

Messrs. Grimble & Co.

LIMITED

Specially request the trade to consider quality when placing their orders for

VINEGARS

NOTE OUR GRADES.—Orleans No. 16, and Nos. 16, 18 and 24 malt, concentrated and distilled.

All inquiries addressed to their Canadian agent, Mr. I. S. Wotherspoon, 204 Board of Trade Building, Montreal, will receive prompt attention.

I. S. WOTHERSPOON,

204 Board of Trade Building,

MONTREAL, P. Q.

Choose the choicest for your customers.

That means good trade.

Sterling Brand Pickles

Tasty, pungent, appetising pickles and relishes are the kind that your customers like. You are sure of these when you buy the Sterling Brand. We have given years of careful study and thought to the manufacture of our relishes. Our materials are always the best. Our methods are the kind that insure good goods.

- Let the grocer follow
- the rule of selling only
- the choicest goods in
- each line, and his
- trade is in large
- measure assured him.

The T. A. LYTLE COMPANY, Limited

124-128 Richmond St. West, TORONTO.

Stretton's Table Relishes

MADE IN ENGLAND.

PROBLEM A.

Is it wise to continue selling your customer sauce of doubtful origin when a little forethought would enable you to give a high-class sauce at a moderate price?



PROBLEM B.

Is it wise to continue selling sauce on a narrow margin of profit when an inquiry as to the profit on Stretton's Prize Medal would take you out of the rut?

Stretton's Prize Medal Sauce, in reputed half-pints, retails at 20c. each.

DEAR MR. GROCER:—

Consider the above problems and ask yourself—"Do I get my share of the profit on high-priced goods?"

Importing Wholesale Grocers Supply Our Goods.