a warning cannot be too emphatic for those of middle age, nor is it to be totally disregarded by the young.

choice, six yards for \$2."

The Presbytery of London met in Knox Church, St. Thomas. Rev. M. P. Talling of St. James Church, London, presiding. The call was presented to Mr. Miller of Mosa from the congregation of Lingwick. He was also called.

To the enect on the patient.

Games, mountain climbing, hill like the branches of a tree.

Climbing, walking, swimming, skating, like the branches of a tree.

7. Full Length—Stand arm's length from wall. Place both palms against wall, then lean forward until chest touches wall. Push back to original addition to formal systematic exercise. presiding. The call was presented to Mr. Miller of Mosa from the congre-gation of Lingwick. He was also called by the congregation at Ashfield. Mr.

COMMON SENSE WAYS TO KEEP WELL. EXERCISE

HERE is a good! Any sort of calisthenics can be made

deal of charlatanry
and make-believe
science surrounding the subject of
exercise and socalled physical culexercise and so-called physical culture. There is really no mystery about exercise requirements and the many 'miraculous' body, clasping books or fists clenched

quirements and the many 'miraculous' systems owe such werit as they pos-

An advertisement of a local drygoods house has the following:

"Six yards of over 25 varieties all wool and silk and wool fabrics, not one ever offered before at less than 50c. Your choice, six yards for \$2."

"Six yards for \$2."

"Six yards of over 25 varieties all wool fabrics, not one ever offered before at less than 50c. Your choice, six yards for \$2."

"Six yards of over 25 varieties all wool fabrics, not one ever offered before at less than 50c. Your choice, six yards for \$2."

"Six yards of over 25 varieties all tis very often necessary that the exercise be limited to fresh air and rise to sitting position.

6. Tree Swaying — While in the standing position, thrust the arms straight above the head, then sway from side to side, moving from the hips upward, the arms loosely waving like the branches of a tree.

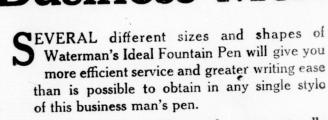
THREE YEARS AGO

HREE years ago to-night — do you re-member it? ago tonight we were sure that we were at the dawn of it. We may be three years nearer to I do not think it was the whistles was the whistles that awakened us It seems to me I wakened just an instant before the first whistle blew. It was 2:30 in the morning of Monday. November 11 1318 Let no man speak otherwise than

what a day it was

Let no man speak otherwise than
reverently of what is to occur during
the conference. Let us believe in it, ber 11, 1918.

A Battery for Business Men



For routine office work, you naturally choose a Waterman's Ideal that instantly fits your writing position and one, probably, with a medium fine point.

For signing cheques, letters and other records, you will find that another style altogether, with a broader point, will give you a freer sweep of motion and make easier this part of your work.

An entirely different



will be preferred for your pocket-for personal use at home.

Then-if business demands it, have two or three Waterman's Ideal filled with colored inks-red, green, violet-for checking and notations.

This is the convenience and time-economy which the Waterman's Ideal Fountain Pens offer. Install the battery for business men.

We suggest the \$5.00, \$6.00, \$7.00 and \$8.00 styles. There are others up to \$15.00 and down to \$2.50.

Selection and service at best stores everywhere.

Eleberterman Company. Simited.

179 St. James Street, Montreal.

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PARIS