

IMPERIAL'S CROWDS SEEMED TO CONCUR

With Powerful Argument in "Hail the Woman"—Some Were a Bit Critical, But—

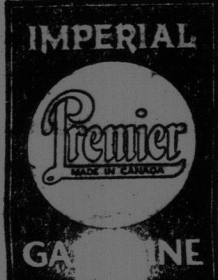
Quite forgetting the increase in flap-drapery in city life nowadays, it was a bold stroke on Imperial theatre's part to select so startling a domestic problem story as "Hail the Woman" for its opening attraction this week. The boldness is not because the picture is at all indecent or offensive to normal minded people but because it is nakedly real and can be duplicated in fact in hundreds of instances in this community and others where over-zealous and hypocritical men and women still crush women into the earth and allow offending man full liberty and social standing.

"Hail the Woman" is a type of story a long time overdue in every town since it registers a rude check to those complacent "Christians" who still uphold the antiquated and ungodly double standard of morals, one for the man and another for the woman. At the Imperial theatre last night and yesterday afternoon immense crowds were convinced of the cruelty and unforgiving nature of this moral attitude and the Thomas H. Ince production preached a bolder, louder sermon than could possibly have been enunciated from the pulpit.

The creed "Men and their sons first" of which Oliver Beresford (Theodore Roberts) is the ruthless advocate in "Hail the Woman," is as despicable as it is selfish and out of date. Wrongs without number have been wrought under that slogan ever since the world began.

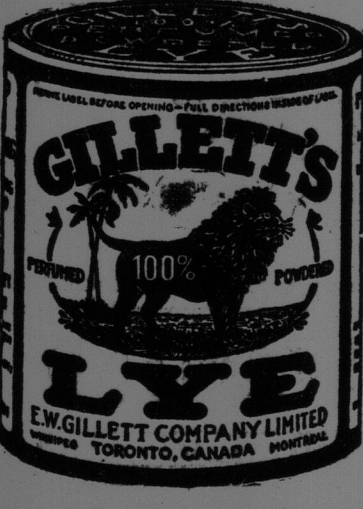
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There was a time that everything was sacrificed to the sons. It was thought that the girls hardly mattered, since they did not perpetuate the family name. And if a woman erred, she was cast out, whereas man's sins were forgiven seventy-seven times seven times.

Though this pernicious theory is fast dying out under the influence of modern thought, there are still to be found a surprisingly large number of bigoted souls who believe that "King Man can do no wrong." These people are of a mentality that belongs rightfully in old times, when the "bondswoman," who could be cast out into the desert with her child, seems to have been a recognized institution.

"Hail the Woman" shows the abysmal injustice of this line of reasoning, in a clear and pitiless light. It gives a striking picture of Oliver Beresford in his smug, man-made self-sufficiency, believing himself one of the chosen few who walk in the light. His entire being is concentrated on his ambition to make of his son David a missionary who shall carry the gospel to the far-off lands, irrespective of the fact that the boy is too weak to be a light in the darkness of others. And though he is ready to condemn the greatest faults in David's character, he does not even give his daughter, Judith, the benefit of the doubt, but condemns her outright.

But Judith Beresford has the strength of character not to "flake under" weakly to her bigoted father. She courageously espouses the cause of her brother's pitiful, forlorn little girl-wife, and does not hesitate to go out in the world and make a living. And even then she does not selfishly live her own life, but she devotes herself to good works and cares for her brother's helpless child. And in the end her very greatness of character compels her father and her brother to recognize the claims of blood and justice.

GASOLINE STOCKS IN U. S. HIGHEST ON RECORD

Bureau of Mines Survey Shows That Supply is Gaining on Consumption.

New York, July 18.—Gasoline reserve stocks in the United States are the largest in the history of the country, and are growing at a much faster rate than domestic consumption, according to figures compiled by H. J. Lowe, petroleum economist of the Bureau of Mines, at the request of the American Automobile Association. The present stocks, on which figures were compiled at the end of the first quarter of 1922, were 854,232 gallons, which was greater by 20 per cent. than for the first quarter of 1921, and 36 per cent. greater than for the first quarter of 1920.

While the consumption of gasoline has increased, the report showed that only 7 per cent. more was used in the first quarter of 1922 than in the first quarter of 1921, and only 26 per cent. more than the first quarters of 1920. Thus, in spite of the increasing number of cars, the association officials point out, the stocks of gasoline are increasing still more rapidly.

"It cannot be a just reason for this year's advance in the price of gasoline," said George C. Diehl, president of the A. A. A. "If the stocks were diminishing instead of increasing, there might be some reasonable basis for the advance but, with stocks growing faster than consumption, prices should come down instead of advance. I hope every motorist in the United States will make it his business to write his congressman and senator urging their co-operation in making any investigation of this question a success."

The increased price for gasoline was 4 to 5 cents in various parts of the country during the first three months of the

present year. Knowing that each increase of one cent in the price of gasoline means an additional bill of \$30,000,000 for the motorists of America, the association is working diligently to obtain an official investigation which will give a reason for the advance.

FAMILY MIX-UP THEIR FAREWELL

Eugene Emmett, Jere McAuliff, Play to Appreciative Audiences at Opera House.

"The Family Mix-up," a musical farce comedy offered by Eugene Emmett, Jere McAuliff and company as the first bill during their farewell week, was a distinct success last evening. It is a farce comedy intermingled with songs and dances, finishing with a little review, using a pretty little Scotch number as a finale.

Mr. Emmett would like all local talent, if they have had experience or otherwise, to meet him before the professional try-out on the stage Wednesday night.

Mr. Emmett is of the opinion that a good deal of talent remains dormant in towns of this nature, and says that many a successful artist finds him or herself at these try-outs. He will offer every assistance to find out if the applicants' ability warrants costly development, and further, offers to use any young man or woman who has the ability that Mr. Emmett requires, so those who can sing or dance fairly well are asked to attend this professional try-out on Wednesday night.

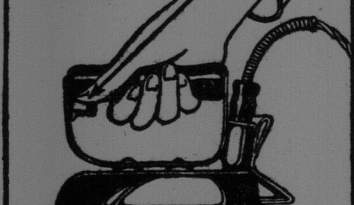
GOOD PICTURE AT THE UNIQUE

Eileen Percy, in a Charming Comedy, Entertains Well.

The motion picture patrons who left the Unique Theatre last night after witnessing the performance of Eileen Percy, a clever Fox star, in her latest vehicle, "Elbow If You Must," apparently agreed with the consensus of critical opinion, that Miss Percy is one of the screen's most pleasing actresses. Favorable comment was heard on every side in the role of a young actress poor in



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35c yard Nainsook Sale 29c Yd	\$1.00 yard Bleached Damask Sale 59c Yd	69c pair Black and White Lisle Hose Sale 50c Pr	\$2.00 each Girls' Gingham Dresses Sale \$1.00 each
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50c yard Scotch Gingham 32 inch 33c Yd	89c yard Silk Mull Sale 59c Yd	50c pair Boys' Ribbed Hose Sale 39c Pr	39c each Ladies' Summer Vests Sale 25c each
50c each Large Turkish Towels Sale 39c each	25c pair Babies' Colored Socks Sale 10c Pr	\$1.25 pair Ladies' Corsets Sale 89c Pr	50c each Ladies' Summer Vests Sale 39c each
20c yard White Flannelette Sale 16c Yd	75c yard Bleached Sheet Sale 59c Yd	\$2.50 pair Ladies' Corsets Sale \$1.48 Pr	50c pair Children's Knitted Drawers Sale 25c Pr
	35c pair Children's Black and White Lisle Hose Sale 19c Pr	\$1.25 each Waitress' Aprons Sale 89c each	

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I. Chester Brown

32-36 King Sq. Next Imperial Theatre.

pocket but rich in resourcefulness and ingenuity, the little star manifests a charm and sophistication which will win their way into the hearts of all who see this new Fox production.

The presentation contains a great number of hilariously amusing situations, each clean and wholesome and marked by a spirit and speed irresistible. As a youthful actress who aids a wealthy father in preventing the marriage of his daughter to a man whom only claim to notice is based on social position, Miss Percy fulfills every demand of this lively comedy-drama.

The story was written by E. J. Rath and the direction was in care of C. R. Wallace.

NORMA TALMADGE AT QUEEN SQUARE

Contrast of Women in "Love's Redemption" — Romance and Tragic Element Both Prominent.

What an English girl will do under certain circumstances and what an untrained girl of the Jamaican Island will do under similar conditions are an entirely different thing. The difference is emphasized when the situation involves

a guest at an English home who disregards all rules of honor by cheating at cards.

Norma Talmadge brings out this essential difference of characters in "Love's Redemption," her current first national attraction at the Queen square theatre. The star takes the part of the Jamaican girl whose keen wit discovers the card sharp at his trade and refuses to be silent while her husband is being fleeced. Instead, she denounces the trick and her action causes a fair-sized rumpus that shocks the sensibilities of the English girl who would have maintained a discreet silence and settled the matter afterwards.

It is this keen contrast of characters that provides both the tragic element and the conflict, as well as giving the romantic impulse to Miss Talmadge's latest vehicle, a picture of unusual charm, scenic beauty and heart appeal.

Harrison Ford is Miss Talmadge's leading man. He will be remembered for his excellent work in "The Wonderful Thing" Miss Talmadge's previous release.

This picture will be shown for the last time tonight.

Use the Want Ad. Way

FIFTY YEARS IN THE EMPLOY OF INTERCOLONIAL

Halifax, July 17.—William MacKenzie, station agent at Bedford, ten miles from here, was tendered a banquet tonight by the citizens of that place in honor of the fiftieth anniversary of his entrance into the employ of the Intercolonial Railway. He has been station agent at Bedford for thirty-eight years.

OLIVE THOMAS LEFT \$27,644.

Jack Pickford's Wife, Who Died by Poison, Left Everything to Mother.

New York, July 18.—The estate of Olive Thomas Pickford, film star and wife of Jack Pickford, who died by poison in Paris on September 10, 1920, was appraised at \$37,064 gross and \$27,644 net, all of which goes to her mother, Mrs. Laurence Van Kirk of St. Louis. The report shows that her husband paid all the funeral expenses. Her property included \$8,000 as the value of two suits, and the remainder consisted chiefly of jewelry and clothing.

The assets other than jewelry and wearing apparel were bank deposits of

\$4,848 and a \$1,000 Liberty bond. She owed \$7,569, of which the chief items were \$3,300 paid to settle a suit against Mrs. Pickford for furniture she bought and \$1,300 for automobile repairs.

SEND SIX STUDENTS FROM POLAND TO U. S.

Warsaw, June 28.—(Associated Press By Mail)—Six medical students from Polish universities have been selected to go to the U. S. to finish their studies preparatory to entering the new Institute of Hygiene recently established here by the Rockefeller Foundation.

Professor Selskar Gunn, representing the Rockefeller interest, has made the final choice of the students after a competitive examination organized by the Polish Minister of Health. An endowment of \$250,000 has been given for the establishment of the Institute by the Rockefeller Foundation.

F. W. Merrill left this morning for Wolfville where he will attend the summer school for mission study which will be in session from the 18th to the 25th. The school staff and attendance will include all denominations. C. G. Flewelling will also be among the party from St. John which will attend the school.



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