

### Civic Consciousness Aroused in Halifax

Oftentimes the salvation of a community arises out of its disasters. The sense of common danger or common suffering brings the people to their senses and causes them to co-operate in an effort to save the situation. It was the hope that this principle would operate in the case of Halifax that induced leaders in the present reform movement to turn to the advantage of the city the civic consciousness that has been aroused by the revelations in City Hall. Before the people should fall back into the old rut they took steps to organize a ratepayer's association that would be the vehicle for keeping alive the sense of personal interest in the city and its affairs which has developed in these recent days. And in this connection the bringing of the Mayor of Jacksonville, Ill., to address the people on the results of co-operative effort in that city was not only timely, but one would say psychologically sound. While there is not an exact parallel between the cases of Halifax and Jacksonville, the fact is that as Jacksonville was saved by the focusing of public interest in the city's affairs by utilizing the city's misfortunes as the rallying point, so it is possible to develop here a similar public spirit by rallying the people at the psychological time.

The permanence of the movement in Halifax will of course depend upon the capacity of the people to remain interested. This holds true in any community, though it is possible that some communities have a better public spirit than others. Whether Halifax has an abiding public spirit now remains to be seen. Efforts have been made in the past to arouse it, all of which had some success for a time and finally faded. But every time the effort was made some good resulted and it may be that this present effort will be crowned with permanent success. Everything will depend upon the enthusiasm with which the new association stays by its job. It starts off under very favorable auspices, not only having public sentiment behind it, but having the guidance of a well chosen executive. The president, W. McT. Orr, is a man whose personal qualities suggest not only an earnest effort, but an effort that will be effective. If conscientious work, good humor and the confidence of the public count for anything, the association is well equipped in having a chairman with these qualities.

Mr. Orr's name reminds us of the city of Glasgow in Scotland, from which land Mr. Orr himself sprang. Everyone knows the perfection of Glasgow's administration. It is probably as nearly perfect as any city administration in the world. But there is no city in the world where the people take such an intimate interest in public affairs. If you converse with any Glaswegian you meet on the street or in the tram, you immediately become impressed with his sense of proprietorship in the city. "My city," he says, "not 'the city.'" If Mr. Orr and his committee and the Association behind him can bring out the sense of personal interest on the part of every citizen that will make him think of Halifax as "my city," they will achieve that which will lift the place out of the rut and ensure a future in which every citizen will take the utmost satisfaction.—Maritime Merchant.

### Rocking Uncle Sam's Financial Boat

The net result of the Economic Conference in respect to extending the British preference to certain native Canadian products somehow reminds one of the old story which ran something like this: "Every little bit added to what you've got makes a little bit more." To the preference list have been added fresh apples and canned salmon, and fruit juices and honey, all of which will be acceptable to the producers, and should aid materially in making good the trade lost by reason of the Fordney tariff. This preference should in due course cut from under Uncle Sam's feet a considerable export trade that country has hitherto enjoyed with Great Britain.

For instance forty per cent. of the canned salmon and forty per cent. of the apples that are annually consumed in the British Isles have been coming from the United States. The U.S. trade in these two items has amounted in round figures to \$20,000,000 per annum out of a grand total of \$50,000,000 sold in Great Britain. While on the other hand Canada's trade with Great Britain in these products has hitherto been comparatively small in relation to the grand total consumed annually by the British public.

Probably nothing short of the extreme Fordney-McCumber tariff bill, which has apparently got under John Bull's skin, would ever have stirred the British people out of their trade tracks. But now that the movement is started it may well be a beginning that will eliminate in a tight and fast Empire trade arrangement that will rock Uncle Sam's financial boat to a point where he will begin to wonder if it is possible that two can play at the same game.—Saturday Night.

# MEN'S OVERCOATS!

## Six Manufacturers' Stocks of more than 3000 Garments offered Now at Rock-Bottom Prices!

Here is a Sale that every man and young man in St. John's will welcome with enthusiasm. Over 3000 garments—the choicest products of six of the finest manufacturers in America—have been purchased at unusually liberal cash discounts. Every single garment in the lot—if sold at regular prices—would easily bring at least 40 p.c. more than the price we ask. But the same matchless savings that we enjoyed are offered to you. Don't wait until the end of winter for greater savings. Men! Buy your Overcoats and Suits where the largest stocks in the city are offered at rock bottom prices at the very beginning of the season.

Overcoats \$19 Values FOR MEN AND YOUNG MEN	Overcoats \$25 Values FOR MEN AND YOUNG MEN	Overcoats \$35 Values FOR MEN AND YOUNG MEN	Overcoats \$39 Values FOR MEN AND YOUNG MEN	Overcoats \$46 Values FOR MEN AND YOUNG MEN
<b>\$12.98</b>	<b>\$19.00</b>	<b>\$25.00</b>	<b>\$29.95</b>	<b>\$35.00</b>
Fine attractive shades. In Herringbone and Tweeds, Box and Plain back Coats—wonderful values. Only 40 in this lot. Don't wait men!	Youths' Overcoats and Men's models. Plaid back, heavy Meltons in belted styles. Warm Cheviots in Light and Dark shades; exceptional values and will sell quickly.	Beautiful new Plaid back Woollens. Two-tone fabrics, Herringbone, in Greys, Browns and Mixtures. Overplaids in new color effects.	Warm Woolly Coats of extremely fine Woollens. Bright Plaid backs; new Overplaids in contrasting colors. Solid colors in all popular shades. Belted and plain models.	The finest Overcoats in town. Garments that the best dressed man will be proud to wear. Half belts, full belts and box models. Silk trimmed.

## Men's and Young Men's Suits

Now Selling at Rock-Bottom Prices

MEN'S & YOUNG MEN'S \$22.00 SUITS	MEN'S \$30.00 SUITS	MEN'S \$35.00 SUITS	MEN'S & YOUNG MEN'S SUITS—\$40.00 VALUES	MEN'S & YOUNG MEN'S SUITS—\$50.00 VALUES
<b>\$12.75</b> up to <b>\$16.95</b>	<b>\$22.00</b>	<b>\$25.00</b>	<b>\$33.00</b>	<b>\$40.00</b>

MOTHERS! We also offer Rock-Bottom Prices, now, on

## Boys' Overcoats & Suits

\$8.50 JUVENILE SUITS OR OVERCOATS	BOYS' \$12.75 TWO PANTS SUITS AND OVERCOATS	BOYS' \$16.75 TWO PANTS SUITS OR OVERCOATS	BOYS' \$22.00 TWO PANTS SUITS OR OVERCOATS	SMALL BOYS' SUITS Ages 3 to 8 years.
<b>\$5.95</b>	<b>\$8.98</b>	<b>\$11.95</b>	<b>\$14.98</b>	at <b>\$4.98</b> up to <b>\$9.98</b>
Mothers! You will appreciate these values.	Best Models at greatest savings yet.	Ages 8 to 18 years.	Highest Quality ranges obtainable.	

## Men's & Boys' Separate Pants at Rock-bottom Prices

## London, New York and Paris Assoc. of Fashion

### The Labor Unions Are Cleaning House

The American Federation of Labor has of late been busy purging its ranks of the radical element that was not only a danger to the body but to the cause. It has been doing this and other labor bodies are doing the same. And if Canadian labor organizations are wise they will not wait until the American Federation, at its recent meeting in Portland, Ore., has decided to purge its ranks of the radicals, before they do the same. The Federation of Labor there, in its declaration of the tenets of the Red International, the convention declaring its faith in democracy as the only form of government, and at the same time, it declares its faith in the preservation of the achievements of the past. Action was taken by the American Federation of Labor to purge its ranks of the "borders" from within. Dunne, Foster, and Fitzgerald, in fact, the entire gang of Communists were "given the air." In other words they were told to tear up their cards, get out and stay out.

The one Big Union idea, same as at the hands of the Federation, did also the proposed change Labor Day from the first Monday in September to May 1st, "the Day" of the European. Altogether it was a thorough cleaning, and one which may give back to the Federation its prestige. In Canada we have dallied too long with our select group of radicals in consequence unionism has been losing ground. What decent, abiding workman, who is busy earning a living for himself and his family, wishes to be associated with thought with the Red gabblers, who gibberish and chatter is heard every platform where an audience is had. It is time that Canadian labor unions arose to their responsibilities and threw its Jimmy boys into the discard. The more they hesitate the more they will in public esteem and public support.—Saturday Night.

### Grammar is Not Aid to Children

Speaker Would Delete It From Curriculum Altogether.

There is in school life, under present system, enough to dull child's natural desire for knowledge and stultify that curiosity which is the basis of all discovery and attainment of knowledge, said W. D. Tait, associate professor of Psychology of McGill University, addressing some 200 members of the Society for the Study of Educational Problems in the Montreal School last night.

The teaching of grammar calls for especial criticism by the speaker who said that in no way could it be considered an aid to the proper of our mother tongue. It neither created the vocabulary of those who spent time and labor on the rote learning of grammar in speech. He had spoken and written good prose before the mechanics of the language had been taught, and if he had way he would entirely abolish the subject from the schools. This was roundly applauded by the teachers. Dr. Tait also attacked the study of Greek and Latin, since, in his knowledge of these subjects, the student scarcely ever learned in school or in college to read with ease, thus missing the heart in learned mechanics.

Repressive methods, in education were most harmful. Many nervous disorders had their root in the repression of the child in early years and particularly in adolescence. This was understood and considered the mental health of Canada would be correspondingly improved. Alex. R. McRae presided at the meeting. Montreal Star, Nov. 28.

### In Name Only

DR. GORDON SAYS CHURCH DOES NOT CHANGE PRESBYTERIAN DOCTRINE.

QUEBEC, Nov. 28.—(Can. Press.) The only thing that the Presbyterians were going to surrender was the name, when the union of the churches was consummated. Not a belief, not a doctrine, of the church would be changed, said the Rev. Dr. Gordon, ex-moderator of the Presbyterian Church in Canada in addressing a meeting in the Y.M.C.A. last night on the question of church union, and which was also addressed by the Rev. Dr. Endicott of the Methodist Church.

The meeting was very largely attended, even to overflowing, and addresses were listened to with respect and attention by the audience, which included members of the Presbyterian and Methodist churches together with a sprinkling of those of other denominations.

For service and economy, call on the Taxi Man. Phone 15517.—Nov. 28.

Sensation and Dress Reduction

Dr. SALE

New special Selling, enabling

Sizes for Women, Misses' and Stout Women.

Canton Cre serviceable change group which

Serges and This lot offers

Ev in Fo

\$25

For quality distinctly inferior smart shades.

Sample Range Only.

Offering ate clearances styles are offer

Lon As