

# SALE Footwear!



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The Home of  
Good Shoes.

Short skirts are not unknown even in the district where I hope to live for the rest of my life.  
"Mr. Hopkinson is a bachelor, and intends to live in a bungalow, which he is building near the Hall."  
"During the war he fought first as a cavalry officer, and after being discharged, joined up again, and was a private when elected M.P."  
"Mr. Hopkinson is a self-made man, and worked in a coal mine, and as an engineer until he invented the cutting machine which has made his fortune."  
"The profit-sharing scheme which he has introduced at the Delta Engineering Works is his safeguard against the fate of becoming a millionaire, which he dreads."

By GENE BYRNES



## Ladies in London.

By P. O'D.  
(Toronto Saturday Night.)  
Many times in these columns we have confessed our intense interest in anything that concerns the ladies. We bless them! We cannot say that we have shown the same intense interest in us, but that has not dampened the ardor with which we go on trying them and their ways. We live and hope.

Since coming to London we have had many opportunities of pursuing our favorite course of study—oh, in the most academic and respectable way, of course. As one might expect, there was a lot of women in London. In fact, before we came over, we were assured that there were many more than men. We cannot say that this was our sole motive in coming to London, but it did enter into our calculations.

All our life we had been living in places where there seemed to be at least six men for every woman. Certainly there were six men for every lady who engaged our interest, and we led to a spirit of competition entirely alien to our retiring and contemplative nature.

So far we have reaped no particular advantage from the comparative prevalence of women in London. We have wandered about the streets, we have sat in the parks, we have displayed our many and well-remembered form in tea-rooms, but no member of the opposite sex has caused us to look round anxiously for the other. Perhaps they haven't yet heard our coming to town.

Under the circumstances, our observations of English women have necessarily been of a somewhat superficial nature. We have seen how they dress and walk. We have listened to their voices. We are even getting to the point where we can understand what they are saying. And so we have been led to form certain opinions which may be of interest to their Canadian sisters—that is, we hope both the girls continue to read these articles.

In the first place, we have seen reason to disagree with the report, current on the other side of the Atlantic, that English women are very modest. If you want to know what English women are like, they assured us, you must see them in their homes or evening dress. But on the street, they are awfully plain—you know, long skirts and flat-heeled shoes and heavy woolen stockings. But at the theatre this was repeated so often and with such a weight of authority, that we were prepared to find the streets of London looking like a parade of the "ITs." It was a little disappointing, as we hoped to make up for it when we became better acquainted and got opportunities of seeing them in settings better adapted to the display of their charms.

But we need not have been depressed. The English woman on the streets no longer the demure and self-effacing person we had been led to expect. It may have been due to the war, or to the demoralizing influence of healthy tourists. But certainly down to the last thing one would dream of attributing to the women on the streets of London to-day. In fact, we have been led to wonder how much more they could take off for evening occasions other than that of going by-

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For Motor Boats and Motor Cars.  
We have about 35 barrels on hand and will sell at \$1.00 gallon, why pay \$1.50  
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Tumbler, \$1.00, \$1.25, \$1.50 doz.  
Subviva Wine Sets . . . . . \$2.75  
Lombardi Sets (Rubgold) . . . \$2.75  
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- Beer Mugs,**  
\$2.85, \$3.00, \$5.60 dozen.  
Optic Beer Mugs (tapered), \$2.40 doz.  
Coke Stands . . . . . \$1.50, \$2.00  
Nut Sets, 2 pieces, Jap. Ch. \$1.00 set  
Fruit Bowls . . . . . \$1.00, \$1.50, \$2.00  
Nut Bowls . . . . . \$1.00, \$1.50, \$2.00  
Nappies . . . . . \$1.00, \$1.50, \$1.85 doz.  
Glass Jugs . . . . . \$1.00, \$1.50, \$2.00 each
- TOO LATE for Xmas but just in time for the NEW YEAR, a shipment of very cheap**
- Tea Sets,**  
\$4.30, \$5.10, \$5.50.  
Tea Cups . . . . . \$1.00 each  
Cups and Saucers, \$1.75, \$2.00, \$2.50.  
Brown Teapots . . . . . \$1.00, \$1.50, \$2.00.
- G. Knowling, Ltd.**  
dec27,21

the back of his neck trying to keep his gaze fastened on the upper stories of the buildings. In fact, our own neck feels a little strained.

Another curious superstition that we have found reason to doubt, is the notion that Englishwomen don't make up. We gathered from the comments of people who had travelled in the tight little island that its women were too modest and old-fashioned to daub and powder and stencil themselves as did the ladies of other lands. Besides, it was explained that their complexions didn't require it—which seemed a much more logical way of accounting for this peculiarity.

"It's the climate that gives them their lovely color," people told us. "There's so much fog and rain that their faces never get hard and dry, and so they don't have to smear and rub stuff on them. Good complexions are natural in England."

We are sufficiently old-fashioned to have found something quite delightful in the idea of a whole race of ladies to whom powder and paint were unknown and unnecessary. Complexions that won't rub off have distinct and obvious advantages—chief of which is that they won't rub off. Not that we had any thought of putting ourselves in situations where we would be liable to carry off half a maiden's blush on the side of our face, but still it was nice to know that the chances of such an embarrassing predicament were practically eliminated—by nature as well as by our own innate bashfulness.

The report of the genuineness of English female complexions seems, however, to have been greatly exaggerated. It took us some few days to realize this, for we are not the sort of man to go about suspecting the girls of having called the family druggist in to assist in the mysteries of the toilet.  
"They have been out in the fog and the rain," we told ourselves as we surveyed the dazzling complexions on the street were an admiring but respectful eye. We had, it is true, an uncomfortable conviction that in Toronto or Montreal we would have formed a quite different opinion, but then, of course, the climate in Canada is very different.

Even our colonial innocence, however, was not proof against further experience. Fog might account for a good deal of bloom, but hardly for that solid and permanent red. Besides, how was one to explain the blue shadows on the lids which gave such a romantic depth of expression to their eyes? The rain, however continuous, could hardly do that.  
"But it wasn't till we saw faces of a chalky whiteness with vermilion lips, faces of a pale heliotrope, and faces with a coat of tan which no sun could ever bestow, that our suspicions were thoroughly aroused. To settle the matter we had recourse to the editor of the woman's page—they know everything."  
"Oh, that's the latest fad from Paris," she explained jauntily. "Complexions are supposed to match the hair or the costume. The newest thing for evening wear is a china-white face and neck and arms with a powdered complexion."  
"But do English women really paint?" we asked in pained astonishment.  
"Certainly they do. Everyone does." And she looked at us as though we

Fire This Morning.  
At 1 a.m. to-day the Central and Eastern Fire Companies were called to the house of Mr. P. F. Moore, Military Road, where a slight blaze had been caused by soot igniting in the kitchen chimney. The services of the firemen, however, were not needed as a few pails of water were sufficient to extinguish the blaze before any damage could be done. Whilst going to the fire the Central motor truck got stalled on Colonial Street and it took half an hour's hard work before it could be freed.

Here and There.  
Unfailing in its results. A Pure, Wholesome and Delicious Laxative, "LES FRUITS."—dec9,21

PLAYING CARDS—Just received a shipment of Steamboat, Tiger, Victor, Bicycle and Congress Playing Cards. G. KNOWLING, LTD.—dec29,31,18,m,w

OMISSION.—The name of Miss Florence Butt who won the special prize offered by Mr. H. W. Stirling for Theory in Music, was, we regret to say, omitted from the Spencer Prize list which we published last week.

New Year's Night, at the Methodist College Hall, and hear the Overtures Morning, Noon and Night in Vienna, Rosamunde, Chu-Chin-Chow, by the C. L. B. CADETS' BAND.

were a caveman who had just blown in from some primitive Arcadia, where people still wore leaves and lived on fruit. "Don't they paint in Canada?"

"We had to admit that, so far as our information and experience went, ladies in Canada did occasionally brighten their remarkable natural beauty. "But then the climate there is so different—so dry, you know, and hard on the skin," we explained apologetically.

"Complexions are not a matter of climate any more," she declared with the assurance of unimpeachable authority. "They vary with the fashion of the moment just as the location of the waist does. Read this."

She handed us a clipping from her desk. It contained the latest Parisian hints for facial camouflage. We are convinced that the Canadian reader will think we are making this up—such is our belief in the sweet naturalness of Canadian women—but it is the honest-to-gawd truth. This is the list:

"Primrose yellow hair, face, and neck, with lips of vivid green."  
"China-white cheeks and hair, with blue lips."  
"A guinea-gold face, with black lips."  
"A dove-grey face, with pink lips and cheeks."

And there were further hints as to the nails, which, it was suggested, should be stained to match the rings and costumes in jade, salmon pink, or deep purple.  
Of course, if one is going to take liberties with one's complexion, it doesn't really matter how complete the thing almost, pleasing in the frankness which disdains subterfuge and refuses to imitate nature. A primrose-yellow face or even a dove-grey one is, after all, no more unnatural than most of the red and white ones we see all about us. But still—well, hang it all, there is a difference, and we must admit that we would be truthfully confused if we had to go out to dinner with a girl with green or black lips. We would never be able to face the head-walker.

This brings to mind our embarrassment some years ago when we suddenly discovered that our dinner-companion had purple eye-brows. There was no mistaking it, her eye-brows were a fine rich purple. We tried not to look at them, but we could see nothing else. Probably in this more advanced and tolerant age we would not have paid any particular attention—at least, we like to think so—but at that time we retained our primitive ability to be shocked. We were willing to accept powder on the nose as an excusable form of feminine vanity, but not purple eye-brows—not with blond hair.  
With truly feminine intuition our companion soon realized that we were embarrassed and that she was the cause of it—probably everyone else in the room realized it, too.

"Is there anything wrong with—my face?" she asked somewhat coldly.  
"No, no, not at all," we hastened to assure her. But our toes must have lacked conviction, for she reached into her bag and drew out the mirror without which no daughter of Eve feels safe. She took one look, and then she burst out laughing—which shows how darn little the huzzies really care what we men think about them.  
"Why, my eye-brows are purple," she said, when she was able to speak. We nodded—it was all we could do.  
"I know what I did," she explained coolly. "I was in a hurry, and I must have used the indelible pencil instead of the black one."  
Just like that—without batting an eye!

Gather in some of these Exceptionally Good Values in TOWELS  
TURKISH TOWELS—Family size good grade Turkish Towels, unbleached; very strong. Good value at their regular price, each, 70c. Year End Sale Price . . . . . 59c.  
MORE TOWELS—1/2 dozen Striped Turkish Towels in a very useful size; unbleached quality. Reg. 60c. Year End Sale Price . . . . . 49c.

Clearance Sale of Felt Footwear  
FELT JULIETS—Women's Warm Felt Juliets, fur trimmed, leather sole and heel; shades of Brown, Purple, Green, Grey and Black. Reg. \$4.00. Year End Sale Price . . . . . \$3.48 Special . . . . .  
MISSIE'S SLIPPERS and JULIETS—A mixed lot offering real good value; Crimson and Grey shades. Comfy footwear for the girls. Reg. to \$1.30 pr. Special, your choice 99c.  
LADIES' SPATS—6 Button Grey or Fawn Felt Spats; extra good make; leather strapped. Reg. \$3.50 pair. Special . . . . . \$3.15

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With an attractive display of needables underpriced  
All Gift Goods, Fancy Goods and such like  
must move this week previous to stock-taking.

ATTRACTIVE VALUES  
Beckon You to this Store  
THURS., FRIDAY, MONDAY

## UNDER-PRICING

New Things for Brightening up the HOME for NEW YEAR'S DAY

- ART MUSLINS—Bordered Cream Art Muslins, 35 ins. wide; soft casement finish, nice for Sash or Vestibule Curtains. Reg. 65c. yard. Year End Sale Price . . . . . 55c.  
ORIENTAL CURTAININGS—Madras like finish, very uncommon looking, in a pretty Blue, Old Gold and V. Rose; looks like silk; rich looking hanging for winter time. Reg. \$2.20 yard. Year End Sale Price . . . . . \$1.49  
DOOR MATS—Axminster Door Mats for any room in the house; 16 only. Value for 2.00 ea. Year End Sale Price \$1.65  
POLISHING CLOTHS—Imitation Chamol Dusters and Polishers; finished cloths, hemmed. Reg. 35c. each. Year End Sale Price . . . . . 29c.  
GLASS CLOTHS—Crimson and White Checked Glass Cloths; hemmed ready for use. Year End Sale Price . . . . . 29c.  
CURTAIN LACES—A few pieces of White Curtain Laces, very strong make; 34 inches wide. Special . . . . . 42c.  
FINE LACE CURTAINS—Extra fine Soranton Lace Curtains, pure White, 3 yards long; very lacy looking. \$10.00 value. Year End Sale Price . . . . . \$8.90

FACE CLOTHS—3 pieces to clear; pure White 40 inch Laces, nicely patterned. Regular 75c. Yr. End Sale Price . . . . . 68c.  
FACE CLOTHS—Finished White Turkish Face Cloths, blue striped border. Special, each . . . . . 13c.  
SCRUBBERS—Heavy Crash Scrubbers; coarse finish; able to stand vigorous rubbing. Special, ea. . . . . 19c.

PILOW CASES—3 dozen of Plain White American Cotton Pillow Cases; very strong and serviceable. Reg. 65c. ea. Year End Sale Price . . . . . 54c.  
BATH TOWELS—Extra large size Unbleached Turkish Bath Towels, fawn striped; old value; size 40 x 64. Reg. \$2.35 each. Year End Sale Price . . . . . \$2.58

James Baird LIMITED

Under-PRICING  
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FACE CLOTHS—Finished White Turkish Face Cloths, blue striped border. Special, each . . . . . 13c.  
SCRUBBERS—Heavy Crash Scrubbers; coarse finish; able to stand vigorous rubbing. Special, ea. . . . . 19c.  
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New Things for Brightening up the HOME for NEW YEAR'S DAY

Congoleum MATS  
Mottled Brown and Fawn pattern, bordered; good quality, and very handy size to cover up worn spots. Special ea. 48c.

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Our aim is to satisfy to the very best of our ability each and every customer entering our Store.

We venture to hope that the friendly relationship established between our customers and ourselves will be maintained throughout the coming year.

And we promise that we will do all within our power to serve you Promptly, Efficiently and with Entire Satisfaction.

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CHILDREN'S COAT JERSEYS—Wool Coat Jerseys with buttoned front, roll collar, pocket, in Tan, Wine, Rose and Saxe; to fit 6 to 12 years. Reg. \$3.60. Year End Sale Price . . . . . \$2.98  
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LADIES' FLEECE VESTS—Heavy Winter weight Vests, high or low neck, long or short sleeves; sizes 36 to 44 inch. Regular \$2.20. Year End Sale Price . . . . . \$1.79

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MEN'S FELT SLIPPERS—This is a splendid Slipper for home wear; Black Felt Romeo shape, leather sole and heel. Regular \$3.00. Year End Sale Price . . . . . \$2.65  
BOYS' FELT SLIPPERS—Boys' Scout front, reindeer sole, Dark Brown Felt uppers; a nice change from wet boots; sizes 1 to 5 1/2. Reg. \$2.40. Year End Sale Price . . . . . \$2.15  
ANKLE SUPPORTS—For hockeyists; the best of their kind; seamless back, laced front and caned; black saten covering. Year End Sale Price . . . . . \$1.39

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MEN'S TOP SHIRTS—Today's Special Shirt for winter wear; soft striped flannellette make; looks like flannel; needs no laundering; all sizes; double soft cuffs. Our Special . . . . . \$2.35

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LADIES' BOUDOIR SLIPPERS—Finest kid make; pom-pom front, leather sole and heel, with padded insole; shades of Pink, Brown, Cardinal, Sky and Black. Choice footwear. Reg. to \$3.60 pair. Special \$3.09

NAVY NAP CLOTH—A beautiful Navy Nap Cloth for comfortable top coats. Just a piece at this price! Reg. \$9.50 yard. Year End Sale Price . . . . . \$8.35

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18 inch Stair Oil Cloth, soft rubber like surface; plain, white centre and pretty Egyptian border. Special the yard . . . . . 34c.