

Georgina and Onyx Shoes

It requires expert judgment in the selection of leathers, and shoe-making of the most skilful order, to produce shoes that give such enduring service, comfort and satisfaction as the women of Canada have learned to expect from Georgina and Onyx footwear.

When making your selection, look for the Georgina and Onyx trade marks. They are your guarantee of maximum shoe value.

Built Exclusively By
Blachford
Shoe Manufacturing Company Limited
92 Sherbourne Street, Toronto
Obtained through Canada's leading boot shops

Buying Upon Faith

UNLESS you are an expert, you cannot judge the quality of a shoe by looking at it. It is possible to take most of the wearing qualities out without changing its appearance. Shoes are bought largely upon faith in the integrity of dealer and manufacturer.


In these days of high-price levels, your confidence should be well placed. Go to a reliable dealer, whose judgment you can trust. Get his candid advice as to values. Buy for the best service at the price which you wish to pay.

Look for the manufacturer's trade-mark on the shoes you buy. It is a sign that the manufacturer himself has confidence in the shoes, and that they are worthy of your confidence. A responsible manufacturer will not jeopardize his reputation by placing his business signature upon an unworthy product.

Buy shoes of a brand you know, from a dealer whom you know. Buy for service rather than merely for appearance. Thus you may be assured of Quality Shoes at Fair Prices.

A.H.M. War-Time Selections offer Special Service Values for Men, Women and Children. Ask your dealer for them.

AMES HOLDEN MCCREADY
"Shoemakers to the Nation"
ST. JOHN MONTREAL TORONTO WINNIPEG EDMONTON VANCOUVER

When you buy shoes look for——the Trade-mark on every sole

Belgium Needs Your Help MORE THAN EVER!

As Homes are Freed from Grasp of Germans New Horrors Revealed.

Belgium! Belgium! Belgium!—the papers are full of heart-rending news-items from Belgium. Delirious with joy at being rescued from the hellish tyranny of the Germans, yet the poor Belgians are in large measure in the last stages of want.

Every cent you can send to them NOW will help to feed a famished patriot or clothe one whose meagre rags will never keep out this winter's cold.

Raise Your Fund and Send It In!

Perhaps you cannot spare as much as you would wish, but go around among your friends, plead Belgium's cause, collect all you can in every possible way, and turn it in QUICKLY to your local Committee or to Headquarters.

Picture these hungry and stricken people, of whom the Master said, "Inasmuch as ye have done it unto the least of these . . .".

This is an imperative call for HELP!

Make cheques payable and send contributions to

Belgian Relief Fund

(Registered under the War Charities Act)

to your Local Committee, or to
Headquarters: 59 St. Peter St., Montreal.

HEARTY APPLAUSE SHOWS APPROVAL OF OPERA HOUSE BILL

The change of programme at the Opera House last evening attracted a large number of patrons, who evidently enjoyed the stellar programme provided. The five vaudeville acts were diversified and, judging from the frequent and hearty applause, afforded good wholesome entertainment. In addition to the vaudeville numbers the first episode of "The Woman in the Web" was thrown on the screen and judging from the first installment it will be one of the most interesting and exciting shown in this popular amusement house for some time.

Among the five vaudeville acts Jack Dempsey made the big hit of the evening. He impersonates a tramp-comedian and his make-up, line of patter, singing and dancing made a decided hit with the large gathering. He introduced many original steps in a manner which evoked prolonged applause.

Another feature was the Edwards Trio in a musical act. The trio consists of a man and two young ladies. All three are clever musicians, one young lady being an exceptionally good pianist and the other young lady and man good cornet, or trumpet, players. Their rendition of several difficult and catchy airs was

greeted with well merited applause. Norton and Model won instant favor when they appeared in a singing and dancing number. They are two of the best dancers seen on a local stage for some time and their clever work was thoroughly appreciated. The male member is also a very good singer and a solo, which he rendered in a most pleasing manner, was well received.

The Rinsos in an unique act entitled "Fun in the Jungle," was amusing and afforded amusement to all. Both are good acrobats and their act was greatly enjoyed.

Conley and Chick were heard in a singing and repartee act, which was very good. The male member recited a pathetic piece, which had a real "heart throb" in it, and he won well merited applause. On the whole the show is good and well worth seeing.

RESIGNATIONS

London, Nov. 22—Lord Robert Cecil, under secretary of state for foreign affairs, has resigned. The cause of Lord Robert's resignation is declared to be a disagreement with the government in regard to the dis-establishment of the Welsh church. Premier Lloyd George has accepted the resignation.

Glynnes, Also.

London, Nov. 22—It is understood that John B. Glynnes, the British food controller, has resigned.

W. G. McAdoo.

William G. McAdoo has resigned as secretary of the treasury and director general of railroads. He asked President Wilson to accept his resignation and the latter acceded to the request. He will retire as railroad administrator on January 1.

SANK EIGHTY MORE

London, Nov. 22—It was revealed today, in connection with the armistice negotiations, that Germany had lost eighty more submarines than the Allies were certain had sunk.

THEIR SAMPLES BURNED

Travelers' samples of the firms of Manchester, Robertson, Allison, Ltd., and Brock & Paterson, were lost in the Wednesday night fire in Charlottetown, P. E. I.

Men FROM 17 TO 60 NOTICE!

This is not a call to colors, as the heading might imply—but is an announcement to every man who does his own shaving and who has not learned about Seely's After-shave.

If your skin is sensitive and burns and smart after shaving, or if it has a dry, cracked feeling, you can immediately relieve the irritation by using a little of Seely's After-shave after washing the face from your face.

Delicately perfumed—does not clog pores, sticks quickly and leaves the skin smooth and soft. Heals and closes up any little cuts or scratches from the razor. All druggists have Seely's After-shave in 25c and 50c bottles.



Better for You than Tea or Coffee

—and more quickly prepared

CHOCOLATTA

add boiling water and serve

—Compared with the making of tea and coffee the preparation of chocolate in the old fashioned way was rather a difficult proceeding. It required a deft hand and plenty of time and patience.

—But Chocolatta has changed all this. Place the required quantity in a cup and pour in boiling water and you have as fine a cup of chocolate as can be made.

—Drink Chocolatta regularly in place of tea and coffee and note the improvement in your health. Chocolatta stimulates and restores exhausted nerves, is highly nourishing and easily digested.

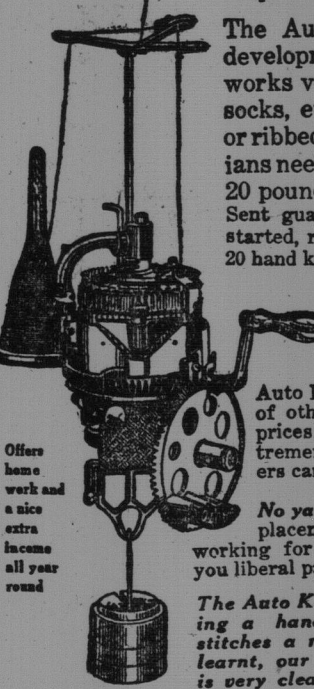
Chocolatta is compounded of pure chocolate, milk and sugar—three perfect foods. Your grocer can supply Chocolatta in khaki tins.

Army Canteens, Restaurants, Military Hospitals, Institutions and Schools are invited to write for free sample of this economical, nourishing food-drink.

NOTRE DAME FOOD COMPANY, TORONTO.

Knit Socks and Dollars

Get away from slow hand knitting—use the fast, reliable, modern Auto Knitter. Profitable work in peace and war time.



The Auto Knitter is the most modern development of the knitting machine. It works very fast and turns out high grade socks, even better than hand knit, plain or ribbed, such as soldiers, sailors and civilians need in thousands. Weighs only about 20 pounds; may be fastened on any table. Sent guaranteed perfect with piece of work started, ready to continue. Can do the work of 20 hand knitters, using much less yarn.

Just Like Knitting Dollars

Making money? Yes, indeed—if you are willing we gladly arrange, without time limit, to take all the Auto Knitted socks you do not wish to dispose of otherwise, and pay you highly profitable prices for them. The demand is tremendous, our present workers cannot begin to meet it.

No yarn problem, we send replacement yarn FREE when working for us, and guarantee you liberal pay for your work.

The Auto Knitter works by turning a handle—thousands of stitches a minute. It is easily learnt, our instruction system is very clear and simple. It is a pleasant, permanent, money maker in thousands of homes—why not yours too?

War Relief Organizations throughout the Allied countries are using Auto Knitters with wonderful results. One or two of these fast, reliable machines in each district can do more work than fifty ladies hand knitting.

More Socks the Urgent Call

It is your Patriotic duty to answer it—now—and you provide yourself with a good income maker at home with the Auto Knitter, no matter where you live.

Write today for full particulars enclosing 2c stamp, and see what you and your family can now earn at home and do for Patriotic work.

Auto Knitter Hosiery (Canada) Co., Limited
Dept. 71 607 College St., Toronto, Ont.

Flavor and Energy BAKER'S COCOA

is a delicious and wholesome drink of great food value and absolute purity.

"Chocolate and cocoa add flavor and energy giving material to a diet and their use will help in many ways in the preparation of palatable, nourishing dishes from those foods of which there is an abundance."

Walter Baker & Co. Limited
Established 1780
DORCHESTER, MASS. MONTREAL, CAN.
Canada Food Board License No. 11-690

Fawcett
NEW CHAMPION RANGE
A GREAT BAKER



Fawcett Ranges are the handsomest, most economical, durable, and satisfactory, as well as the best bakers. Send for our booklet explaining why. It contains facts about ranges that you, as a housekeeper, ought to know.

CHARLES FAWCETT LIMITED
SACKVILLE - N. B. - CANADA
Grade Stoves, Ranges and Furnaces.
Ask Your Dealers for Fawcett Goods or Write Direct.

PALMER'S Trench Boot


MAIL us \$19.00 and we will send postage paid a pair of these Celebrated Waterproof Trench Boots, to your boy "OVER THERE."

NO wet or cold feet for him during the winter months. Nothing you could send would make him as happy.

WHEN mailing, give, state size of street shoe worn, approximate height and weight of party boot is intended for, his name and address. We will look after the packing and mailing.

ORDER at once. The bad weather is "OVER THERE" now.

Free Trench or Sporting Boot Bootlets on request to Dept. C



JOHN PALMER & CO. LTD. MADE IN ENGLAND

STORAGE BATTERIES

A Battery for Every Model and Make of Car

USL

The Storage Battery With the Exclusive Machine Pasted Plates

Battery Repairs

Our U. S. L. Battery Service Station is now completely equipped with the necessary apparatus and electrical instruments for the care and repair of storage batteries of all makes, and in charge of expert battery men. We carry a full line of spare parts and make repairs promptly and at reasonable prices.

Winter Storage and Overhaul

Your storage battery requires special winter care. Batteries stored wet in apparently good condition frequently develop trouble during the winter or soon after being placed in service in the spring. You can't determine the condition of the working parts without disassembling the battery. They deteriorate appreciably in acid, even though standing idle and properly cared for, and usually require overhauling annually.

We therefore store "dry" by a new process all batteries left with us—overhaul, wash, re-insulate, re-assemble, charge completely, then remove acid and seal them. We make only our regular overhauling charge of \$10.00, and store your battery free until next spring.

J. A. PUGSLEY & CO.
U. S. L. SERVICE STATION
92-94 DUKE STREET

We are in a position to appoint Dealers and Service Stations throughout the Maritime Provinces; write for proposition.