

## Are the seals on your bottled goods reliable?





If they are not you cannot look for a bigger turnover or increased profits in bottled lines.

Why not protect yourself against loss of profits and make sure of satisfying your customers by insisting on ANCHOR CAPS on all your bottled goods? The public are coming to realize more and more the importance of reliable air-tight seals on bottles and containers where freshness of contents is concerned. And, in addition to this, Anchor Caps help to promote better selling because of the improved appearance they give to a bottled goods display.



Try them out on your next order. Your wholesaler will meet your requirements.

Anchor Cap & Closure Corporation of Canada

Sudbury St. West, Foot of Dovercourt Road

TORONTO, CANADA



## The pleasant-to-take ounce of prevention

With warm weather come fevers and liver disorders, etc., which if unchecked will result in serious illnesses. These may be prevented by the use of Eno's "Fruit Salt"—the pleasant mild aperient which has won a world-wide reputation for itself in every civilized country.

Large grocers everywhere sell Eno's—What are you doing? Are you taking a hand in supplying the demand for this widely advertised article by letting the people know that you sell it?

Don't stock—but sell it. Show it in your counter and window displays.

J. C. Eno, Limited, "Fruit Salt" Works

LONDON, ENGLAND

Agents for Canada: Harold F. Ritchie & Co., Limited, 10-14 McCaul Street, Toronto