

**Every Child in the Land**

should get the nourishment  
that is in \_\_\_\_\_

**COWAN'S  
PERFECTION  
COCOA**

(MAPLE LEAF LABEL)

IT IS GOOD FOR THE WEAK AND GOOD FOR THE STRONG

**Cowan's Cream Bars, Milk Choc-  
olate, Croquettes, Wafers  
Medallions, Etc.**

\_\_\_\_\_ ALL DAINY AND PURE GOODS \_\_\_\_\_

**THE COWAN CO., Ltd.**

TORONTO