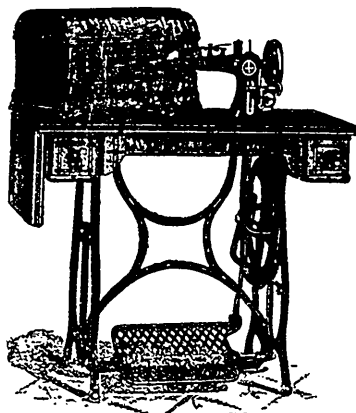


THE T. EATON CO. LIMITED } Canada's Greatest Store } 190 Yonge St., Toronto, Ont.

New Prices for our Sewing Machines

With us the selling of Sewing Machines is no longer an experiment. Over a year ago we introduced The Seamstress, and so remarkable has been the success and the satisfaction of the Machines sold that we are encouraged to launch out on a more extensive scale to do the Sewing Machine trade of Toronto and of Canada. At first we were content to buy our Machines by the dozen, but now carloads at a time mark our purchases. Bigger buying means bigger values and closer prices for us, and that means for you, too, because we are going to give you the benefit of any saving in our cost. At the same time we are perfectly willing to sell at a smaller margin of profit. That's why we can make such prices as these:—



The Expert, No. 3, at \$17.50.

The Expert Machine, No. 3, with three drawers, same style as cut... **\$17.50**

The Expert Machine, No. 4, with five drawers **\$19.00**

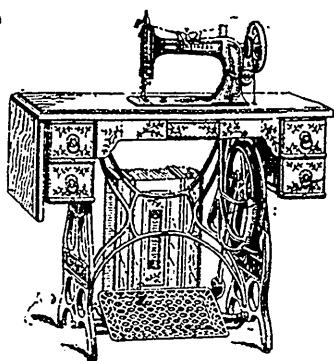
The Drop Head Expert, at... **\$22.50**

The Seamstress, No. 3, with three drawers, at **\$21.00**

The Seamstress, No. 4, with five drawers, same style as cut..... **\$22.50**

The Seamstress, No. 5, with seven drawers, at **\$24.00**

The Drop Head Seamstress, at **\$25.50** each.



The Seamstress, No. 4, \$22.50.

These Machines are fitted with a complete set of attachments, and are fully guaranteed for five years. Every Machine is carefully examined and tested by experts before leaving our store. We stand back of them with our guarantee to refund money if they do not prove satisfactory. **Mail Orders filled promptly.**

THE T. EATON CO. LIMITED

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