

THE EVENING TIMES AND STAR, ST. JOHN, N. B., TUESDAY, JULY 18, 1922

IMPERIAL'S CROWDS SEEMED TO CONCUR

With Powerful Argument in "Hail the Woman"—Some Were a Bit Critical, But—

Quite forgetting the increase in snapperism in city life nowadays, it was a bold stroke on Imperial theatre's part to select so startling a domestic problem story as "Hail the Woman" for its opening attraction this week.

"Hail the Woman" is a type of story a long time overdue in every town since it registers a rude check to those complacent "Christians" who still uphold the antiquated and ungodly double standard of morals, one for the man and another for the woman.

The creed "Men and their sons first" of which Oliver Beresford (Theodore Roberts) is the ruthless advocate in "Hail the Woman," is as despicable as it is selfish and out of date.

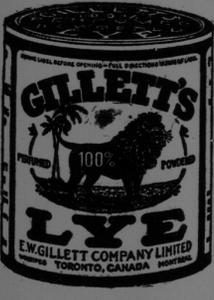
Made at Home

Imperial Premier Gasoline is "Made in Canada". Every time you buy it, you not only get greatest value in return for your money, but you contribute to the prosperity of Canada.



Five great, modern refineries, with the latest equipment and processes known to the science of refining, are engaged in the manufacture of Imperial Premier Gasoline.

IMPERIAL OIL LIMITED



There was a time that everything was sacrificed to the sons. It was thought that the girls hardly mattered, since they did not perpetuate the family name.

Though this pernicious theory is fast dying out under the influence of modern thought, there are still to be found a surprisingly large number of bigoted souls who believe that "King Man can do no wrong."

"Hail the Woman" shows the abysmal injustice of this line of reasoning, in a clear and pitiless light. It gives a striking picture of Oliver Beresford in his smug, man-made self-sufficiency, believing himself one of the chosen few who walk in the light.

But Judith Beresford has the strength of character not to "flake under" weakly to her bigoted father. She courageously espouses the cause of her brother's pitiful, forlorn little girl-wife, and does not hesitate to go out in the world and make a living.

GASOLINE STOCKS IN U. S. HIGHEST ON RECORD

Bureau of Mines Survey Shows That Supply is Gaining on Consumption.

New York, July 18.—Gasoline reserve stocks in the United States are the largest in the history of the country, and are growing at a much faster rate than domestic consumption, according to figures compiled by H. J. Lowe, petroleum economist of the Bureau of Mines.

While the consumption of gasoline has increased, the report showed that only 7 per cent. more was used in the first quarter of 1922 than in the first quarter of 1921.

"I cannot see a just reason for this year's advance in the price of gasoline," said George C. Diehl, president of the A. A. A. "If the stocks were diminishing instead of increasing, there might be some reasonable basis for the advance but, with stocks growing faster than consumption, prices should come down instead of advance."

present year. Knowing that each increase of one cent in the price of gasoline means an additional bill of \$30,000,000 for the motorists of America, the association is working diligently to obtain an official investigation which will give a reason for the advance.

FAMILY MIX-UP THEIR FAREWELL

Eugene Emmett, Jere McAuliff, Play to Appreciative Audiences at Opera House.

"The Family Mix-up," a musical farce comedy offered by Eugene Emmett, Jere McAuliff and company as the first bill during their farewell week, was a distinct success last evening.

Mr. Emmett would like all local talent, if they have had experience or otherwise, to meet him before the professional try-out on the stage Wednesday night.

Mr. Emmett is of the opinion that a good deal of talent remains dormant in towns of this nature, and says that many a successful artist finds him or herself at these try-outs. He will offer every assistance to find out if the applicants' ability warrants costly development, and further, offers to use any young man or woman who has the ability that Mr. Emmett requires, so those who can sing or dance fairly well are asked to attend this professional try-out on Wednesday night.

GOOD PICTURE AT THE UNIQUE

Eileen Percy, in a Charming Comedy, Entertains Well.

The motion picture patrons who left the Unique Theatre last night after witnessing the performance of Eileen Percy, a clever Fox star, in her latest vehicle, "Elope if You Must," apparently agreed with the consensus of critical opinion, that Miss Percy is one of the screen's most pleasing actresses.

In the role of a young actress poor in pocket but rich in resourcefulness and ingenuity, the little star manifests a charm and sophistication which will win their way into the hearts of all who see this new Fox production.

The presentation contains a great number of hilariously amusing situations, each clean and wholesome and marked by a spirit and speed irresistible. As a youthful actress who aids a wealthy father in preventing the marriage of his daughter to a man whose only claim to notice is based on social position, Miss Percy fulfills every demand of this lively comedy-drama.

The story was written by E. J. Rath and the direction was in care of C. R. Wallace.

Contrast of Women in "Love's Redemption" — Romance and Tragic Element Both Prominent.

What an English girl will do under certain circumstances and what an untrained girl of the Jamaican Island will do under similar conditions are an entirely different thing.

Reduced Prices At Brown's

A SAVING OF 20 P.C. to 35 P.C. ON ALL MERCHANDISE QUOTED BELOW

Table listing various clothing items and their reduced prices at Brown's. Items include Bleached Cotton, Ladies' Cotton Gowns, Print House Dresses, Girls' Plaid Gingham Dresses, etc.

COMPARE OUR PRICES WITH OTHER STORES AND SEE WHAT YOU SAVE

I. Chester Brown

32-36 King Sq. Next Imperial Theatre.

Norma Talmadge brings out this essential difference of characters in "Love's Redemption," her current first national attraction at the Queen square theatre.

The star takes the part of the Jamaican girl whose keen wit discovers the card sharp at his trade and refuses to be silent while her husband is being fleeced. Instead, she denounces the trick and her action causes a fair-sized rumpus that shocks the sensibilities of the English girl who would have maintained a discreet silence and settled the matter afterwards.

It is this keen contrast of characters that provides both the tragic element and the conflict, as well as giving the romantic impulse to Miss Talmadge's latest vehicle, a picture of unusual charm, scenic beauty and heart appeal.

Harrison Ford is Miss Talmadge's leading man. He will be remembered for his excellent work in "The Wonderful Thing," Miss Talmadge's previous release.

This picture will be shown for the last time tonight.

Use the Want Ad. Way

OLIVE THOMAS LEFT \$27,644. Jack Pickford's Wife, Who Died by Poison, Left Everything to Mother.

New York, July 18.—The estate of Olive Thomas Pickford, film star and wife of Jack Pickford, who died by poison in Paris on September 10, 1920, was appraised at \$37,064 gross and \$27,644 net, all of which goes to her mother, Mrs. Laurence Van Kirk of St. Louis.

The report shows that her husband paid all the funeral expenses. Her property included \$8,000 as the value of two autos, and the remainder consisted chiefly of jewelry and clothing.

The assets other than jewelry and wearing apparel were bank deposits of \$4,848 and a \$1,000 Liberty bond. She owed \$7,568, of which the chief items were \$8,300 paid to settle a suit against Mrs. Pickford for furniture she bought and \$1,900 for automobile repairs.

FIFTY YEARS IN THE EMPLOY OF INTERCOLONIAL

Halifax, July 17.—William MacKenzie, station agent at Bedford, ten miles from here, was tendered a banquet tonight by the citizens of that place in honor of the fiftieth anniversary of his entrance into the employ of the Intercolonial Railway. He has been station agent at Bedford for thirty-eight years.

WARSAW, June 28.—(Associated Press by Mail)—Six medical students from Polish universities have been selected to go to the U. S. to finish their studies preparatory to entering the new Institute of Hygiene recently established here by the Rockefeller Foundation.

Professor Selskar Gunn, representing the Rockefeller interest, has made the final choice of the students after a competitive examination organized by the Polish Minister of Health. An endowment of \$250,000 has been given for the establishment of the Institute by the Rockefeller Foundation.

F. W. Merrill left this morning for Wolfville where he will attend the summer school for mission study which will be in session from the 18th to the 25th. The school staff and attendance will include all denominations. C. G. Flewelling will also be among the party from St. John which will attend the school.

Hotpoint Electric Ironing advertisement. Includes image of the iron and text: "FOR the Home Hotpoint A New Angle in ELECTRIC IRONING. IT RESTS THE WRIST. When you take hold of a Hotpoint Electric Iron, and place your thumb on the special rest the pressure you use goes directly to the clothes you are ironing."



MUTT AND JEFF—"FOR SALE. A RADIO SET, HARDLY USED"



Wilson's Bachelor Cigarettes advertisement. Includes image of a pack and text: "WILSON'S 'The National Smoke' BACHELOR Still the most for the money 10c. ANDREW WILSON & CO. TORONTO MONTREAL"

By "BUD" FISHER