





## Our Fifty-Fifth Anniversary Sale Begins TODAY With Notable Economies and Will Continue for Ten Days

We are adding a new milestone to the progressive growth of this store and in connection wish to express our great appreciation and thanks for the generous patronage of our many friends during our 55th eventful business years. We wish to put this appreciation in concrete form, and therefore have put forth very strenuous efforts to celebrate our anniversary with a series of values that will mean noteworthy savings to you.

We have marked special lots of merchandise at figures that will make it real economy on your part to spend as freely as your circumstances will permit, even if you have to lay many of your purchases aside for future use.

Note these examples:-



HERE ARE BARGAINS IN BEAUTIFUL WIL-TON RUGS AND HALL RUNNERS.

Just when Carpets are wanted most. Every home will need one or caning days. For the First Day of This Sale more of these after housed we are Offering WILTON BUGS in a splendid choice of designs and colgs, all fine qualities, at the following great reductions:-



WILTON HALL RUNNERS-

 21/2 yda. long
 Begular \$25.00 for \$17.55

 3 yds. long
 Regular 35.00 for 25.55

 3½ yds. long
 Regular 40.00 for 30.55

 4 yds. long
 Regular 50.00 for 39.55

(Showing in Carpet Dept., Germain St. Entrance.)



Prince Wm. St. looking south as it appeared Fifty-five years ago today. The second high building is where we commenced business on 5th YOUR CHANCE TO BUY CURTAINS AND CURTAIN MATERIALS AT ANNIVERSARY SALE

Net Curtains, trimmed with lace and insertion, \$7.55 to \$8.55 ] Point Arab Net Curtains, with Arab la

hade only. \$3.55 to \$13.55 pr.



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LIVING

MAN

Crope orings, Fancy dark co

Silk blouses ments.
Plain wide.
Cotto coloring White.
Robe tity out

SPLENDID BARGAIN OPPOR-TUNITIES IN WOMEN'S HOS-IERY AND GLOVES.

Chamoisette Gloves, perfect fitting, black, white and all colors. Sale 95c pr. Fabric Gloves, 2 dome style, in black, grey, brown, white, sand and beaver — fit like a kid glove.

Sale 75c and \$1.15 pr.

Silk Gloves, a choice of six good colorings ..... Sale 75 and 95c pr. 



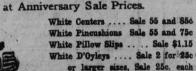
Silkette Gloves, black, white and grey, Sale 85c pr. Fibre Silk Gloves, black and white only, Sale \$1.15 pr.

Lisle Finished Hose, sizes 81/2 to 10, 8

Fine Hose, black and grey only . . . Sale 45c pr. Fine Hose, black and brown only . . Sale 55c pr. Full Fashioned Hose, black, brown, white, nzvy and taupe.
Sale 650 pr.
Enperior Hose, in black, brown, grey,

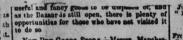
Sale 85c. pr. Silk Lisle Hose, in black, brown, grey, white and navy ...... Sale \$1.05 pr. (Hosiery Section, Ground Floor.)

STAMPED PIECES FOR SUM-MER SEWING -Buy Them Now



Cushion Tops . . . Sale 75c to \$1.35 Laundry Bags, ready for use .. Sale \$1.15 to \$2.55 (Needlework Section, Ground Floor.)

A reproduction of a Reader about the new firm as it appeared in the Globe 4th April, 1866.





EDITORIAL.

This store's one great task is to please.

Beginning with the day fifty-five years ago
we opened our doors to transact business, we
have continually kept in mind our daily task TO PLEASE.

Years have passed and have brought new conditions. Many changes have been made. A new order of things has been brought about with the war lately ended.

Yet throughout it all we have our duty in this respect clearly in mind—We shall always try to please our customers and make them glad to shop here.



THE LACE DEPT. Contributes Many In-

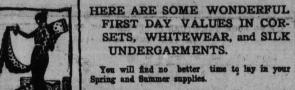
teresting Items. Vals. and Torchon Laces, Sale 6 yds. for 55c. Narrow Guipure Edgings, white and coru. Sale 4 yds. for 550

Lace Camisoles, partly made Sale, 6 yds. for 55c Embroideries, Sale 5 yds. for 55c

4 in. Embroideries, Sale 8 yds. for \$1.55 10 in. Embroideries, Sale 45c yd.

11/2 yds. for 55c Passeria Flouncings, for Women's and Girls' frocks —Watural color, embroid-ered in silk. 40 in. wide, Sale \$1.95 yd Silk Embraidered Vaile

Flouncings, 40 in. wide, Sale \$1.55 yd.



nt, Germain St. Entrance.)

Sale 55c to \$2.55

Knickers in pink, white and blue. White Corsets—all sizes in stock. A practical good-wearing style. Wonderful value.



Many other moderate priced Corsets in reliable nlar front lace style ..... \$2.55 pr.



or larger sizes, Sale 25c. each White Bath Towels . . . Sale \$1.15 Children's White Dresses, Sale 75c to \$1.65 each

Dressing Sacques, Sale \$1.95 to \$4.55 each

Natural Colored Centers, Sale 55e to \$1.55

DON'T NEGLECT THIS! DUCHESSE MESSA-LINE SILK \$1.55 yd.

SPECIAL GROUPINGS

the Inauguration Day of

Our Anniversary Celebra-

Group 1-Several Hundred Yards of

good, firm MANNISH WORSTED

dark greys, 58 in. wide. A Great

Bargain .... \$2.55 yd.

SILK EOLINES and SILK POP-

LINS, including taupe, brown,

Russian green, navy, zinc, grey, fawn, sand, old rose, Burgundy and Cardinal. Beautiful for

Dresses and Suits for Girls and Women. 36 to 42 in. wide. All

one price .. .. .. \$1.55 yd.

Group 3—TUBULAR ALL-WOOL
JERSEY CLOTH—navy, brown
and black only. A Rare Bargain

..... \$2.55 yd.

(Dress Goods Section, Ground Floor)

Group 2-The balance of all our

OF DRESS GOODS At Startling Reductions for

A wonderful chance to buy a length for a blouse, skirt or frock for street, house or evening wear.

Black and a big range of light and dark colors to choose from. Worth (Showing in Silk Dept., 2nd Floor)

HOUSEHOLD COTTONS AND LINENS AT MOST ATTRACTIVE SALE

 Embroidered Cotton Covers—
 Sale \$2.55 and \$2.55

 Size 32 in.
 Sale \$2.55

 Size 36 in.
 Sale \$2.55

 Size 40 in.
 Sale \$2.55

NOBODY NEED BE WITHOUT A

GOOD SUPPLY OF VEILINGS. ANNIVERSARY SALE PRICES bring the most popular kinds down to very low prices.