KEEN BUYING ESSENTIAL TO SUCCESS

Autumn Stocks of Merchandise Landing Here in Good Shape and in Good Time

Never in the history of trade has "keen buying" been so essential to success as today. Extraordinary and unlooked for conditions in connection with the supply of merchandise exist, and will continue to be with us. # There is, therefore, added importance attached to every item bought.

This store is in position to offer \$25,000 stock of General Merchandise at prices averaging very little advance-many lines lower, some higher

These held down prices are only brought about by the keenest of buying and paying spot cash for every dollar's worth the moment it's checked off. Instead of adding war taxes, extra marine insurance and many other items extra this year, we are in many cases meeting these our selves, depending on increased volume of business to meet same. Our sales, notwithstanding war times, are showing good substantial increases over former years, and we mean to make the last four months count for something.

Fall Goods selling fast. Additional Stocks each day. First showing of New Shoes for autumn. Cote's Reliable English Kip for solid wear

Men's Heavy Wearing Shoes. Boys' Strong Serviceable Shoes. Misses' and Children's Reliable Makes.

School Opening Supplies

We're ready with all the Wantable. Desirable Clothing-Odd Knickers and Bloomers, Shirts, Sweaters, Caps, etc. Suits, one and two of a kind, at about half price, among the children's and boys'. A good chance to get a School Suit if size is among the lot.

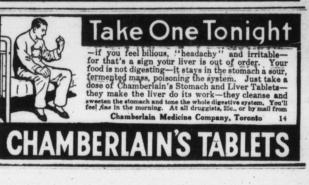
Drop in and see the New Autumn Goods as they arrive. It will be in-teresting to you and a pleasure to our sales staff to show. For same quality of merchandise our prices will meet any other and in many cases show a saving.



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Your home merchant will back up our guarantee on this splendid range. Ask to see

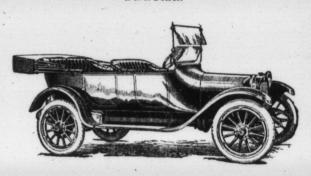
M^cClary's Range and let him demonstrate its you. A McClary dealer in every town. Sold by Jas. Wright & Son

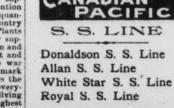


DODGE BROTHERS

The moment your foot touches the accelerator you begin to realize that not even the unusual specifications have given you an adequate idea how good the car really is

Its instantaneous responsiveness — the ease with which it gets under way—the abundance of power— the pronounced gliding sensation—the steadiness at high speed—the freedom from gear-shifting — these are qualities which no list of specifications can reveal





"STUDEBAKER"

Announces a 7-passenger 40 h. p. FOUR at \$1195

the FIRST 7-passenger car at less than \$1,500-and the best 4-cylinder car, without exception, than Stude-

Never before have you been able to buy so large or so powerful a car as this at such a LOW price. And never before has Studebaker produced a car that so completely represented its unequalled resources and manu-

CLENCOE