BRAZIL'S IMMIGRANTS.

Brazil is becoming a Mecca for the European emigrant. The following figures show the number of new comers who have entered Brazil during recent years:

| 1904 | | | | | | | | | 12,447 |
|------|--|--|--|--|--|--|--|--|---------|
| 1905 | | | | | | | | | 23,117 |
| 1906 | | | | | | | | | 73,672 |
| 1907 | | | | | | | | | 67,787 |
| 1908 | | | | | | | | | 94,695 |
| 1909 | | | | | | | | | 85,410 |
| 1910 | | | | | | | | | 88,564 |
| 1911 | | | | | | | | | 135,967 |
| 1912 | | | | | | | | | 180,182 |

FORTY CENT GASOLINE.

That the price of gasoline will eventually reach 40 cents per gallon is the prediction made by a leading authority in the United States. He further predicts that at 40 cents per gallon it will meet with competition from alcohol.

It is estimated that the present production gasoline in America is twenty-five millions barrels of 42 gallons each, and that it is behind the demand made on it by motor vehicles, dry cleaners and various industries. To replace this amount of gasoline by 96 per cent alcohol made from corn would require 450,000,000 bushels.

THREE WEALTHY NATIONS.

A German economist after careful study has estimated the wealth of Germany at \$99,000,000,000, or an average of \$1,478 per head. He places the wealth of France at \$56,250,000,000, or an average of \$1,406 per head, He places the wealth of the United Kingdom at \$75,000,000,000, or an average of \$1,622 per head.

FIRE MARSHAL FOR ONTARIO.

The Province of Ontario is to have a Fire Marshal, with a staff of deputies and a fully equipped department, whose aim in life will be to investigate all questionable fires and take such steps as will prevent as much as is possible the present great waste from fires. Further than that, the insurance companies are to be made to bear the full financial burden of the upkeep of this new department of the Government.

EQUITABLE LIFE ENTERS APPEAL.

Equitable Life Assurance Society has appealed from decision by New York Supreme Court denying petition for injunction to restrain Union Pacific from distributing special dividend to holders of common ctock. Efforts will be made to have appellate division hear arguments on appeal this week.

ALLIANCE ASSURANCE DIVIDEND.

The Alliance Assurance Company of London dividend of 12s per share (less tax) out of the profits and accumulations of the Company at the close of the year 1913. An interim dividend of 5s per share (less tax) was paid in January, and the balance of 7s per share (also less tax) will be payable on July 4. The dividend for 1912 was also 12s per share.

NEW YORK COMPANIES.

The 35 life insurance companies authorized to do business in New York state had \$2,044,915,887 invested in bonds and stocks Dec. 31, 1913, or about 50 per cent of their total assets. Of this, \$1,985,138,215 represents par value of their high grade bonds. In these there was an increase during the year of nearly \$77,000,000.

PORTLAND CEMENT PRODUCTION.

The final figures for the Portland cement industry in 1913, as obtained by the United States Geological Survey show a production of 92,097,131 barrels, shipments of 88,689,377 barrels and stocks on hand 11,220,328 barrels. It is somewhat interesting to compare these figures with the estimates made by the Geological Survey on January 15. These estimates were as follows: Production 92,406,000 barrels, shipments 88,853,000 barrels and stocks on hand 11,375,000 barrels, the percentage of error ranging from only .003 in production to about .01 in stocks on hand.

CANADIAN COAL IMPORTS.

The imports of coal into Canada in 1913 amounted to 16,251,744 gross tons, against 13,031,973 tons in 1912, 12,999,011 tons in 1911, and 9,462,484 tons in 1910. The exports of coal from Canada in 1913 amounted to 1,394,661 gross tons, as compared with 1,899,226 tons in 1912, 1,339,856 ton in 1911, and 2,122,365 tons in 1910.



W. T. RODDEN, Pres. Standard Securities Company. (Photo, International Press.)

GRAND TRUNK EARNINGS.

The Grand Trunk Railway traffic earnings from April 1 to 7, 1914, were \$1,041,360 compared with \$1,024,125 for 1913, an increase of \$17,235.

NATIONAL TRUST COMPANY MOVE.

Pending the erection of their new ten-storey office building on St. James Street, the National Trust Company have moved into temporary offices at 179 St. James Street.

"MOVIES."

There are 18,000 moving picture theaters in United States, with average daily attendance of 7,200,000. Between 15,000,000 and 20,000,000 people patronize "movies" daily all over the world. In New York alone there are 914 picture theaters, with daily attendance of 365,000. It is estimated that public spent \$275,000,000 on "movies" in 1913.

Saturday, April 18,

BRITISH

The official return panies to the Board "Blue Book" just is been tabulated in formiums, liabilities, or ing profits. The freturns on the 1912 acting fire, employe ance, the figures relationship.

Income—
Reserve for unexpir
Additional reserve.
Premiums.....
Interest, less tax...
Other items.....

Total

Outgo—
Claims paid
Commission
Expense
To profit and loss .
Reserve for unexpire Additional reserve . . .

Total

Percentages of pr

Claims paid Funds increase . . . Commission & expertrading profit . . .

Premiums Reserve for unexpire Additional reserve .

Total

WEIGHT

Under a bill whice reading, the various Canadian products standardised. This except where a mea in any commercial the goods affected. into force as from S

Onions

Potatoes . . .

Turnips .. .

Potatoes

The total amount coholic liquors in 193 than five millions all erage expenditure w Since 1909 the per cincreased by nearly