

ANNIVERSARY SALE

55 Years

Our Fifty-Fifth Anniversary Sale Begins TODAY
With Notable Economies and Will
Continue for Ten Days

55 Years

We are adding a new milestone to the progressive growth of this store and in connection wish to express our great appreciation and thanks for the generous patronage of our many friends during our 55th eventful business years. We wish to put this appreciation in concrete form, and therefore have put forth very strenuous efforts to celebrate our anniversary with a series of values that will mean noteworthy savings to you.

We have marked special lots of merchandise at figures that will make it real economy on your part to spend as freely as your circumstances will permit, even if you have to lay many of your purchases aside for future use.

Note these examples:—

HERE ARE BARGAINS IN BEAUTIFUL WILTON RUGS AND HALL RUNNERS.

Just when Carpets are wanted most. Every home will need one or more of these after housecleaning days. For the First Day of This Sale we are offering WILTON RUGS in a splendid choice of designs and colorings, all fine qualities, at the following great reductions:—



Size 6 ft. 9 in. x 7 ft. 6 in.—Regular \$65.00 for \$55.55
Size 6 ft. 9 in. x 9 ft.—Regular 80.00 for 65.55
Size 9 ft. x 9 ft.—Regular 110.00 for 95.55
Size 9 ft. x 10 ft. 6 in.—Regular 145.00 for 115.55
Size 9 ft. x 12 ft.—Regular 175.00 for 145.55

WILTON HALL RUNNERS—

2 1/2 yds. long Regular \$25.00 for \$17.55
3 yds. long Regular 35.00 for 25.55
3 1/2 yds. long Regular 40.00 for 30.55
4 yds. long Regular 50.00 for 39.55

(Showing in Carpet Dept., Germain St. Entrance.)



Prince Wm. St. looking south as it appeared Fifty-five years ago today. The second high building is where we commenced business on 5th April, 1866.

YOUR CHANCE TO BUY CURTAINS AND CURTAIN MATERIALS AT ANNIVERSARY SALE PRICES.

Every Pair and Every Piece is Marked at a Genuine Bargain Price. Marquisette Curtains, hemstitched or trimmed with insertion and lace. 2 1/2 yds. long \$2.55 to 3.55 pr.

Net Curtains, trimmed with lace and insertion, \$7.55 to \$8.55 pr.
Point Arab Net Curtains, with Arab lace edges, \$7.55 to \$13.55 pr.
Lace Curtains, new designs, ivory shade only, \$3.55 to \$13.55 pr.
Fine Net Curtains, with Irish Point edge, \$11.55 to \$13.55 pr.
Curtain Scrim, with colored or white borders, Only 25c. yd. Curtain Scrim, white or cream, with fancy edge, Only 35c. yd. Curtain Scrim, white or cream, insertion on edge, Only 55c. yd.
Marquisette, in fashionable colors for Overcurtains, etc. 36 in wide, 55c. yd.
(Curtain Department, Germain St. Entrance.)



SPLendid BARGAIN OPPORTUNITIES IN WOMEN'S HOSIERY AND GLOVES.

Chamoisette Gloves, perfect fitting, black, white and all colors, Sale 95c pr.
Fabric Gloves, 2 dome style, in black, grey, brown, white, sand and heaver—fit like a kid glove. Sale 75c and \$1.15 pr.

Silk Gloves, a choice of six good colorings, Sale 75 and 95c pr.
Two other Superior Qualities in Silk Gloves, Sale \$1.25 and \$1.55 pr.

Silkette Gloves, black, white and grey, Sale 85c pr.
Fibre Silk Gloves, black and white only, Sale \$1.15 pr.

Black Cotton Hose, Sizes 8 1/2 to 10, Sale 25c pr.
Mercerized Boot Hose, black, white and brown, Sale 35c pr.
Lisle Finished Hose, sizes 8 1/2 to 10, Sale 35c pr.
Fine Hose, black and grey only, Sale 45c pr.
Fine Hose, black and brown only, Sale 55c pr.

Full Fashioned Hose, black, brown, white, navy and taupe, Sale 65c pr.
Superior Hose, in black, brown, grey, white and navy, Sale 85c pr.
Silk Lisle Hose, in black, brown, grey, white and navy, Sale \$1.05 pr.
(Hosiery Section, Ground Floor.)

STAMPED PIECES FOR SUMMER SEWING—Buy Them Now at Anniversary Sale Prices.

White Centers Sale 55 and 85c
White Pincushions Sale 55 and 75c
White Pillow Slips Sale \$1.15
White D'Oyleys Sale 2 for 25c or larger sizes, Sale 25c each
White Bath Towels Sale \$1.15
Children's White Dresses, Sale 75c to \$1.55 each
Dressing Sacques, Sale \$1.95 to \$4.55 each
Natural Colored Centers, Sale 55c to \$1.55
Cushion Tops Sale 75c to \$1.35
Laundry Bags, ready for use, Sale \$1.15 to \$2.55
(Needlework Section, Ground Floor.)

3 SPECIAL GROUPINGS OF DRESS GOODS

At Startling Reductions for the Inauguration Day of Our Anniversary Celebration.

Group 1—Several Hundred Yards of good, firm MANNISH WORSTED DRESS GOODS—in a medium and dark greys, 58 in. wide. A Great Bargain \$2.55 yd.

Group 2—The balance of all our SILK EOLINES and SILK POPLINS, including taupe, brown, Russian green, navy, zinc, grey, fawn, sand, old rose, Burgundy and Cardinal. Beautiful for Dresses and Suits for Girls and Women. 36 to 42 in. wide. All one price \$1.55 yd.

Group 3—TUBULAR ALL-WOOL JERSEY CLOTH—navy, brown and black only. A Rare Bargain \$2.55 yd.
(Dress Goods Section, Ground Floor.)

DON'T NEGLECT THIS! DUCHESSE MESSALINE SILK \$1.55 yd.

A wonderful chance to buy a length for a blouse, skirt or frock for street, house or evening wear. Black and a big range of light and dark colors to choose from. Worth \$2.00 yd.
(Showing in Silk Dept., 2nd Floor.)

A reproduction of a Reader about the new firm as it appeared in the Globe 4th April, 1866.

useful and fancy goods to be seen at the Bazaar as still open, there is plenty of opportunities for those who have not visited it to do so.
New Dry Goods Store.—Messrs. Manchester, Robertson and Allison, (three young gentlemen who, just starting for themselves, are well known in the Dry Goods trade), have taken the Store in Prince William Street, formerly occupied by Mr. Congrove, and will have their Opening Day to-morrow. Their Stock of Staple and Fancy Dry Goods was personally selected in the Home market, and will embrace an extensive assortment of the newest articles in their line. We refer our readers to their advertisement, and wish these young beginners success beyond their own expectation.
At the Annual Meeting of the Stockholders and Proprietors of Lots of the Saint John Rural Cemetery Company.



EDITORIAL.

This store's one great task is to please. Beginning with the day fifty-five years ago we opened our doors to transact business, we have continually kept in mind our daily task—TO PLEASE.
Years have passed and have brought new conditions. Many changes have been made. A new order of things has been brought about with the war lately ended. Yet throughout it all we have our duty in this respect clearly in mind—We shall always try to please our customers and make them glad to shop here.

THE LACE DEPT. Contributes Many Interesting Items.

Valis and Torchon Laces, Sale 6 yds. for 55c.
Narrow Guipure Edgings, white and ecru, Sale 4 yds. for 55c.
Lace Camisoles, partly made Sale 55c ea.
Narrow Lawn Embroideries, Sale 6 yds. for 55c
3 in. Embroideries, Sale 5 yds. for 55c
4 in. Embroideries, Sale 6 yds. for \$1.55
10 in. Embroideries, Sale 45c yd.
Camisole Embroideries, 1 1/2 yds. for 55c
Tussore Flouncings, for Women's and Girls' frocks—Natural color, embroidered in silk. 40 in. wide, Sale \$1.95 yd.
Silk Embroidered Veils Flouncings, 40 in. wide, Sale \$1.55 yd.
(Lace Sec., Ground Floor.)

HERE ARE SOME WONDERFUL FIRST DAY VALUES IN CORSETS, WHITEWEAR, and SILK UNDERGARMENTS.

You will find no better time to lay in your Spring and Summer supplies.

White Night Dresses and Envelope Chemises made of fine fabrics, daintily trimmed—all New Models. Sale Prices Range from \$1.55 to \$7.55

Jap Silk, Wash Satin and Crepe-de-Chene Night Dresses and Envelope Chemises, a splendid assortment to choose from. Sale \$4.55 upward

Camisoles in silk, satin and Crepe-de-Chene; also Corset Covers made from fine nainsooks and cambrics. Splendid styles for wearing under thin blouses. Sale 55c to \$2.55 ea.

Undershirts and Drawers made from fine white cambrics and nainsooks, plain and trimmed with lace and embroidery. Sale 55c to \$2.55

Knickers in pink, white and blue. Sale 50c to \$3.55 ea.

White Corsets—all sizes in stock. A practical good-wearing style. Wonderful value. Sale \$1.55 pr.

Corsets, popular front lace style \$2.55 pr.
Many other moderate priced Corsets in reliable makes to choose from.
(Whitewear Section, Second Floor.)

NOBODY NEED BE WITHOUT A GOOD SUPPLY OF VEILINGS.

ANNIVERSARY SALE PRICES bring the most popular kinds down to very low prices.
Veilings by the yard, in many patterns and attractive meshes Sale 15c to \$1.35 yd.
Veils, ready to wear Sale 35c. to \$1.25
Hair Net Veils, three different styles, Sale 6 for 45c.
(Ground Floor.)

Manchester Robertson Allison Limited
KING STREET. GERMAIN STREET. MARKET SQUARE