

7, 1911.

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*Comes out
a ribbon
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If the first taste of a dentifrice is a
good taste, the regular care of the
teeth will be an easy habit to form

COLGATE'S RIBBON DENTAL CREAM

TRADE MARK

So delicious in flavor that children use it eagerly and faithfully.
So lastingly antiseptic that it not only destroys decay-germs
at the time of use, but also keeps the mouth in that sweet,
clean, non-acid condition that checks germ growth.

"Good Teeth---Good Health"

is not a mere catch phrase, but a scientific fact, and should be a watchword
for every mother. Begin now to teach your children the use of this
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Trial Tube sent for 4 cents—enough for 3 Weeks' Use.

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