

10 Doz. Monarch Negligee Shirts

Passed through the Customs
Thursday
See Them in Our East
Window.

THE 2 T'S = Trudell & Tobey

EAT RICHARDS' BREAD

Delivered in Every Part
of the City.

W. S. Richards,
Kent Bakery Phone 186

G. W. CORNELL

DENTIST

Cor. 6th and King Street.
Over the Bee Hive.

THE LOCAL BUDGET

Count von Ebert is in Detroit to-day.

The flag-pole on Tecumseh Park is being painted to-day.

John Steinhoff, of Mail, is taking baths at the bath house.

Bert Schwemler, of Chicago, is visiting his parents, William St.

The little daughter of P. W. McAuley, who has been quite ill, is no better.

Will McGeorge left yesterday to spend a few weeks camping at the Eau.

T. L. Cochrane, travelling freight agent of the Wabash, was in the city yesterday.

Mrs. D. Bechard and son Real left to-day to spend a week in Windsor and Detroit.

Mrs. J. Polk Taylor, of Galva, Ill., is taking a course of baths at the mineral bath house.

Dr. Chappel, of Bothwell, brought a man suffering from appendicitis into the hospital yesterday.

Leslie Shepley, who has been in the General Hospital here, left to-day for Romey much improved.

Owen Doyle, brother of the late John Doyle, of Lansdowne Ave., leaves to-morrow for Chicago, Ill.

J. M. Park and wife leave West Superior to-morrow for home and will arrive some time next week.

Mrs. J. E. Oldershaw and Mrs. D. McKay and daughter left to-day for Erieau to spend the summer.

Mrs. Elizabeth and Miss Maud Wilson, of Ridgeway, are the guests of their aunt, Mrs. J. A. Wilson, Harvey St.

Andrew Thomson, Sr., Edgar street, is spending a few days with his daughter, Mrs. A. Park, Beverly Lodge, Erieau.

Miss Lydia Jenner, of Woodale, is the guest of Mr. and Mrs. Rev. T. T. George at the Victoria avenue Methodist parsonage.

LIGHTNING!

These lightning storms are dangerous. Better to be insured than sorry. We are agents for four excellent fire insurance companies, and would be pleased to quote you rates on any risk in the city or country.

Ring up 295, or write us to Box 52 and we will call.

DUNN & MERRITT,

Fifth Street

Phone 295.

Box 52.

For the Flies

Wilson's Fly Pads

10c a package

Lightning Fly Pads

5c and 10c a package

Tanglefoot

4 sheets for 5c.

Insect Powder

50c per lb.

A. I. McCall & Co., Limited

Druggists and Opticians

TERRIBLE FIRE AT TORONTO

Five Firemen Met Death When
The Building Collapsed.

Comrades' Warning Came Too
Late for Escape from
Falling Walls.

THE DEAD FIREMEN.

Adam Kerr, Lombard street fire-hall, aged 28, unmarried, member of brigade two years.

Harry Clarke, Lombard street fire-hall, aged 27, leaves widow and two children, member of brigade three years.

David See, Lombard Street firehall, aged 29, unmarried, member of brigade five years; was a Paardeberg veteran.

Fred Russell, Yonge street Firehall, aged 32, leaves widow and three children, member of brigade seven years.

Walter Collard, Rose Ave. firehall, aged 32, leaves widow, member of brigade 11 years.

Estimated loss \$350,000.

Estimated insurance \$145,000.

Toronto, July 11.—Between the hours of six and seven o'clock yesterday morning, while yet many of the citizens were wrapped in peaceful slumbers, there was waged one of the fiercest combats with the fiery element recorded in the annals of the city and to-day Toronto mourns the death of five brave firemen who lost their lives in the battle with their grim and relentless enemy.

The annals of the fire department record no greater loss of life and but few more destructive conflagrations in the history of Toronto. The loss to property is estimated to be in the neighborhood of \$350,000. The five firemen who died in the performance of their duty were all killed by falling walls, and in addition a sixth fireman has suffered dangerous injury by a fall from his truck while on the way to the scene of the fire.

The injured man is Charles Toplis, of the Crown Avenue hall, who fell off his truck while passing the Aylmer grounds.

The entire brigade was engaged, directed by Chief Thompson, and by their extraordinary exertions in the face of the imminent death and danger which menaced, confined the conflagration to five principal buildings in the immediate vicinity of the scene.

WHERE THE FIRE BEGAN.

The starting point of the fire was the great storage warehouse of P. McIntosh & Sons, at Front and George streets, the first alarm being sent in at a quarter past six o'clock, to which the Lombard and Bay street sections promptly responded.

When the chief arrived a few minutes later, he found the fire to be of no ordinary magnitude and at 12.2 a. m. a general alarm was rung. Promptly the other sections arrived, and the battle was on in earnest.

The first terrible tragedy was enacted about ten minutes to seven o'clock. Sections of the Lombard and Richmond St. brigades were engaged from ladders in directing streams of water through the eastern wall of the big warehouse on George street.

In this work there were engaged Foreman John Swift and Firemen Lowrie, Poole, Adam Kerr, David See, and Harry Clarke, of the Lombard street hall, and Firemen Thomas Boyes, Thomas Poynton, Duncan McLean and James Pritchard, of the Richmond St. hall.

In the midst of their exciting labors the perilous nature of their occupation was lost sight of. Scarcely anything could be heard above the crackle and roar of the seething furnace inside.

"She's going, boys!" suddenly shouted Thos. Poynton, and the Richmond St. men dropped from their ladders and rushed madly away. Without any further warning and ere the others could descend, the huge wall bulged outward and toppled, burying the three men, Clarke, See and Kerr, under the ruins.

Word has been received at Ottawa that Capt. A. E. Rastick, formerly of the 57th Rifles, died in London of hydrophobia.

The Bell Telephone Company have purchased the Pontine telephone line, which runs from Quyon to Portage du Fort.

The Western Ontario Firemen's annual meeting will be held at Stratford on August 5, 6 and 7.

Miss May Strathy, of Lachine, Que., was accidentally killed in London, England.

A company has been organized at St. Louis to build a bridge over the Mississippi.

A mouse that was being shipped from Ottawa without permission was seized at Ottawa.

Michael Berry, concessioner, 8, Caradoc Township, had twelve steers killed by lightning.

Peter Clouse, a former resident of Simcoe, was drowned while boating on Long Point Bay.

The Prince and Princess of Wales entertained over 800 colonial visitors at St. James' Palace.

The T. H. Pratt Company's stock at Hamilton was destroyed by fire, and the building badly damaged. The loss is about \$80,000.

David Abrams, an Oneida Indian, has been arrested, charged with the abduction of Mary Antone, daughter of Peter Antone of Oneida.

Hammocks

For the Summer
Home and the
City Mansion.

75c to \$5.00

Palm Leaf Fans,
2 for 25c.

Oreque Sets,
\$1.00, \$1.50 and up.

Chatham Souvenirs
25c.

Souvenir Stick Pins
25c.

Flags & Chinese Lan-
terns for Decoration.

Ping Pong, \$1.00 and Up

Dingman's

Book Store.

Wall Paper Window Shades

Florida Pineapples

We will have those choice Florida Pineapples again on Saturday. Buy now, if you want them at their best.

Georgia Watermelons, the finest flavored melons that grow. We have them.

Tomatoes—Fine large stock. All sound.

Fresh Roasted Peanuts.

Bananas.

Cucumbers.

New Potatoes.

Choice Cooked Ham.

Fresh Bologna.

Sliced Corned Beef.

Sliced Lunch Bacon.

Everything Warranted Fresh.

Geo. A. Young

Our Grocer

Phone 151

"Bon Marche" Grocery

Unexpected Company

Worries all house-wives some times and some house-wives all times, but with Bon Marche ready-to-eat specialties in her cupboard you can't worry the house-wife at any time. Moral—Get some Bon Marche ready-to-eat specialties and don't be worried. We can supply you with fresh, tasty, eatables for

General House Use,
Camp, Yachting or Cruise,
Father's Lunch Box,
Family Picnic,
Unexpected Company,
Bachelor Housekeeping,
Breakfast, Luncheon, Dinner,
Excursions or Outings.

"Bon Marche" Grocery

Thames St. Phone 5

WANTED.

WANTED—Girl for general housework; small cottage; family of three. Good wages. Apply Box 5, Planet Office.

WANTED—A female teacher, for public school No. 14, Dover Township, Kent Co., holding a second or third class certificate, able to teach French and English, duties to commence after summer holidays. Address, Robert A. Glover, Sec.-Treas. of S. S. No. 14, Dover Centre P. O., Kent Co., Ont. 1nd3w

Children Cry for

CASTORIA.

William Trimble, of Hanesville, an Ottawa suburb, was so excited by a fire near his residence that he expired.

Minard's Liniment for sale everywhere.

Chatham's Greatest Store | C. AUSTIN & CO. | Chatham's Cheapest Store

READ Saturday Here Will Be a Notable Day in Great Value Giving. Buying Opportunities That You Cannot Afford to Miss COME

| | |
|---|--|
| Parasols 4 dozen ladies' parasols, silk and gloria, fancy handles, regular price \$1.50, Saturday price \$1.10. | Aprons Ladies' muslin aprons, with bib trimmed with embroidery and insertion, price 25c. |
| Ladies' Collars 10 dozen ladies' linen collars, in different styles, sizes from 12 1-2 to 15, worth 10c, for 5c. | Corsets Ladies' fancy corsets, steel filled, medium waist, sizes from 18 to 25, price 75c. |
| Great Ribbon Values Ribbons that are full of beauty with the double attraction of decidedly low prices. Taffeta ribbons, in pure silk, all leading shades, price 25c. | Vests Ladies' vests, in white and cream, with short sleeves and no sleeves, price from 10c to 50c. |
| Hosiery 25 dozen ladies' stockings, fast black, seamless feet, double soles and heels, sizes 8 1-2, 9, 9 1-2 and 10, worth 15c, for 10c. | Silk Mitts Ladies' cream and black silk mitts, in sizes 6 1-2, 7, 7 1-2, price 25c. |
| Children's Tams Children's tams in white pique and colored crash, price 25c. | |

25c Muslins for 10c.

Only 1000 yards to be sold Saturday. We wind up the week with this notable offering of this season's patterns of American and Imported. Muslins made to sell at 25c and 20c a yd., our special sale price, 10c yd.

The Talk of the Housekeepers of the City of Chatham.

Austin's New Furniture Department
Busy every day now getting in and putting out Furniture of all kinds.

Have just opened up and placed on our show room floor some very desirable BRASS MOUNTED IRON BEDS. The beds are well made, strong and durable and are bound to move out quickly judging by the prices marked on them. Have them in single and large sizes.

Have some very handsome dressers, in the latest Ladies' and Gents' styles, that are just proper to go with iron beds. Do you want a "Snow Flake" Mattress? You can get them at Austin's Furniture Department.

Have you seen the new "Morris" Rocker? The most comfortable chair of the age. See it. Try it, and you'll surely buy it.

Writing Desks, Book Cases, and Combination Secretaries and Book Cases are now shown in a good variety. Prices from \$2.75 to \$22.00. Find the new department on the second floor.

Saturday Selling at Austin & Co's. Hustling Clothing Dept.

3=Great Specials=3

SEE EAST WINDOW

Special No. 1 Boys' and Children's Clothing

Special Saturday offerings giving careful buyers the finest opportunity of the year to obtain thoroughly good clothing for their boys at astonishingly low prices. Always get the best when it costs you no more than the ordinary kinds. Here are a few of the exceptionally good things—

Special No. 2 Boys' Shirt Waists

MOTHERS we are selling Boys' Shirt Waists with neat starch cuffs and collars attach, all sizes, 5 to 12 years, regular 75c lines, at your choice 50c.

| | |
|---|---|
| Boys' Blue Worsted Serge Suits In 2-piece, double breasted coats, of solid worsted serges, regular \$3 quality, for ages 5 to 11 years; on sale Saturday for \$2.39 | Boys' Wash Suits With blouse and pants, neat blue stripes and plain linen effects, for ages 4 to 8 years, regular 75c lines, at 48c |
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|--|---|
| Boys' Nobby Norfolk Suits For ages 6 to 13 years, of nobby pattern tweeds, two box pleats, in back and front, and belt, light and dark effects, the swell garment, regular \$3 lines, \$2.48 | Boys' Swell Wash Suits In very dressy hair stripe galatea, blue and linen effects, full blouse and big sailor collar, with separate shield, very prettily trimmed, for ages 3 to 10 years, special values at \$1 and \$1.25 |
|--|---|

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|---|--|
| Boys' English Tweed Suits In plain fawn effects, neatly pleated, button close to neck, for ages 4 to 10, regular \$1.75 qualities, \$1.25 | Boys' English Conway Wash Suits Made from English ducks, linens and galateas in plain white duck and neat stripes, neat vestee, just a few sample suits, beauties, \$2, \$2.50, \$3.00 |
|---|--|

Special No. 3 Men's Fancy and Plain Pure Macho Half Hose

THE GREATEST SNAP OF THE AGE
600 PAIR

Men's fine quality Cotton Sox, seamless and stainless, in all this season's new fancy patterns and plain reds, tans and blacks, regular 25c, on sale Saturday at 19 Cents



The Leading and Reliable Clothiers
Outfitters to Men and Boys.

C. Austin & Co.