TWELVE PAGES. THE "PEOPLE'S PAPER"—FORTY-SIX YEARS IN THE SERVICE OF THE PUBLIC—IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING. TWELVE PAGES.

WEATHER FORECAST.

TORONTO (Noon)—Strong northerly winds, very cold to-night and Thursday; light snow falls.

ROPER & THOMPSON—Bar. 30.12; Thr. 12.

The Evening Telegram

SUBSCRIPTION RATES:

Local and Canadian ..$6.00 per year.
Great Britain and U.S.A. (including postage) $12.00 per year.

"Increase your profits by advertising in The Evening Telegram."

VOLUME XLVII. $6.00 PER YEAR. ST. JOHN'S, NEWFOUNDLAND, WEDNESDAY, JANUARY 28, 1925. PRICE: TWO CENTS. NUMBER 22.

COOL, SWEET, FRAGRANT **WORKER** PLUG SMOKING.

Made by the Manufacturers of the Famous Central Union

Auction Sales!

AUCTION.

On Thursday Next, January 29th,

at 12 o'clock noon,
At the Premises of the Furness Withy Company.

203 BALES HAY
(More or Less)

Landed ex S.S. Canadian Runner, ordered to be sold for the benefit of whom it may concern.

THOS. B. CLIFT,
Auctioneer.
jan28,1i

For Sale!

1 Ford Coupe.
1 Ford Touring Car.
1 6-Cylinder Buick.
1½ Ton Republic Truck
1 Chevrolet..

Royal Garage,
Carnell St.
sept30,eod,tf

THE CONTINENTAL FIRE INSURANCE COMPANY OF NEW YORK.

ASSETS (Actual Market Value):
$51,988,627.96.

Doing business in Newfoundland for the past 15 years.

For 71 years the CONTINENTAL has dealt squarely with all claims and has paid all honest losses promptly, cash without discount to all honest claimants.

FRED J. ROIL & CO.,
Real Estate & Insurance Agents.
Smallwood Bldg. Duckworth St.
oct2,tf

REXALL
CHERRY BARK COUGH SYRUP

A reliable treatment for Coughs, Hoarseness, Sore Throat and Bonchial Catarrh. Where a remedy is needed to loosen a cough, try Rexall Cherry Bark Cough Syrup.

Price 35c. Bottle.

PETER O'MARA,
THE DRUGGIST.
THE REXALL STORE.

Always at your Service
Percival's Auction Rooms,
Adelaide Street.
QUICK SALES
for Household Furniture and Merchandise of every description. If you have anything to sell by auction or private sale, 'Phone 1960 and express will call.

W. E. PERCIVAL,
jan2,25i Auctioneer.

General Post Office.

FOREIGN MAILS.

Mails per S S. ROSALIND for Great Britain, Canada and the United States will close at the G. P. O. tomorrow (Thursday) evening, the 29th inst., at 8 o'clock.

W. J. WOODFORD,
Minister Posts & Telegraphs.
jan28,1i

KNOWLING'S
China and Glass Dept.

Special Offerings:

Vegetable Dishes
good sizes.
Each 55c. and 65c.

Cups and Saucers
Strong Quality
12 cents.

lasses Jar or Vinegar Jar
Rum Jars make a good Mol-
½ Gal. size . . . 30c. each
1 Gal. size . . . 50c. each

Odd Cups, Each 8c.

KNOWLING'S
China and Glass Dept.
jan24,3i

CANADIAN PACIFIC
SAILINGS

FROM ST. JOHN, N.B.
TO LIVERPOOL.
Jan. 30|Feb. 27 . . . . . Moncalm
Feb. 6|Mar. 6 . . . . . Montlaurier
Feb. 13|Mar. 13 . . . . . Montclare
Feb. 20|Mar. 20 . . . . . Montrose
TO GLASGOW.
Mar. 7 . . . . . Marloch
TO CHERBOURG—SOUTHAMPTON—ANTWERP.
Jan. 31|Mar. 5 . . . . . Marburn
Feb. 19|Mar. 19 . . . . . Melita
FROM NEW YORK
To Cherbourg-Liverpool
Mar. 24 . . . . . Montroyal

CRUISES FOR 1925
MEDITERRANEAN
Empress of Scotland . . . . Feb. 9
WEST INDIES
Montroyal . . . . . Feb. 21
(Formerly Empress of Britain)

Apply to Local Agents
G. BRUCE BURPEE
Dist. Pass. Agent
40 King Street
St. John, N.B.

Buick
MOTOR CARS
BUICK'S LEADERSHIP

In winning and in maintaining year after year, for the seventh consecutive year, the first choice of space at the American National Auto shows, Buick has demonstrated conclusively that the true value of any automobile is reflected in the consistency with which the public buys it.

Since the introduction of the 1925 Buick models public patronage has increased to an even greater degree.

BERT HAYWARD,
jan23,5i Water St.

S. G. Collier Company,
UNDERSTAKERS.

I beg to inform the public that I have acquired the business which for thirty years was carried on by S. G. Collier, Esq. I intend to continue the same business at the same address—

80 GEORGE STREET.

I have associated with me as Undertaker, Mr. W. J. Barrett, who has had twenty-six years experience.

All calls will receive prompt and careful attention.

Day 'Phone 614
Night 'Phone . . 1464M or 1624

ALFRED A. HUDSON.
jan28,1mo

Stop Icy Blasts
with
WIRE'S PATENTED
HOME COMFORT
INSULATED—CUSHION—FLEXIBLE
WEATHERSTRIP.
Saves 20% to 40% Fuel

You can install it yourself. Simply tack on—Turn the corners. It is weathertight, waterproof, dustproof, flexible and non-conductive of heat or cold. Comes in one continuous length. No left over pieces. No waste. No sawing or mitering. Contains no wood or metal. Stops and prevents rattling doors and windows. Color, maroon.

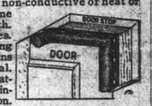


Figure 20 ft. average, per door or window opening, then send in for the required number of feet. We prepay shipping charges.

W. & G. RENDELL,
Water St. East Distributors.
jan21,31,eod

Seasonable Goods!

NEWLY ARRIVED—
Gentlemen's Spat Gaiters.

NEWLY ARRIVED—
All English make Hats.

NEWLY ARRIVED—
All Wool English Socks, superior qualities.

NEWLY ARRIVED—
Ladies' All Wool Golf Stockings.

NEWLY ARRIVED—
Real Irish Linen Handkerchiefs.

J. J. Strang,
Tailor and Outfitter.
jan20,tf

It Grows Hair
or Your Money Back

Thousands of women are growing new hair and putting an end to scalp ailments with the new Van Ess method of treatment. Van Ess Liquid Scalp Massage makes it easy to give the scalp proper care and to have a head of abundant and glorious hair.

The rubber nipples on the patent applicator feed the treatment directly to the hair roots and at the same time gently massage the scalp.

Ask us about our money back 90-day treatment plan. We give you a positive guarantee.

J. J. FEEHAN, Druggist,
jan15,16,28 St. John's, Nfld.

T. N. T. DANCE

TUESDAY, FEB. 3rd. MUSIC BY THE COLORED ORCHESTRA
Place: Royal Stores Building, Duckworth Street.
Time: 8.30.

Limited number of tickets, $3.00 Double. On sale at T. J. Duley & Co., and Dicks' & Co. No invitations. . . . . .

Proceeds in aid of Child Welfare and the Methodist College Restoration Fund.
jan28,3i,eod

Preliminary Notice!

The Nfld. Highlanders' Ladies' Association will hold their Annual Sale of Work, etc., on Thursday afternoon, April 2nd, 1925.

PARTICULARS LATER.
jan28,1i

"The Merry Cobbler"
HOLY CROSS SCHOOLS.
WONDERFUL SUCCESS!
2 NIGHTS MORE TO SEE IT—TO-NIGHT AND TO-MORROW NIGHT.

Charming Comedy, Romantic Story, Great Plot, Delightful Specialties.
jan28,1i

GOOD COAL
— FOR —
Frosty Weather.

We have never seen better quality
NORTH SYDNEY SCREENED
than we have at present.

A. E. HICKMAN CO., Ltd.

West End Coal Office—
Water St., opp. Springdale St. 'Phone: 1135.
East End Coal Office—
98 Duckworth St., cor. Wood St. 'Phone: 1764
jan24,3i

Morey's Coal is Good Coal.
dec30,eod,tf

The Annual Meeting of the Newfoundland Horsemen's Association will be held in the Board of Trade Rooms on Wednesday evening, 28th inst., at 8 o'clock. A full attendance is requested.

JOHN D. O'DRISCOLL,
jan24,3i Secretary.

BRIAN DUNFIELD
BARRISTER,
SOLICITOR.
NOTARY,
Board of Trade Bldg.
St. John's.
oct28,6mo Telephone 422.

LODGE TASKER
NO. 454.

An Emergency Meeting of the above Lodge will be held in the Masonic Temple this Wednesday evening, at 8 o'clock. E.A., F.C. Degrees and other business.

By order of the R.W.M.

G. W. GUSHUE,
jan28,1i Secretary.

OFFICE
8 Water St. West,
'Phone 1593.
Winsor Rigging Works,
Bambrick St.

Ship Rigging and Sparring. All classes of lifting on buildings. Radio and Flag Poles erected, painted and repaired. We have in stock Wireless and Radio Poles.
mar29,s,w,tf

CARD TOURNAMENT

In the T. A. Club Rooms,
Friday 30th, Inst.,
at 8.30 p.m.
Three Good Prizes.
Admission 50c. Men only.
jan28,2i,w,f

B. I. S.

There will be a Meeting of the B. I. S. Ladies' Auxiliary this Wednesday evening, Jan. 28th, at 8.30.

E. M. DOYLE,
jan28,1i Secretary.

WREATHS.
A Floral Tribute will best express your sympathy. Wreaths, Crosses, etc., made to order. Prices from $3.00 each up.
THE FLOWER SHOP
169 Water Street.
or
Grove Hill. 'Phone 247R.

MINARD'S LINIMENT, THE ATHLETE'S REMEDY.

CORONA FOUR

The Corona Four is the only typewriter—large or small—in which you will find all these features

Standard four-band keyboard.
Ten inch carriage.
Self-spacing carriage return.
Automatic ribbon reverse.
Twelve yard, two-color ribbon.
Paper bail—no fingers to adjust.
Stenciling device.
Accelerating type bar action.
Unlimited speed.
Back spacer on keyboard.
Line lock release on keyboard.
Quiet, ball-bearing shift.
Straight line visibility.
Portability.

—Add to all these features—

the PROVED DURABILITY of CORONA CONSTRUCTION

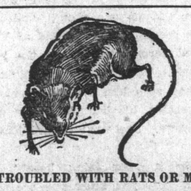
Dicks & Co., Ltd.,
Water St., St. John's.
Sole Agents for Nfld.

jan17,tf

WHISPER!

When you buy our Sausages you are not helping us to dispose of meat scraps. We make Sausages out of the very best meats obtainable, personally selected. Why? Because we want your confidence and your trade.

Coffen & McKay,
2 LeMarchant Rd. Phone 1745.
dec17,3m,eod



IF TROUBLED WITH RATS OR MICE why not give them a smoke-ferret.

A. E. MOGRAN,
26 Carew Street,
jan28,2i,w,f 'Phone 846M.

Standard Granite and Marble Works

P. O. Box 1361. 361 Duckworth St.
(Two doors West of City Hall).

The leading and most reliable store in the city for

Headstones, Monuments, Tombs,

in Aberdeen Granite of different colors. Dealer in White Sicilian and American Marble of Best Quality.

WORKMANSHIP GUARANTEED.

Designs sent on application by letter or otherwise.

GEORGE REID,
(Successor to J. McIntyre).
jan5,3mos,eod

FOR SALE

AT A BARGAIN,
Splendid Water Street PREMISES,
fine residence and store. For particulars apply

HOME ESTATE CO., LTD.
oct29,eod,tf

DR. DICKSON,
Dentist,
Gear Bldg., 340 Water St.,
has resumed practice, after a review of his work at New York Dental College.
jan27,tf

LOST—A Purse Containing a sum of money, etc., either on Patrick Street, LeMarchant Road, Boncloddy Street or Freshwater Road. Finder please return same to this office. Reward. jan28,1i

LOST—On Sunday Night, a Lady's Fur Collar from Hutching St., by way of New Gower St. to Prince's St. Finder please return to 12 Hutchings Street and get reward. jan28,1i

LOST—By way of Ordnance Street, Military Road and Monkstown Road, One $5 Note and One £1 Note. Finder please return same to this office. Reward. jan27,2i

LOST—Key Case Containing seven or eight keys. Finder please return same to this office. Reward. jan27,2i

STRAYED—A Boston Terrier, white with black spots, answers to the name "Jiggs." Finder will be rewarded by leaving same at R. J. COLEMAN'S, McBride's Hill. jan28,tf

PICKED UP — On Sunday morning, a Purse containing sum of money and gold ring. Owner may have same upon paying cost of advt. to T. H. STEVENSON, Plumber, Flower Hill. jan28,1i

NOTICE—Evening Classes resumed in Penmanship, Letter-writing, Book-keeping, Rapid Calculation, etc., at 77 Merrymeeting Road, 'Phone 1622W. O. E. BOWN, Teacher. jan21,3i,eod

NOTICE—Anyone Wanting a violin Musican for common country dancing. Rate $4.00 play night—quadrills, waltzs, etc.; apply 18 Cabot St., City. jan24,3i

FOR SALE — Stamps, 30 complete sets, Cabot Issue; 30 complete sets, Caronation Issue; 30 complete sets, Caribou Issue; apply 400 Water Street, opp. Knowling's West End. jan28,3i

FOR SALE—A Small Hand-power Elevator, capable of lifting 5 or 6 hundred pounds; in good condition; apply Telegram Office. jan19,tf

FOR SALE—One Covered Delivery Slide, in perfect condition. For further particulars apply this office. nov21,tf

Hawker Air Mail Stamp—How much am I offered for an unused, full gum, not badly centered copy, initialed "J. A. R." J. W. PENNEY, 77 Merrymeeting Road, 'Phone 1619R. jan23,3i,eod

FOR ADOPTION—A Healhty Boy, 10 years old; reason for adoption—mother dead, nobody to care for child. Anyone interested write to RETURNED SOLDIER, c/o G. P. O. Box 2154. jan27,3i

WANTED—Whiskey, Syrup and Beer Bottles, 'Phone 627 and horse will call. T. J. KENNEDY, 13 Williams' Lane. jan24,1mo

HELP WANTED.

DOMESTIC HELP.

WANTED — A General Maid, one who understands cooking; apply to MRS. JAMES BRANSCOMBE, 60 Circular Road. jan28,tf

WANTED—A General Maid, two in family; apply 26 Brazil's Square. jan28,3i

WANTED—A Nursemaid to come every day, from 9 a.m. to 6 p.m., to take care of child, age 4 years; apply 70 Hayward Ave. jan28,3i

WANTED—A General Servant, must be competent; small family; apply 45 Parade St. jan27,3i

WANTED—A Working Housekeeper; apply between 7 and 9 p.m. to S. DIAMOND, over Maunder's Tailoring Establishment. jan27,3i

WANTED—A General Maid who understands plain cooking; references required; apply MRS. R. A. EDWARDS, 54 Fleming St. jan24,3i

WANTED—A Maid for general housework, must furnish references. MRS. C. C. PRATT, Waterford Bridge Road. jan24,tf

WANTED—A General Servant; apply MRS. JOSEPH P. MOORE, 176 Hamilton Avenue. jan23,tf