

Glance Below at a Few of the Remarkable Values Offered for Friday, Saturday & Monday

SPECIAL ITEMS OF INTEREST

FROM

OUR GENTS' DEPARTMENT.

MEN'S VELOUR HATS

In shades of Brown, Grey, Drab, Fawn and Beaver.

Regular \$5.25 Sale Price \$4.74 each

MEN'S TWEED CAP BARGAINS.

In great variety, good fitting and stylish.

Special Sale Prices 69c. 89c. \$1.05 each

MEN'S FANCY SHIRTS

A beautiful variety of patterns in Colored Pin Stripes \$1.54 and \$1.69 each

MEN'S BRACES

Double strength, elastic webbing. A very special offer, 39c. pair

BOSTON GARTERS

Single and Double Grip 39c. and 69c. pair

SILK NECK TIES.

Double wearing qualities. Special 98c. each



BOYS' LINEN COLLARS

3 for 44c.

ARROW BRAND SOFT COLLARS

Special 29c. ea.

BOYS' SAILOR CAPS

Special 98c. ea.

BOYS' CRICKET SHIRTS

Regular \$1.35 ea.

Special \$1.23 ea.

BOYS' COTTON BLOUSES

Regular 95c. ea.

Special 53c. ea.

BOYS' FLETTE BLOUSES

Special 84c. ea.

Boys' Tweed Suits Clearing Below Cost.

MEN'S IN-VIC-TUS BOOTS

Special \$10.49 pair

MEN'S READYMADES

\$20.00 to \$30.00 value.

Now \$14.00

SAFETY RAZOR BLADES

Durham Duplex

Only 75c. pkt.

MEN'S RAGLANS

Large Sizes.

\$30.00 value. Now \$17.50 each

MEN'S RAINCOATS

All Sizes.

\$11.50 value. Special \$7.98 each

Marshall Bros.

DO VERY SPECIAL BARGAINS

IN

HOUSE FURNISHINGS.

BUNGALOW CURTAINS

White and Cream Lace, suitable for short windows. Only \$1.50 pair

WHITE LACE CURTAINS

* 3 yards long; very nice patterns; 150 pairs to select from.

Special Offer, Only \$1.98 pair

SPRING BLINDS

In Light Green only. Three different styles, Plain, Plain with Insertion, and Insertion and Ball Fringe.

Special Sale Prices 79c. 94c. and \$1.15 each

MADRAS MUSLIN

The most popular Window Hanging. Very pretty designs. In White, Cream and Coloured.

Special Sale Prices 48c. 59c. and 69c. yard



The Maritime Dental Parlors

The Home of Good Dentistry.



Your Health Depends Upon Your Teeth.

For painless work, reasonable prices and modern methods this is the office. Treat your teeth well and they will treat you well as you grow older. If necessary you can have your impressions for platework taken in the morning and your work completed the same day. Plates repaired in three hours. Crown and Bridge work at reasonable prices.

Full Upper or Lower Sets \$12.00

and \$15.00

Painless Extraction 50c.

176 WATER STREET.

P.O. Box 1220 Phone 62.

M. S. POWER, D.D.S.

(Graduate of Philadelphia Dental College, Garrison Hospital of Oral Surgery, and Philadelphia General Hospital.)

Feb 1, 1917

WILLS should be kept in a Safe Place

A WILL should be kept in a place where it will be easily found on the death of the Testator, yet where it will not be subject to the hazard of destruction by fire or by agencies interested in its disappearance.

THE MONTREAL TRUST COMPANY will hold in safekeeping, free of charge, all wills appointing it as Executor. Access can be had as frequently as desired.

MONTREAL TRUST COMPANY

ROYAL BANK BUILDING

Mr. Herbert S. Holt, President
A. J. Brown, L.C., Vice-Pres.
F. G. Donaldson, Gen'l Manager
T. T. Palmer, Mgr., St. John's

REAL ESTATE.

For Sale or Lease, Sites or Factories, Industrials, Hotels; Resorts, Homes, etc. City or Rural; apply to RO-AND C. MORRIS, Morris Building, St. John's, Nfld.
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A FRESH SHIPMENT OF

Marven's White Lily Cake and Biscuits

THEY SATISFY.

For every occasion there's a White Lily Biscuit to suit.

When placing your next order with your grocer, don't forget WHITE LILY.

J. J. Rossiter

Telephones: 549-2094 Duckworth St.

St. John's.

SIDE TALKS.

By Ruth Cameron.

FOR THE WOMAN OF 38.



blue or black.

She is 38.

To my mind she is altogether too old not to wear some gayer color than the dignified severe colored things she affects.

I think it is only the very young and the white haired who can wear black well. Or the rare middle-aged woman who has kept a fine complexion.

And as for the dull colors; the seal browns and the taupes and the dark blues and the beiges—I think it is only the very young who can look their best in those.

We Need the Lighter Colors.

As we pass out of that first youth into the later stages of youth and the earlier stages of middle age, the period when the skin has lost its first freshness and there is something indefinably older looking about the outline of the features and the modeling of the face, we need to turn to the lighter colors.

Not the hard bright colors! Heaven forbid! They are the harshest of all to wear. Even youth cannot wear them unless it has a lovely skin. Bright yellow, bright greens, certain hard shades of blue, and all that range of colors of which the old-fashioned cerise is the base, have, in their vividness, a challenge that only lovely skinned youth can stand up to.

The Kindest Colors.

The kindest colors to my way of thinking are the soft light colors, the softer shades of blue and old blue, the soft dull range of colors in which orange is the predominant note. (I don't know what their fashionable nom de plumes are just now, but I

know by looking in the shop windows that they are a whole range of them; the soft greens and yellows and lavenders and peaches.

Of course the middle-aged woman cannot wear these colors altogether. She must have her dark street frocks, but she can select the dark color kindest to her particular complexion and not permit herself to experiment with the others which she must have worn ten years ago and which are now very harsh for her. And she can select a very soft shade of that color. The range of shades now makes that possible. Was there ever anything lovelier than the range of brown from seal to fawn? And she can relieve the darkness by a touch of gay color in bead or scarf.

Blue Taxi for reasonable rates, Phone 2016,—may7,61

EASIER FOR WOMEN TO BE WELL DRESSED.

I am sure there never was a time in the history of fashions when it was

so

easy for any woman to look her best by the self-education of taste in the matter of color and line, and by care in buying. The wonderful range of colors, the vogue of helpful accessories, and the possibility of buying inexpensive frocks designed by artistic designers gives the woman with a small income to-day the chance to be as well dressed, in the sense of gracefully and becomingly dressed, as the wealthy woman of 50 years ago.

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Columbia Dry Batteries

—they last longer

Obtainable everywhere at little cost; give more power for a longer time.

for Bells Buzzers Radio Gas Engines and All general purposes.

National Carbon Co., Inc. 30 East 42d Street New York, N. Y., U. S. A.

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Morey's Coal is Good Coal.

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—By Bud Fisher

MUTT AND JEFF

JEFF TO AVOID CONFUSION WHEN WE'RE SHOOTING AT BIG GAME WE GOTTA HAVE A SYSTEM! YOU'RE THE BEST SHOT SO FROM NOW ON YOU'LL DO THE SHOOTING AND I'LL ISSUE THE ORDERS!

THAT'S A DARN GOOD IDEA!

SEE YON ELEPHANTS? MAKE READY, MY MAN!

AYE AYE, SIR!

FIRE!

BANG BANG BANG BANG BANG

WHAT'S THE MATTER NOW?

I BEG TO ANNOUNCE, SIR, THAT I'M OUT OF AMMUNITION.

THEN CEASE FIRING!

CLICK CLICK

CLICK CLICK

CLICK CLICK

CLICK CLICK

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