

THE RECIPROCITY of a ROSS RIFLE

There is the reciprocity which will serve every Canadian hunter.

That of his "Ross" Rifle.

Point it straight.

Pull the trigger right.

And it will reciprocate by landing the game.

"Ross" Sporting Rifles have the accuracy which has enabled Ross Target Arms to distance all other makes at Bisley—the world's greatest rifle meeting; and moreover the price is right.

\$25.00 and upwards

Illustrated Catalogue and name of nearest dealer sent on request

**THE ROSS RIFLE CO.
QUEBEC**

THE ROYAL BANK OF CANADA

Capital Paid Up \$6,200,000
Reserve Funds \$7,200,000
Total Assets \$100,000,000

HEAD OFFICE: MONTREAL.

H. S. HOLT - - - PRESIDENT

E. L. PEASE, VICE-PRESIDENT & GEN'L MGR.

165 Branches in CANADA and NEW FOUNDLAND; 15 Agencies in CUBA and PORTO RICO.

BRITISH WEST INDIES

BAHAMAS Nassau	BARBADOS Bridgetown	JAMAICA Kingston
TRINIDAD Port of Spain		
San Fernando		

LONDON, ENG.,
Princes St., E.C.

NEW YORK,
68 William St.

SAVINGS DEPARTMENT at all Branches

HOW DISAPPOINTING

Blank films, wasted time, effort and cost. No good results, poor pictures nearly every time. All this is avoided by camera owners who take our new, inexpensive course in Photography. Free booklet explains. **THE SHAW CORRESPONDENCE SCHOOL, 393 Yonge Street, Toronto.**



Baldness is a Handicap

In business and social life.

Toupees and Wigs

guaranteed to fit and match, made by experts from the finest materials

Will give you an equal chance

With Toupee

Prices \$12.50 to \$18.00 for a quality usually sold for \$25 to \$50.

Order from the manufacturer and save middle man's profit.

Call or write at once to

F. WEBER & CO.

27 Gerrard St. W., Toronto

Mail Orders carefully attended



Without Toupee



MAIL CONTRACT

SEALED TENDERS addressed to the Postmaster-General, will be received at Ottawa until noon, on Friday, the 29th September, 1911, for the conveyance of His Majesty's Mails, on a proposed Contract for four years, six times per week, between GRAND VALLEY and GRAND VALLEY (round route)—Rural Mail Delivery—from the Postmaster-General's pleasure.

Printed notices containing further information as to conditions of proposed Contract may be seen and blank forms of Tender may be obtained at the Post Offices of Grand Valley, Wesley Campania and at the Office of the Post Office Inspector at Toronto.

POST OFFICE DEPARTMENT,

Ma^r Service Branch,

G. C. Anderson, Superintendent.

Ottawa, 15th August, 1911.

THE WILDCATTERS

(Continued from page 22.)

Prince is."

"Yes," another voice whispered, "and how gracefully Jean submits. It must be an awful bore."

The quick blood flamed into Carl's face, partly in anger, partly in shame. Jean had not heard the comments, but she saw his flush.

"What is it?" she asked.

"Nothing," Carl answered, but in his eyes came a hard gleam. A bore, was he? Ah! he would know if he had been and know before he left.

Dancing afterwards, Carl waited till in circling the room there was no one just near. Then he looked down at the hair and eyes.

"Jean," he whispered, "have I danced too much with you to-night?"

"No," she answered. "Why?"

"I overheard some remarks a few moments ago. Some one commented on how I had been boring you this evening. Jean, have I?"

"No, no!" she protested. "How could anyone be so mean as to say that?"

"I have danced with you a great deal," Carl said. "Perhaps for the formality of the thing it has been too much. In their minds I have been guilty of a breach of etiquette in doing so, and they may be right. But you will know why it is."

"I will know—when?"

"Soon."

"Tell me now."

"No, not now," he hurriedly said. "You don't know what you ask."

"Tell me now," the low voice pleaded.

"Not here, not here!" he cried. This was not what he had dreamed of so often. This was not the moment. How could he tell his love in the throng and in the dance? How could he plead? No, some other place, some other time!

"Carl, tell me why," she said again.

"Jean, don't ask me. You know. Oh, you know!"

"I don't," the girl murmured. "Tell me. Please!" There was just the slightest pressure of her fingers on his arm, but it sent the blood singing to Carl's ears. He couldn't resist speaking now, and it was not in the way he had dreamed.

"Why?" she questioned, as they circled the room again.

"Surely you know!" he answered, trying to gain time.

"No, why?" Again the finger tips prompted.

"Jean, Jean, you know," he said softly but passionately. "You know. It's only three words. How can I say them here?"

"Tell me them," the girl said with a glad tremulous catch in her voice.

"You know. Just three—three little words that make for us heaven or black despair."

"What are they?" she insisted. The fragrance of her presence was in his soul. Shyly she bent her head back to look at Carl and he was lost in the paradise of her eyes. He bent with lips almost at her ear as they danced.

"I love you!" were the tense words.

Then the room and the lights swam before him as they did that other evening till the grasp of her hands on his arms brought his senses back. The grip was strong and thrilling. The music seemed far, far away, and Carl swung through the dance mechanically.

"Jean," he whispered, "is there any hope for me?"

Her breath came in quick heaves. "Oh! I had never thought—"

"Tell me," he interrupted fiercely, "Jean, you must tell me. Is there any hope?"

"Yes!" she breathed, and in that one whispered word heaven was born for Carl. Despair was naught but a dim cloud brushed aside by the mighty wings of his rapture.

(To be continued.)

The Sweet Thing.—Clara—"He says he thinks I am the nicest girl in town. Shall I ask him to call?"

Sarah—"No, dear; let him keep on thinking so."—Town Topics.



Our handkerchiefs are so immeasurably superior to the majority of handkerchiefs now on the market, that we have decided to sell them in future under the branded name of

HIGENA & SILKANA

Every handkerchief in its own package—fresh and unwrinkled from the makers.

All up-to-date dealers sell "Higena" Handkerchiefs.



No. 1—Ladies, 3 for 15c.
" 2— " 1 " 25c.
" 3— " 3 " 25c.
" 4— " 2 " 25c.
" 5— " 3 " 50c.

No. 6—Gents, 2 for 15c.
" 7— " 3 " 25c.
" 8— " 2 " 25c.
" 9— " 1 " 25c.
" 10— " 3 " 50c.

Higena

Handkerchiefs

are packed separately in sealed packets, the unbroken seal on each packet constituting a guarantee of hygienic cleanliness and purity.

Silkana

Handkerchiefs

are of a beautiful silky texture with the daintiest of coloured patterns.



Don't be Content to Watch

the rising tide of Western Prosperity; locate yourself where you will profit by it. Don't wait until the West achieves its destiny; be in right at the start.

Yorkton, the Centre of the Wheat Belt

is an ideal town from which to direct your operations. Around it, within easy reach, lie the cities of the West, and in every direction stretch the railways of which Yorkton is a centre and distributing point. Yorkton has many fine buildings, water, drainage, schools, churches, etc., and its growth along the most progressive lines is assured.

INVESTMENT WILL BRING WEALTH

The industries are growing so rapidly that it soon will be difficult to get the foothold that can now be had for the asking.

If you are interested in Yorkton and its great future write to-day, giving your business, and we will send you full information of the possibilities and conditions.

G. H. BRADBROOK, Secretary Board of Trade, YORKTON, SASK.

TO MAKE A MORNING MEAL MERRY

The morning meal decides the morning mood, and the morning mood decides the day's work.

An **Electric Toaster** will make crisp, toothsome toast right on the table, piping hot and so appetizing.

The change it makes in a breakfast is well worth its trifling cost. Attach the cord to your lamp socket—turn the button.

PHONE MAIN 3975

THE TORONTO ELECTRIC LIGHT CO., LTD.

12 ADELAIDE STREET EAST