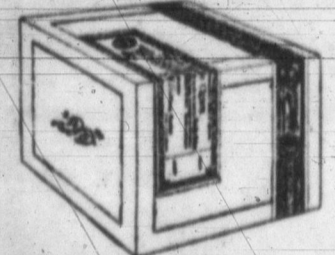


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TORONTO, ONT.  
ALES and PORTS  
E. D. Brown, Manager

## FAIR WAGES THIS LABEL



Indicates Superior Workmanship  
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DEMAND IT!  
Attached to the best brands of 9, 10 and 12-Quart Cigars.

Owing to the Increase in Business of

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They have found it necessary to add  
SIX NEW OVENS

To their now well equipped plant, when they will be, without doubt,  
The Leaders in the Manufacture of the Staff of Life.

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UNION LABEL ON ALL GARMENTS.  
1136 Queen Street W., Toronto.

## UNION LABEL PRIZE ESSAYS

By Walter Mearns.

The power of the union label is placed by its progress. The union label is placed by the application of industrial life to those rules which every good citizen applies in individual life—cleanliness, morality, honesty, civility toward woman, and care for the young.

Originating in 1874, in the white label of the San Francisco sign, it followed in 1875 by the red label of the same craft in St. Louis, and permanently established in 1880, at the convention of the Cigar-makers' International Union, by the adoption of the other color in the flag of the familiar blue label. Today the union label has become the emblem and guarantee of fair labor to three employes, the United States, Great Britain and Australia.

During less than 35 years' existence, the union label has extended from the cigar industry so that it now includes more than 50 crafts in North America, whose products enter into almost every article of household and personal use.

The union label derives its power from the fact that it is a guarantee, first, of the quality of the goods, and second, of the principles it stands for as unshakable and unchangeable. It is a guarantee that the goods are made in a clean and healthy workshop, and that the workers are paid fair wages and are treated with respect and dignity.

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It protects the trade union against attack by constituting the purchaser the real employer.

It makes the strike unnecessary by making compliance with such conditions an advantage in business.

It is the most economic agency of trade union work, its cost being negligible compared to its results.

It is a constant reminder of the common interest and common duty of all trade unionists in and toward each other, and a certain guide in the discharge of that duty.

It is a weapon that profits the employer equally with the employee, but only so long as both aim at the same object. It can never be turned against the employer, because it is the latter's exclusive property to be given or withheld at pleasure.

It is the best medium of advertising. It is advertising that costs nothing. It guarantees full returns on the outlay in the form of increased business.

It unites the unions, their members and friends, to the interest of the employer.

It insures stability in business, because the principles it stands for are unshakable and unchangeable.

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## THE TOILER

It is the medium through which the public may enforce its rightful power of arbitration between employer and employee.

It is the cooperation, the guidance, and the rallying point of the organized and conscientious women in every community. It gives us the Woman's Union Label League.

It is peculiarly adapted to the nature of that factor which typifies the highest morality and controls the purchasing power of every community, to wit, the mistress of the household.

It appeals not to force, but to reason, establishes confidence in place of fear, makes no one ashamed; but, on the contrary, invites and encourages the people to take pride in well-doing.

It is a standing declaration of the moral duty devolving upon the purchaser to inquire into the cost of which an article is produced, as well as the cost at which it is sold.

It organizes the purchasing power on a basis of fair conditions of labor, against those conditions that destroy the health and morality of the producer and endanger the well-being of the purchaser.

It is an appeal to principle, principle that is above price, the principle that a dollar expended in the maintenance of fair labor is worth more in the end than a dollar saved at the bargain counter.

It is the "In Hoc Signo Vinces" of the crusade to reduce the cost of the workshop, factory and store; the means for the salvation and increase of wages, and the millions of labor from the clutches of greed, degradation and poverty.

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This is the Union Label of the

## UNITED HATTERS OF NORTH AMERICA

When you are buying a FUR HAT, either soft or stiff, see to it that the name "Union Label" is stamped on it. If it is not, do not buy it. The Union Label is a guarantee of quality and fair wages. It is a guarantee that the hat is made in a clean and healthy workshop, and that the workers are paid fair wages and are treated with respect and dignity.

JOHN A. MOTT, President, Orange, N.J.  
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- Christie, Brown & Co.
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FAIR FEARLESS FORCEFUL

OFFICIAL ORGAN OF ORGANIZED LABOR

of the rising sun, more than \$100,000,000 a year from only one of the industries of this country in excess of that which was due.

"Shylock was despised for demanding an equivalent for his usury; but how much more despicable would he have been had he secured millions of dollars a year for steel plants for which no equivalent was delivered!"

"Under conditions like these the growth of the poor is enormous, and the advance of the rich case is gigantic. The wealth of Rome used its wealth to corner more, until all were cashless and were not wealthy. The vast wealth of Rome was ultimately cornered by a comparatively few families, and the others became servile slaves, to minister to indolent luxury and ostentation."

"This is shown by the history of Rome. The wealthy class soon swelled up the slaves, revenues were sufficient to cover Italy with magnificent edifices, but only to provide them with degenarates. All had become so enervated, the one by wealth and the other by servility, that the moral population which skirted their borders became their enemies, and then their masters."

"Later, when the feudal system allowed the Roman people to work on

## A Musical Triumph.

(Recent reports from somewhere in New England state that caterpillars have been killed by the playing of a brass band. People who have heard brass bands of the village variety will have little difficulty in crediting the reports.)

"MUSIC HAS POWER to soothe the savage breast." At least so we have often heard it said. And yet for soothing savages our music always had a preference for lead. We had a notion, it must be confessed, that a savage is most soothing when he is dead.

Which name is why we never tried to kill him. With harmony, but figured how to kill him. Yet this does not disprove the adage, for if we had tried on him a modern chorus we might have saved the shuddering of his head.

And charged to wholesome dread the war we might have found our music worse than war. And his escape he would have had better. We taking thus an opera alone we might have had the country for a head.

"Music has charms." "It wonderful that that it has held a warrior, bard and sage. Across the world we hear it far away. The sweet strains wailed down from the last ages. For it has a greater power today. When he has been crucified in history's pages. The terrible character, now become a killer. And through the air of the catastrophe. The forest wailed when Orpheus played his lute. The devil, charmed, forgot their death. When Pan, which his pipes began to pour. There fell a panic through the forests wood.

Such still had the Pied Piper with his pipe. The even rate the music understood. Our players show a magic still more fetching. The crowd succumb unto its spell bewitching. — J. A. Edgerly in New York Times.

Student—Bring your bill in a month. Tailor—And then? Student—Then I will give you another appointment.—Fingende Blister.

A Firm Stand. The mild business man was calmly reading his paper in the crowded trolley car. In front of him stood a little woman hanging by a strap. Her arm was being slowly torn out of her body, her eyes were flashing at him, but she constrained herself in silence.

Finally, after he had endured it for twenty minutes, he touched her arm and said: "Madam, you are standing on my foot."

"Oh, an 17" she savagely retorted. "Thought it was a valve."—Lippincott's Magazine.

Appropriate. "And so the minister delivered a sermon especially for the baseball team this morning, did he?" "Yes, and the services were arranged so as to appeal to the audience." "How's that? Did he make grand stand plays?" "Something on that order. The choir had only a first, second and third base, and the sermon came to a short stop when the players saw the plate."—Judge.

His Duty. "Whenever our crowd goes fishing," said Gansel, "and the fellows begin to think of having a drink they invariably have to call upon me." "Get out!" replied Frankley. "You never bought a flask in your life." "No, but I always carry a cork-screw."—Philadelphia Press.

Obliging. "I didn't know the Russians could be so polite." "How's that?" "Why, the Japanese wanted to sink some ships at the entrance to Port Arthur harbor, and the Russians sunk 'em before the Japs could sink 'em."—Cleveland Plain Dealer.

A Leap Year Proposal. Harry—Here is the, mostest conundrum. When is two an odd and lucky number? Celia—You know I never can guess conundrums. Harry—When two are made one. Celia—Oh, Harry! This is an accidental—Torn Topics.

The Way of the World. Burns—Billings loves a job even if it be on himself. He laughed like all possessed when a fat lady came in and sat upon his hat. Scary—But he didn't know it was his hat. He thought it was Bill's.—Boston Transcript.

A Spelled Cook. Mr. Grumps—You'll have to discharge that cook. Mrs. Grumps—You liked her so well. Mr. Grumps—Yes, but she's getting into your way of cooking.—New York Weekly.

Vol. IV. No. 1

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