



## Is "falling in love" enough reason for getting married?

*America's great divorce problem begins with our marriage problem*

### 34,000 babies of unmarried mothers born here each year

*What becomes of them?*

THIRTY-FOUR thousand little babies that nobody wants to live.

What becomes of the thousands of these little babies that disappear quietly each year—with some one getting paid for each disappearance?

What becomes of the thousands of frightened unmarried mothers blackmailed to the last penny? Would you believe that there is in America an organized method for getting rid of nameless babies?

Dorothy Canfield exposes the whole dreadful traffic in her article in Pictorial Review for October entitled "A Square Deal for the Nameless Child."

It will tell you facts almost incredible, but proved. When are we going to act? When are we going to do what France did? Every wife and mother should read this shameful record.



### Home-making as the modern woman does it

Do you know how Mrs. Martin saves money on Meat? (page 69)

Do you know twelve recipes for Pickles? (page 37)

Do you know how to make Desserts without Sugar? (page 63)

Do you know 17 Kansas Recipes? (page 94)

Do you know how to Make A Home and A Living? (page 134)

Do you know how to have a Perfect Laundry? (page 52)

"MARRIAGE is like the movies" said one young war-bride-Reno-divorcée. "You can go into the show and if you don't like it you can get up and go out."

War-brides figured in forty per cent of last year's Reno divorces—ending marriages of haste and passing excitement!

In nearly half our states it is not even necessary to register a marriage.

And look at our divorce courts!

In a single year the divorces granted in America were more than double the number in twenty European countries combined. We have forty-eight separate divorce laws—one for every state.

Did you know that if you marry a divorced man, you can later be named as his corespondent?

That at the beginning of a trip you may be a man's wife and at the end—not his wife?

That if you take your children out of the state they may become illegitimate?

That you can be the legal wife of two men, of either of them, or of neither—at the same time?

That at the same time you can be both single and a bigamist?

Helen Ring Robinson's discussion of marriage and divorce discloses some amazing, ludicrous and tragic results of our chaotic divorce situation. She gives a graphic pen portrait of Reno, the divorce-boom town, what it is and what it does.

Read her revealing, thought-provoking article. It contains facts that no American woman should be ignorant of. Don't miss

### "Taking the cure at Reno"

### Big fall fashion number

Do you know the proper length for skirts this fall?

Do you know how long sleeves are going to be?

Will you wear high neck or low?

These are the things every well-dressed woman wants to know, and these are the very things the October Pictorial Review tells you. Women of refinement, always seeking the new and beautiful in dress, will have their ambitions gratified in the charming styles shown in Pictorial Review for October. All the latest Parisian novelties:

The new beauty Window dress  
The new Coat dresses  
The new Moen Age dresses  
And the new Peg Top dresses

And don't forget that perfect-fitting Pictorial Review Patterns enable you to reproduce every one of these new styles.



### A great collection of unusual short stories

Edward J. O'Brien, the noted critic, has frequently stated that Pictorial Review publishes more short stories of first quality than any magazine in its class. In this issue are eight complete stories that clearly indicate why Mr. O'Brien has bestowed signal honors on Pictorial Review fiction.

Do you like a grim, fantastic story? Read "Footfalls" by Wilbur Daniel Steele.

Do you want to laugh? Read "La Douleur-cuse" by H. Collinson Owen.

Does Oriental romance charm you? Read "The Lute of Jade" by Achmed Abdullah.

Do young people's love affairs interest you? Read "Love's Derelict" by Leona Dalrymple.

Do you like to solve a mystery? Read "Red Gulls" by Ethel Watts Mumford.

Do you like to read of queer people? Read "The Refuge" by Mary Cholmondeley.

For a mystifying character study read "The Strange Case of Mr. Nix" by Hugh Walpole.

# PICTORIAL REVIEW

October Fall Fashion Number—Out Today

*This edition limited to two million copies*

H. V. MACKINNON & SON, Wholesale Distributors for the Maritime Provinces, St. John, N. B.