GOODS,

You'll Get by Ordering From

TAILORS, etc.

136 DUNDAS STREET

MARRIAGE LICENSES.

ICENSES ISSUED BY WM, H. WESTON grocer, Stanley street. No bond re-

MARRIAGE LICENSES AT SHUFF'S drug store, 660 Dundas street east. Residence, Dundas street, corner William. Take Dundas street car. No witnesses required.

MARRIAGE LICENSES ISSUED AT CHAS. F. COLWELL'S Popular Music House, 189 Dundas street, and 489 Princess ICENSES ISSUED BY THOS, GILLEAN, jeweler, 402 Richmond street,

Nothing

Beautifies your home like pretty Paper. We have now a complete stock of new goods.

CALL AND SEE THEM.

O. B. GRAVES,

222 Dundas Street.

Births, Marringes and Deaths

SIMONDS-On May 10, at the family residence, 113 Waterloo street, Rosalie, beloved wife of Charles S. Simonds, in her 46th year. Funeral private, on Saturday, at 3:30 p.m. REID-On Thursday, May 10, at No. 343 Grey street, Gertrude, infant daughter of Arthur G. and Agnes Reid, age 3 months and 15 days. Funeral this (Friday) afternoon, at 3

WARD-In this city, May 11, 1894, Thomas Robert, infant son of C. E. and Emma Ward, aged I month and 7 days. Funeral on Saturday at 4 o'clock; services at 3:30. Friends and acquaintances please

CHEMIST. 491 RICHMOND STREET.

MULSION OF COD LIVER OIL WITH CREOSOTE.



This Brand of Flour Always makes the BEST BREAD OR PASTRY. USE NO OTHER.

J. D. SAUNBY 257 York Street, TELEPHONE 118.

BEATON'S

We have all the leading styles in Felt & Straw Hats

See our windows for nobby goods.

PRICES TO SUIT THE TIMES.

138 DUNDAS STREET. Opposite Market Lane.



Damaged by Smoke and Water

500

Ladies'. Men's and Children's

-TO BE SOLD AT-

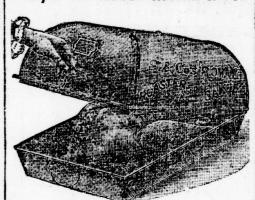
5c per pair

Endowment Policy —OF THE— CONFEDERATION LIFE

-OFFERS VERY-SPECIAL INDUCEMENTS. Young Women See It. YOUNG MEN

A splendid plan to save money. Policy can not lapse after two premiums are paid. FRED. H. HEATH, General Agent. QEO. PRITCHARD, City Agent. Telephone, No. 757. N. B.-Ladies' rates same as men.

Royal Roaster and Baker



The above cut represents the best article ever made for Roasting and Baking. We are selling large quantities of them, and 'everyone who uses them is more than satisfied. See them at STEVELY'S, 262 kichmend street. 'Phone 452.

FINE AND WARM.

e weather is showery. The pressure is there is an important depression over Alberta.

Minimum and maximum temperatures-

TO-DAY'S PROBABILITIES. TORONTO, May 11-1 a.m.-Probabilities for the next 24 hours for the lower lakes region (covering the peninsula and as far east as Belleville) are: Westerly winds;

Our fine new fountain is now in operation, and is supplied with all the popular flavors in choice

G. W. KENT,

KKKKKKKKKKKKKKKKKKK Gammage & Sons GROW THE BEST

CUT FLOWERS

IN THEIR WINDOW. 213 DUNDAS ST. ZXV

The American Woman's Institute. Rome, May 10 .- The opening ceremonies of the new American Institute for Women took place to-day. Bishop John P. Newman presided, and addresses were delivered by Revs. Messrs. Curt, Gray and Piggott, Mrs. Newman and Miss Hall, the directress of the institute. Mrs. Newman described the work which had been performed by the woman's mission in Italy. Bishop Newman delivered a discourse on "Female Education" which he reproached Catholicism for neglecting. In the evening garden party was held.

Prof. Smith's Three Keys will positively cure rheumatism in three days, neuralgia instantly. Sold by all drug stores.

A. G. Smyth & Son have removed their insurance and ocean steamship ticket office to Bank of Commerce building, first door north of Dundas street.

SCHOOL SHOES.

We make the prices that you cannot resist. Keep all grades in tan and fine black leathers.

\$1 buys a Boy's reliable Shoe. \$1 buys a Girl's stylish reliable Shoe in button or vertising than to increase it. Girls' Tan Oxfords, 75c.

We carry every grade of Children's Shoes made. Thousands of Dreamey, and Coo, and Mayor Essery. A guartet of petitioners appeared in favor of startling all through our store.

A Baseball or Bat given away with every pair of Boys' Shoes on Saturdays. This has brought us hundreds of customers, being appreciated by the boys.

POCOCK BROS

London Advertiser.

Telephone Numbers.

107..... Business Office 134..... EDITORIAL ROOMS 175.....Job DEPARTMENT

We have arranged to send all portfolios in future direct from our own office to addresses outside the city, thereby nd annoyance in connection with passing the portfolios at the custom house. Send in your orders at once. There will be sixning this week. Remember the portfolios will be mailed in future direct from the ADVERTISER office, London. Three coupons nd 10c secures a copy of each number.

LONDON AND ENVIRONS.

-A meeting of the London West Council will be held to-night. The books of the extreasurer are still in the hands of the

-Another petition is in the hands of the city clerk asking that the disputed territory on Bathurst street be watered. It is signed by owners of two-thirds of the frontage.

-When the London West school was dismissed yesterday afternoon about a dozen of the pupils found that their hats had been stolen or else hidden by some mischievous boys.

-Auditor Duff's house in London West was the scene of a meeting on Wednesday night. Reeve Macdonald, Councilors Moore and Hammond, Clerk Bartram and Mr. E. R. Cameron were present but no business was transacted.

-Rev. J. H. Hector lectured in the King Street Methodist Church last night on "A Bible Wife and How to Get Her." Mr. Hector did not have as large an audience as he has had, but he is as funny and practical as ever. Four choruses were rendered in an excellent manner by the children of the Sunday school under the leadership of Mr. John Goodge. Miss Reason acted as accompanist, and Mr. Rigsby, the pastor, occupied the chair.

-Bishop Baldwin paid a visit to Port Dover recently and confirmed eighteen candidates there and thirteen at Victoria. At the former place the following clergy assisted: The Rev. Canon Young and Rev. Rural Dean Hicks, both of Simcoe; the Rev. A. Garden, of Nanticoke, Niagara, and the Rev. J. R. Newell, incumbent of the parish. Capt. Thos. Bayley was to have been confirmed, but he died suddenly the same evening. The bishop made a touching allusion to the circumstance in the course of his address.

"A tempest in a teapot" was the expression an alderman applied to the developments of last night's meeting of the so-called investigation committee, appointed by the council to ascertain how Mr. Scandrett's name happened to be TORONTO, May 10-11 p.m.-The area of added to a street watering petition for depression which was to the west last night | Bathurst street, after the said petition had JAS. G. ROSS, depression which was to the west last night is now over the lower lake region, where been handled by No.3 committee. The evidence went to highest over the Maritime Provinces, and | had been secured at the city engineer's office by Mr. S. H. Craig, for Mr. Scandrett's signature. Ald. Parnell, chairman of the committee, knew nothing about it, and the Edmonton, 30°-56°; Prince Albert, 26°-56°; Qu'Appelle, 28°-58°; Winnipeg, 34°-50°; Parry Sound, 36°-74°; Toronto, 42° tion condemning the practice of allowing -60°; Montreal, 42°-62°; Quebec, 38°-54°; any document referred from the council or a committee to be thus altered. The committee was doubtful whether the Engineer had allowed Mr. Craig to take away the petition or not and declared it null and void.

Public School Items. No. 2 committee of the Board of Education met last night, with Mesers. D. W. Blackwell (chairman), Stevenson, Anderson, Martin, Logan, Greenlees, Turner and Secretary McElheran present. D. Mc-Donald's offer to do all repairing as well as taking care of the Princess avenue school for \$500 a year was referred to the board. Mr. J. C. C. Evans will build two cloak rooms at the Aberdeen school for \$85. The contract for sodding and grading Lorne avenue school yard was awarded to W. Legg at 82 cents a square yard. There was a lot of discussion on the janitors' salary question, and Mr. Logan moved that the basis of salary be placed at \$45 a room for four rooms and over, and \$50 a room for the smaller schools. Carried.

Lost and Found. The missing old man David Chambers has been found. Ald. John Heaman and Mr. John C. Orchard, of York street west, were among the searching party. The first trace they heard of Mr. Chambers was from Mr. Phillips, a grain buyer on the market, who had seen him going westerly across the market about 12 o'clock yesterday. They went to the Ridout street crossing of the Grand Trunk, and learned from the watchman that Mr. Chambers had gone south over the bridge. For upwards of three hours a diligent search was kept up in No. 6 ward, with the result that the missing man was found about 3:30 aimlessly wandering along Ridout street near the limits. He was at a loss to account for his whereabouts.

Business Men, Think It Gver.

When kitchen girls are plenty it is not difficult to pick one up almost anywhere. It's when they are scarce and hard to get that it pays us better to advertise for them than to make a personal search. Now, isn't the same thing true of trade? When it is scarce and hard to get is when it pays us better to advertise than to depend on personal efforts more than at any other

Whenever you hear a man say that no one ever reads advertisements, just run over a list of prominent advertisers and see how many of them he has ever heard of. Then ask him where he heard of them. Entering business without advertising is like printing without ink. The form may be gone through with, but the public will

not be the wiser. If you wish to try the experiment of diminishing your advertising expenditure for the sake of noting its effect on trade, just double it instead and see if the effect on trade will not be agreeably prominent. Generally it costs more to cut down the ad-

No. 2 Committee. At last evening's meeting of the Board of Works the following members were present: Chairman Thos. Jones, Secretary quartet of petitioners appeared in favor of opening up Dufferin avenue from Quebec to Charlotte streets. On motion it was left in the hands of the engineer to report on. The following communications were left in the hands of the engineer to report on at

We are quoting very low prices for Lily White Oil, Aurora Light, Water White benzine, gasoline, machine and cylinder oils. Send for quotations. Phone No. | 307. EMPIRE OIL COMPANY.

Wharncliffe road sower. Joseph Howlett, Delaware, claim of \$2 for injury done to his wagen on York street. Engineer Graydon sent in a letter recommending that the iron gates at the west end of the arcade be given to the Western Fair Board for entrance gates. The communi-cation was laid over to see whether the Fair Board wants them or not. The cyclists sent in a petition for permission to ride on the sidewalks on one side of the road between the hours of 4:30 to 7:15 to addresses outside the city, thereby a.m., as long as they each carried a bell. This petition was filed. The engineer thought they were getting too many privileges as it was, and if they were not soon compelled to use lamps some bad accidents would happen. Chas. A. Winter, on behalf teen numbers in the series. No. 15 is run- of the Provincial Choir Association, sent in a communication to the hoard stating that their third annual gathering would be held this year. Sarnia had offered them very acceptable terms and they wished to know if they could secure the Western Fair buildings and grounds and if any special inducements could be given them to come to London. Mayor Essery's motion that the grounds and buildings be granted them, grounds and buildings be granted them, allowing them to close the gates and charge admission carried. The council's permission giving No. 2 committee power to portion the \$500 for band concerts was referred to. The matter of granting \$50 for dredging the river was referred back to the committee to learn if the part of the river to be deepened was in the city limits. The committee stated that the portion of the river was outside the city limits, but recommended that the \$50 be granted us a gift to the petitioners to help in clearing the river channel. Considerable discussion was raised over the price paid for electric lighting in the agricultural building, which is used for drill purposes. It was moved that the parties using the hall pay the cost to the city. Tenders were received for the construction of the Waterloo street sewer. The tender of Moses Cox for \$139, gulley holes, \$15 50, and man holes,

\$15 50, was accepted on condition that the

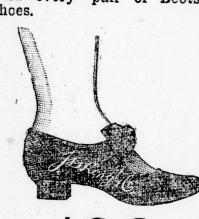
tender is properly signed. A large number of accounts and the pay sheet, amounting

to \$403 53, were passed.



FREE CELLULOID BALLS.

A beautiful BALL given away with every pair of Boots or



Opposite Reid's Crystal Hall.

CELLULOID BALLS FREE.

With every Trunk or Valise will present you with a nice ball.



198 Dundas St.

the next meeting: Mrs. Matthewson for permission to use Richmond street sewer.

M. J. Kent complained of the cutlet of Williams' Royal Crown

Remedy.

Mr. D. H. Price, editor of Aylmer Express, writes to-day: Isaac Williams Company. Dear Sirs—Will you please send me two bottles of Williams' Royal Crown Remedy and Pills? The wife of my foreman got a bottle some time ago from your agent who was through here, and it is doing her a great deal of good. Presume you will prepay express charges. Yours truly, D. H., PRICE."

Mrs. J. H. Chellen, furniture dealer, Blythe, writes to-day: "Isaac Willhams Company. Dear Sirs—Will you please send me another dollar bottle of your Remedy, and a box of Pills included also, as I got from your agent, Dr. Scott, who said it would be all right, and kindly oblige, Mrs. J. H. Chellen.

J. C. Gill, Orillia, writes, "Inclosed please find \$1, for one bottle of Williams' Royal Crown Remedy."

"I inclose \$5. Send me six bottles Royal Crown Remedy. R. B. Laidlow. Blythe."

"Send me \$5 worth Williams' Royal Crown Remedy and Pills to Winnipeg. I used several bottles while in Seaforth, and know the good of it. P. Klinkhammer, manager Northwest Catholic Review." Remedy.

Catholic Review."

HATS | Six cases of Latest New York Straw Hats opened to-day.



LONDON'S FASHIONABLE HATTER,

Big Sale is Still Going On.

LADIES

Wishing to save their time and money will find it to their advantage to call at Levine's and inspect their new and immense stock of Ladies'. Infants' and Children's ready-made Underwear and other garments of all descrip-tions. tions.
Ladies' White Skirts in Torchon lace and embeo dery from 40c upwards.
Ladies' Complete Suits of Underwear.
Ladies' Good Washing Wrappers at \$1, and

pwards. Ladies' and Children's Blouses in all the new styles and goods. Infants' Complete Cutfits.

D. LEVINE London, Manufacturer, 238 Dundas Street KKKKKKKKKKKKKKKKKKKKKKKKKKKKKKKKKKKKK

COAL

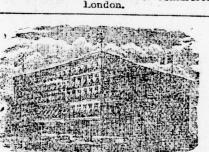
BOWMAN & CO.,

246 Bathurst Street.

THE **ONTARIO** MUTUAL LIFE. . .

> If twenty-two years under one management is of any value, you may possess the benefits by insuring with

C. E. GERMAN, General Agent. City Agents { J. F. SANGSTER, G. D. MCMULLEN.



ROSSIN HOUSES TORONTO CANADA A.NELSON. PROPRIETOR.

On account of increased patronage it has been found necessary to enlarge this popular Lotel, which has been done by the ADDITION OF 75 ROOMS, elegantly furnished (en suite), with baths The latest exposed sanitary plumbing adorted throughout. The Rossin is the largest hotel in the Province, having accommodation for 500 grests, and is the only one in Toronto complete n all its appointments.

THE EPEN FORUM.

To the Editor of the ADVERTISER:

A and B own adjoining lots, A does not occupy his, and is living three or four miles away. Can B compel A to keep up his half of the line fence, or can A take it away? B complains of the neighbors' cattle getting into A's place, and then getting in his. Should he look for damages from A or the owners of the cattle? I thought cattle were not allowed to run at large. An answer will greatly oblige, London, May 8.

JOHN SMITH. [Note.-As A does not occupy his land he is not legally bound to keep up half the line fence, but he cannot legally remove it without giving six months' notice to B. Cattle running at large in the city is contrary to the bylaws, and therefore unlawful. The owners of the cattle are liable to B for damages. - EDITOR ADVERTISER.]

A bottle of Angostura Bitters to flavor cur lemonade or any other cold drink will keep you tree from Dyspepsia, Colic, Diarrhea, and all diseases originating from the digestive organs. Be sure to get the genuine Angostura, manufactured by Dr. J. G. B. Siegert & Sons.

Londons' Great One-Price Trading House.

"We buy for cash and sell for cash."

--OUR--

Great

IS NOW GOING ON.

Drygoods Dress Goods Mantles Gents' Furnishings Clothing Boots and Shoes Hats and Caps Stationery Curtains Carpets and House Furnishings.

EVERYTHING

Must Be

Without reserve. There is no time like the present, therefore do your

Black and Colored Nun's Veilings, double width, 25c and 30c per yard.

60 inch Ladies' Cloth for Capes, as shades, \$1 10 per yard.

Gents' Furnishings

Men's Fine Shaker Flannel Shirk. all sizes, only 25c each. French Balbriggan Underwear,

value, 45c each. Colored Neglige Shirts, worth \$1 50, for 65c and 75c.

French neck, Trower finish, extra

300 Men's Tweed Suits, worth \$10,

Misses' and Children's Hand Turned Red Low Shoes, worth \$1, for 50c. Men's English Sailor Straw Hats,

5oc. Cloth Peak Caps, regular price 50c,

31/2 yards Guipure Lace Curtains, only \$1 25 per pair.

Carpets

Union Carpets, a great bargain, 39e per yard.

Five Frame Body Brussels, worth \$1 25, for 83 ½c.

SEE THE FAMOUS

Carpet Sweeper

(LIMITED)

153 Dundas Street, 155 Dundas Street & Market Square, LONGON