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**ASSOCIATED ADVERTISING CLUBS
OF THE WORLD**

EXECUTIVE OFFICES: 110 WEST 40TH STREET
NEW YORK

August 20, 1919.

The Right Honorable Wm. Lyon MacKenzie King,
House of Parliament,
Ottawa, Ontario, Canada.

Dear Sir:

We wish to invite you to attend the Fifteenth Annual Convention of the Associated Advertising Clubs of the World to be held at New Orleans, Louisiana, September 21 to 25, and to address our Convention at one of its sessions.

The principal theme for our Convention is to be "Capital, Labor, the Consumer: How can all three co-operate to insure increased production, a world necessity?"

We have the acceptance of Samuel Gompers, President of the American Federation of Labor, to speak for labor. We hope to have as one of the representatives of capital, Homer L. Ferguson, President of the United States Chamber of Commerce, and an invitation is out to former President William Howard Taft, to speak for the consumer.

President Wilson has promised, if it is possible for him to leave Washington, to come to New Orleans and open the Convention. He closed our Convention in Philadelphia, in 1916.

Realizing that you are an authority upon the questions affecting labor in the Dominion of Canada, we believe that you would be rendering a great service if you can accept this invitation.

This Association is made up of 150 advertising clubs in this country, Canada, England, Australia, and New Zealand, and invitations have been sent to publishers and other important business men in the Central and South American Republics.

Our membership totals over 15,000 business men and women, and includes all of the various departments of advertising, including the national advertisers,

W. L. Mackenzie King Papers

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