

# Christmas Greetings

In tendering our thanks to the Public of Newfoundland for the great Business we are enjoying,

WE WISH ALL

# A Merry Xmas BON MARCHE

dec 23, 21

## How an Invisible Lifetime Rescues Men From the Sea

HEROISM MADE POSSIBLE BY  
WIRELESS.

By PETER VISCHER.

When the Italian freighter Ignazio Florio was pitched and tossed a few weeks ago in the mountainous waves and cavernous depths of the worst storm an angry Atlantic has concocted in many years, it was an invisible life-line that held out hope to her badly battered crew. That line was composed of the dots and dashes of Morse code sent by wireless.

A tempest in mid-Atlantic would well be a match for the iron boxes that sail the seas but for that invisible lifeline. Gales that sweep like cyclones, waves that roll and strive like giant sledges, swirling waters that hiss ominously and churn and churn, still taunt and harass seamen—much as they ever did.

Ships still are swallowed by a hungry ocean. Even now, restless waters are licking the iron bones of the Italian freighter. But, thanks to radio, and to the traditional courage and humanity of one seaman called to the aid of another, those bones are not of their marrow men. Twenty-seven men and a dog were saved from the canted deck of the Ignazio Florio by Capt. Paul C. Greening, of the United States liner President Harding. Only one man and a dog were lost, the one an officer swept from his bridge by a thunderous wave before the President Harding was called to rescue the other, smashed against the side of the freighter as he tried to swim to his rescuers.

This is the ingenuity of man, as expressed in his struggles against what were once considered insuperable natural odds, acts of a displeased god. This is man inventing new life insurance for himself. But for the helping hand of wireless, storms would have taken a lamentable toll of lives during the week the hapless Ignazio Florio founder.

George Kohls, radio officer of the President Harding, was sitting in his cabin one night, phones on his ears, cigarette alight. All at once he straightened up. His hands went to

the phones and he listened sharply. A switch clicked home and generators began to whine. He had the Florio's SOS. Possibly you heard it on your own radio set. Certainly, if you live in the eastern part of the United States, broadcasting suddenly was stopped for you when the call of distress sounded.

Kohls grabbed the speaking tube and shouted to his captain, who was gazing outward from a tossing bridge. He broadcast the SOS and got five answers out of infinity—from the Lorain, Elvin, Portland Maru, Invergoil, and Cadore. Even then the Harding had changed her course plunging directly into the vortex of the storm—to go to the Italian's assistance.

Back and forth went messages of hope, pleas for quick help, promises of assistance, requests for directions and bearings, orders for lights and rockets. The Harding and the Elven, nearest of the six who heard the SOS, were going to the Ignazio Florio as best they could, the Elven stumbling through the turbulent waters at two knots; the Harding managing to make six.

Even then the Italian freighter was doomed. A mountainous wave had smashed in a forward hatch and water was flowing into her bowels. Water was flowing to a thirsty cargo, a cargo of grain. The rudder was broken. One of the booms was off. The lifeboats were smashed.

"That Captain Greening, he is very great humanity," said Capt. Aniello Lauro, master of the freighter, when he arrived in New York, "for we were in very bad way. We were in very terrible weather with a very terrible cargo. Grain, grain is so very bad. When you ship water you had better have wild horses on board than grain. Grain drinks and drinks—and then—"

Yes, the freighter was doomed. But her men were not. For 50 hours Angelo Trombino sloshed about in an engine room that was a death trap, administering to dynamos and pumps. For the same 50 hours Leto D'Ambrone sat in a wireless shack and tapped. And listened. While these two, trained in the uses of science, carried on, there was yet hope.

Finally, after a night and a day of buffeting, the President Harding sighted the freighter. She reeled round and round the foundering box.

The seas fought to keep them apart; but slowly, slowly, the President Harding drew close.

The next afternoon Captain Greening got out the life gun—a mortar from which a projectile with an attached line is shot. The Harding was to windward and oil was poured on the waves to lay the waves. The gun was fired once, twice, thrice, before the line went to the freighter. A lifeboat was floated on the line, but there was no getting into such a comet. Hemp lines were sent over, but they parted. Only the radio line was flexible enough to hold.

At intervals through the night, Captain Greening played his searchlight on the unhappy freighter and realized the craft was nearing her end. He made up his mind that the moment she started down he would drive for her, run his ship bow to her bow, and drop overboard anything that would float—rafts, life preservers, planks. He meant to save lives if it were humanly possible.

Such a desperate effort was saved by a curious hull in the storm, a softening in the waves for two hours of the early morning, during which Captain Greening sent over a big Lundy lifeboat manned by volunteers. Every man on the Harding wanted to go. And then Captain Greening made this entry in his log:

"Detention 21 hr. 15 min., rescuing crew of S.S. Ignazio Florio. Overcast, whole gale, very high sea."

It is within the very recent memory of man that the wireless was first used at sea. The first message was sent from the American liner St. Paul to the Needles on Nov. 15, 1899, as the former was completing her fifty-second voyage across the Atlantic.

To laymen, the success of wireless telegraphy on the high seas was only assured in 1909, when Jack Binns sent out a call for assistance from the White Star liner Republic after her collision with the Italian Lloyd's steamship Florida off Nantuxet. That happened January 23, 1909.

The Republic had on board 700 pleasure-seeking Americans bound for a winter cruise in the Mediterranean, when she collided with the Florida, carrying 300 immigrants and a crew of 200. From the wreckage of a Maroon room, Binns, cold and drenched and hungry, kept sending out what was then the call of a crippled boat for help:

"C Q D, C Q D, C Q D."

The quick response to that call was all that saved hundreds of lives. Two months after the Republic collision, the steamer Horatio Hall was aided in distress in almost the same position. Four other times that same year wireless summoned aid to foundering ships, among them the steamer Ohio, from which 150 passengers were rescued off the Alaskan coast. Not a month—hardly a week—has passed since then without some incident of the same kind.

Without wireless, the Titanic, which struck an iceberg on her maiden voyage and sunk in mid-Atlantic with enormous loss of life, would have dropped from sight to become one of the world's many maritime mysteries. More than a thousand American seamen have gone to watery graves in a score of vessels that have disappeared during this present century. In spite of the safety to be found in modern means of communication.

These, however, are the exceptions that prove the rule that to-day we know. The developments of science have made it possible for the seas to be made as safe as land; and, if you'll believe many an old salt, much safer.

Silverware makes a very acceptable Xmas gift for the home, we have a large assortment at reasonable prices. R. H. TRAPNELL, LTD.,—dec 21, 51

## The Danger of Petty Quarrelling

It is strange to reflect how the bitterest feud can often be traced to the pettiest of petty quarrels; stranger still—and pathetic, as well—to contemplate the number of friendships wrecked by some minor difference of opinion, some paltry disagreement which has been allowed to assume proportions altogether out of keeping with its worth. Yet thus it is that petty quarrels grow. They begin as the merest spark, fanned into flame by hasty words, and fed by the fuel of fierce argument. And soon, very soon, the raging furnace of enmity is well alight.

For what we never consider when we quarrel over trivial things is their unfortunate habit of leading to the pettiest of petty quarrels, and that, Mrs. Smith's unweeded garden, or Mrs. Brown's extraordinary views on the etiquette of afternoon tea. And when Mrs. Smith resorts with some heat that our own garden is far from being a thing of beauty, or Mrs. Brown strikes our name from her visiting list, we are mildly shocked. We do not realize that we have produced the first spark of petty quarrelling, and that Mrs. Smith and Mrs. Brown are merely

feeding what we have already ignited. Much the same thing is true of us in our homes. As wives, we annoy our husbands with unthought criticism on matters which we ought obviously to leave to their judgment; as single women, we make unkind comments on the actions, speech and appearance of our brothers and sisters, our business colleagues, and our friends. What we say hardly justifies a quarrel, perhaps, but then, petty quarrels never are justified—therein lies their tragedy. They cause family rifts which even find their way to our courts; they shatter old and valued friendships, and they break down business relationships. But never, when we analyse them, can we find anything in their origin to justify the devastation they bring.

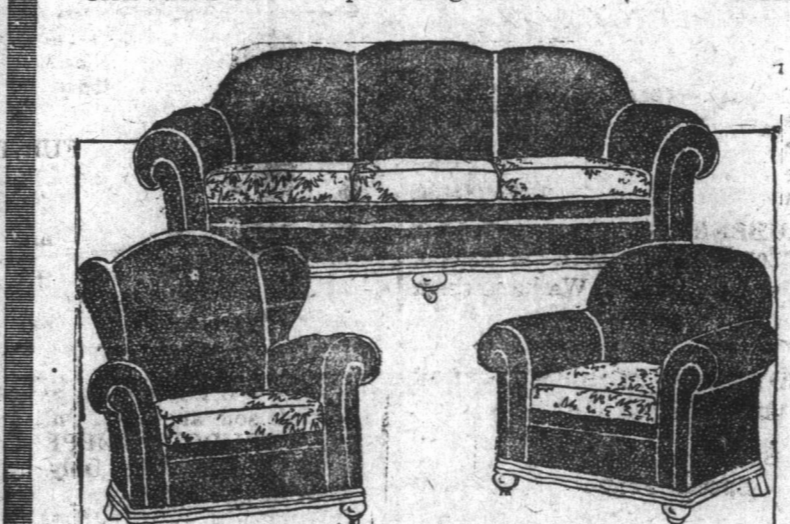
The moral is that to avoid causing the first spark of petty quarrelling, we must refrain from unkind criticism. This is true enough, but let us not



# IDEAS FOR GIFT SEEKERS

Suggesting many suitable and interesting pieces at inexpensive prices. Christmas gifts that bring happiness are most desired by those who give, and here are numerous articles that hold a wealth of Christmas cheer for those who receive them—just the sort of articles that many a home lover has been wishing for. Don't forget that one good satisfying gift is worth half a dozen smaller articles that will be worn out and useless in a few months. Give Furniture—the gift of lasting usefulness and beauty.

- Electric Lamps**
  - BEDROOM LAMPS—Assorted shades.
  - BRIDGE LAMPS—Assorted shades.
  - FLOOR LAMPS—Assorted colored silk shades.
  - READING LAMPS—Assorted shades.
  - PERFUME LAMPS—Ideal for the sick room.
  - PIANO LAMPS—Assorted.
  - DRESSING TABLE CLOCKS.
  - MANTLE CLOCKS—Ivory and Metal.
  - FRENCH AMBER DRESSING SETS.
  - RATTAN CHAIRS—Suitable for bedroom.
  - MEN'S SHAVING SETS.
  - SMOKERS' CABINETS and STANDS—Walnut and Mahogany finish.
  - CARVER'S SETS—3 piece stag handles.
- Gift Ideas**
  - SILVER BREAKFAST SET—Coffee Pot, Sugar Bowl, Milk Jug, Spoon Bowl and Tray.
  - WHITE METAL CAKE STANDS—Untarnishable.
  - WHITE METAL FRUIT DISH—Untarnishable.
  - WHITE METAL CANDY DISH—Untarnishable.
  - CHINA CABINETS—Quartered Oak, English and Walnut.
  - SECTIONAL BOOKCASES—Walnut, Oak and Mahogany.
  - TRAYS—Untarnishable White Metal and Wood frames, glass bottom.
  - PIANO BENCHES, STRAW WORK BASKETS, ACCORDEONS.
  - CENTRE TABLES—Assorted shapes, Walnut, Mahogany and Oak.
  - BATHROOM CABINETS—White Ivory finish.
- Gifts for Children**
  - GIFTS FOR CHILDREN—Kindergarten Sets, consisting of table and two chairs.
  - ROCKERS AND RATTAN CHAIRS.
  - HIGH CHAIRS—Stationary and collapsible.
  - DOLLS' CRADLES—Wicker.
  - DOLLS' CARRIAGES—Wicker.
  - DOLLS' CHAIRS.
  - BOYS' ROCKING HORSES.
  - BOYS' COASTERS.
  - CHILD'S SLEDS.
  - CHILD'S TRICYCLES.
  - CHILD'S SILVER SET—Consisting of Cup, Spoon, Fork, Knife and Napkin Ring, in a pretty gift case.
  - BOYS' AUTO RACERS.



- Chesterfield Suites**
  - 3-piece Suites, consisting of Chesterfield and two Arm Chairs, single filling of tow, moss and cotton, upholstered with beautiful Tapestry, Special per suite . . . . . \$189.00 \* \$225.00
  - Chesterfield Suites. 3-pieces, single filling of tow, moss and cotton, upholstered with dainty Cut Plush, Special per suite . . . . . \$297.00
  - Chesterfield Suites. 3-pieces, upholstered with rich Cut Plush, double filling consisting of tow, moss, cotton and hair, Special per suite . . . . . \$315.00 \* \$369.00
  - Chesterfield Suites. 3-pieces, with plain Mohair back and Cameo cushions, stuffed with tow, moss, hair and cotton, Special per suite . . . . . \$414.00
  - Chesterfield Suites. Upholstered in magnificent rich looking Cut Mohair, 3-pieces, double stuffed, Special per suite . . . . . \$472.50
- Chesterfield Chairs**
  - Chesterfield Suites. 3-pieces, with reversible cushions, upholstered with Cut Plush in exquisite designs, double stuffed with tow, moss, hair and cotton, Special per suite . . . . . \$526.50
  - Chesterfield Suites. Upholstered with plain Mohair back and loose Cameo cushions, double stuffed, fitted with extra strong oil tempered springs. A magnificent suite, Special per suite . . . . . \$585.00
  - Chesterfield Chairs. Arm and Wing Chairs, single stuffed with tow, moss and wool, fitted with oil tempered springs and web bottom, upholstered in very pretty Tapestry, Would make an ideal Xmas gift, Special each . . . . . \$47.25
  - Chesterfield Chairs. Arm and Wing Chairs, upholstered with Cut Mohair in exceptionally good looking designs, single stuffed; very comfortable, Special each . . . . . \$47.25

# Exceptional Value in Chesterfield Suites

If you are thinking of purchasing a Chesterfield Suite, we would advise you to see the display in our New Furniture Showrooms. They are without a doubt the best values we have shown for years, you will think the same when you see them. These suites are manufacturers samples, purchased by our buyer, when used for exhibition purposes, at a big price concession, the benefit of which we pass along to you.

Manufactured by the most reliable factories in Canada, fitted with oil tempered steel springs, wire construction, all over web bottom, spring back and arms, fitted with Marshall & Fishman, loose and spring cushion & upholstered with beautiful Tapestry, Mohair and Cameo coverings.

- Chesterfield Chairs**
  - Arm and Wing Chairs, double stuffed with tow, moss, hair and cotton, upholstered with plain Mohair back and Cameo cushions, Special each . . . . . \$103.50
  - Chesterfields. Tapestry covered Chesterfields, single stuffed, fitted with oil tempered springs, good looking and comfortable, Special each . . . . . \$94.50
  - Chesterfields. Upholstered with pretty Cut Mohair, double stuffed with tow, moss, wool and hair, fitted with extra heavy springs, Special each . . . . . \$148.50
  - Chesterfields. Double stuffed, back upholstered with plain Mohair, Cameo loose cushions, Exceptionally good looking, Special each . . . . . \$207.00

# THE ROYAL STORES, Limited

Furniture Department, Duckworth Street

## Turkeys, Ducks and Chicken SELECTED BIRDS, Now Ready for immediate delivery.

- P.E.I. Potatoes.
- Fancy Celery.
- Local Cider.
- American Corn Flour—1-lb. Pkts. 13c.
- NUT DATES—Finest Hallowal Dates, cleaned and fitted with Brazils, Almonds and Walnuts.
- Iodized Salt, in Cartons.
- Finest Canadian Cheese, 37c. lb.
- Ingersol Cream Cheese, 18c. pkt.
- MOIRS' 2-lb. CAKES—Viz., Sultana, Plain and Rich Fruit, at \$1.05 each. Moirs' Rich Fruit, Sultana and Plain, 55c. per lb., retail, 50c. lb., by the slab or pot. Moirs' Cherry Cake, 65c. lb., retail, 62c. by cake.
- McVITTIE & PRICE'S Universal Assorted Biscuits, Cheese Assorted, Forfar Shortbread, Bunty Creams, Butter Creams, Academy Creams, Cambridge Creams, Dessert Creams, Butter Puffs, Butterette, etc., just received.
- CANDIED PEELS.
- Selected Corsican Citron, 55c. lb.
- Selected Torelli Lemon, 30c. lb.
- Selected Torelli Orange, 35c. lb.
- BORNEO CIGARS—1919 Crop. Boxes of 25 and 50, from \$10.50 per hundred to \$22.00
- BUCKETT'S DARVEL BAY—Boxes of 50, at \$10.50 to \$15.00 per hundred.
- Morton's Corn Flour—25c. lb.
- Moirs' Cooking Chocolate, 1/2 lb. Cakes, 30c.
- Brown Sugar, 6 1/2c. lb.
- Latic Iceing Sugar, 13c. lb.
- Tate's Cube Sugar, 1-lb. Cartons.

# C. P. EAGAN

PHONE NOS.—  
123 & 423 Duckworth St. 402 Queen's Road.

## Clear The Pores Of Impurities With Cuticura Soap

Your cheeks are the face of the world. They should be clear, bright and healthy. Cuticura Soap is the only soap that cleanses the pores of the skin, removing all impurities, and leaving the skin soft, smooth and clear. It is the only soap that is gentle to the skin, and does not irritate or dry it. It is the only soap that is economical, and lasts a long time. It is the only soap that is available everywhere. Buy Cuticura Soap today, and see the difference it makes in your skin.

## Now You Can Call up Your Friends at Sea

"Hello, when did you leave New York? Saturday? That's the day I sailed from Hamburg. From our position on the ship chart to-day, I noticed that your boat and ours are just 100 miles apart."

A scrap of conversation on board the new German liner Berlin, the first ship to be equipped with radio-telephone booths for the use of passengers. They are connected with the ship's radio room, where the sending and receiving apparatus is located, and are operated through a switch-board.

With this radio telephone you can talk to friends on other ships within a radius of a few hundred miles.

**RICHARD HUDNUT  
THREE FLOWERS  
TALCUM**

Your cheeks are the face of the world. They should be clear, bright and healthy. Three Flowers Talcum is the only talcum that cleanses the pores of the skin, removing all impurities, and leaving the skin soft, smooth and clear. It is the only talcum that is gentle to the skin, and does not irritate or dry it. It is the only talcum that is economical, and lasts a long time. It is the only talcum that is available everywhere. Buy Three Flowers Talcum today, and see the difference it makes in your skin.

## "The Spectator" Changes Hands

London, Dec. 17.—Evelyn Wrentham, Vice-President and founder of the Overseas Club, has purchased the controlling interest in The Spectator from St. Leo Strachey. Mr. Wrentham states that The Spectator of the future will be as it has been in the past three months, since I have been in control.

A holding in The Spectator Company will still be retained by Mr. Strachey and he will continue to be a regular contributor.

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