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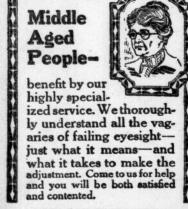
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Toasts to perfection. Served with a glass of pure milk it's a real breakfast for a real boy—hits the hungry spot.

Fresh at Your Grocer's Today,

Johnston Bros.

At The Theaters

vamping him for his love, but his

money. He is young and consequently is a little deluded, and despite his father's wishes, not to marry the vamp, he intends to propose to her. After presenting her with a diamond, the best

that money can buy, she leaves him for a dance with a friend. The two happen to be away longer than the dance lasts and Jack makes an investigation. He finds her in the arms of another man and this brings him to his senses.

Prue Wynn, his father's secretary, is a demure little girl and desperately in love with Jack, though she does not show it. Jack later fall in love with her,

show it. Jack later fall in love with her, too, but she will not take him until he has made good in life, and done something worth while to earn his living. So Jack, with all earnestness, starts on the bottom rung in his father's shipbuilding works. Though everything is not pleasant on the way up the ladder, he reaches the height of success and claims the true love of a good girl. The picture is an unusual one, and holds the audience almost breathless. A Smiling Bill Parsons comedy and Allen's interesting news film completes

Allen's interesting news film completes

an excellent program, which will be shown again this afternoon and evening. The orchestra plays a delightful overture, and last night was compelled to respond to an encore.

Arthur Hutchinson of Detroit, formerly of this city, was instantly killed in Detroit on Monday last when a heavy truck crashed into a car in which he was riding, crushing him against a telegraph pole. Mr. Hutchinson, who was 37 years old, is survived by his wife, two small children, three sisters, Mrs. E. Cort-in of this city, Mrs. R. Snelgrove of Windsor, and Mrs. George White of Detroit, and two brothers, Philip of Windsor and Fred of Winnipeg. The funeral was held from the family residence in Detroit on Wednesday.

CAR STOLEN. Police report that a five-passenger Ford touring car bearing license num-ber 55220, the property of Leonard Kirk, 33 Front street, was stolen from the market square Thursday night.

THE REAL FACTOR IN ADVER-TISING SUCCESS is the ability to get on common ground with the people who buy your goods and to talk their language. We know how.

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Advertising

Arthur Hutchinson of Detroit, for-

FORMER LONDONER

VICTIM OF ACCIDENT

HOUSE whose

stood unchal-

Of Metropolitan Opera Company, Coming To London Musical Institute of Art Will Stage Four Great Concerts This to the order in which the subscription Season With the Famous Soprano in has been received. There will be n

Mme. Frances Alda.

the First Concert of the Series. Mme. Frances Alda, the brilliant soprano, who will give a recital at the Grand Opera House Wednesday, October 20, under the auspices of the London Institute of Musical Art, has a truly remarkable record with the Metropolitan Opera Company and has demonstrated her capabilities in roles of a varient character.

She had a long and hard road to travel when she joined this great organization, but she has traveled it and won out by sheer force of determina-



Canada's Own Great Tenor, Edward Johnson of the Chicago Opera Company, who will appear at the Grand Opera House Wednesday, October 27, in the second of a series of four great concerts under the auspices of the London Institute of Musical Art.

rosch Henderson's "Cyrano"; Herbert's "Madeline"; Borodini's "Prince Igor"; Zandonai's "Francesca"; Rabaud's rosch-Henderson's "Cyrano"; Herbert's "Marouff." and revivals of "Othelio" and "Falstaff."

The directors of the Musical Art Society, in conjunction with James E. Devoe, the eminent impressario of Detroit, are able to announce an unusually interesting series of concerts for this season. All the concerts will be given in the Grand Opera House. The first, on Wednesday, October 20, will be by Madame Frances Alda of the Metropolitan Opera Company; the second, on Wednesday, October 27, when Edward Johnson, leading tenor of the Chicago Grand Opera Company, will be heard for the first time in London. Mr. Johnson is the Guelph tenor, who has been on is the Guelph tenor, who has been so signally honored in Italy for the work there and is considered to be Caruso's greatest rival.

The dates for the first two concerts

have been arranged very early in the season with the idea of making it posseason with the idea of making it possible for those who wish to motor to London from outside points to do so, while the roads are still in good condition. From present indications both of these concerts will draw a large number of visitors to London. AT THE ALLEN.

Jack Pickford never appeared to better advantage in the eyes of his many admirers than he does in one of his latest pictures, "The Man Who Had ton than did Elmann or Kubelik when they visited this country."

Everything," showing at the Allen Theatre.

Jack Pickford is a rich man's son. He has everything in the world he can possibly want. Including racing cars, speed boats and dogs. He even has for a sweetheart a real vamp. She is not vamping him for his lever but the Musical Art Society Symphony Orchestra under the direction of A. D. Jordan. The orchestra will be augmented to seventy-five players by artists from the Detroit Symphony and Toronto Symphony Orchestras. The

HIGH CLASS HORSE It is expected that the greater part of the house will be sold by subscrip-ENTRIES FEATURE tion, but as the seating capacity is limited, those interested are advise to mail the subscription blanks at once when seats will be allotted according

public seat sale for course tickets. Crowded To Capacity; Exseats remain after the subscription hibits Better Than Other Years.

travel when she joined this great organization, but she has traveled it and won out by sheer force of determination, grit and talent.

"Some of her authority on music, whose fame is international, writes: "I have heard every singer worth hearing in the list twenty years, but never do I recall last twenty years, but never do I recall last Madam Alda provided in her Roxane, which she made vocally superb, visually delightful and dramatically convincing in every way that is expected of one extraordinarily gifted and sincere."

Some of the leading roles she has traveled it and later pret at the Metropolitan during the past few seasons (in addition to an already extensive repertoire) are those in Puccini's "Le Villa"; Dambose in Puccini's "Le Villa"; Damb

Grounds and Grandstand Are

MEDWAY BAND ENTERTAIN

Street, Houston, Texas.

HEAD CUT IN AUTO ACCIDENT.

William Cline of Belmont is in Victoria Hospital with his head severely cut, as the result of his losing control of an auto which he was driving on High street, near the Wellington street bridge, at 5:15 o'clock Friday afternoon. The car struck a board fence.

Lobo.

Great interest was evinced in the addes' driving contest, Mr. Dan Campbell of Komoka taking premier honors with first-class driving and a splendid outfit. Second prize was awarded Miss Pearl McGugan of Strathroy, while Mrs. Russell Campbell of Komoka proved an easy third winner. During the after-

National and Imperial

World Civilization

OF ILDERTON FAIR

noon the Medway Valley Brass Band R. H. Scott, T. A. Clatworthy, E. T. year-old Margaret Boucock of Thore provided a concert, and in the evening Caverhill, Meredith Charlton, George Laing Laing Which he was married and served over the Lo. O. F. Hall. MAN HELD ON CHARGE

A feature of the fair was the opening of the grand stand erected during the past year, and adjoining the race track. This improvement seats 400 people, and was filled to capacity today. Refreshment booths beneath the stand did a very profitable business all day.

Accident Averted. The speed trials went off without a hitch, although Harry T. Harris, driving his horse Hal T., almost spilled in front of the stand in the final heat of the free-for-all, but clever driving on his part averted a serious accident. Following are the results in the speed

Open class, free-for-all: Hal T., Harry T, Harris, Lam-

Hal T., Harry T. Harris, Lambeth
Togo, Sam Martin, London
Township
Brino K., K. J. Hyslop, London
Farmers' class, green horses
Two Per Cent, G. Fisher, Caradoc

Offficers of Fair. President, F. J. Pailsey, Ilderton; first vice-president, H. Stanley, Lucan; second vice-president, H. Stanley, Lucan; second vice-president, J. Fraser, Ilderton; secretary-treasurer, E. Douglas, Ilderton; honorary president, George A. Scott; honorry vice-president, George Long; directors, R. S. Dougles, Rev. A. Shore, B. Cunningham, A. D. Campbell, J. B. Carmichael, A. C. Ferguson, J. McNaughton, C. B. McAndless, V.S., J. W. Freeborn, M.P.P., J. R. Taylor, A. Needham, C. W. Hobbs, S. W. Reeve,

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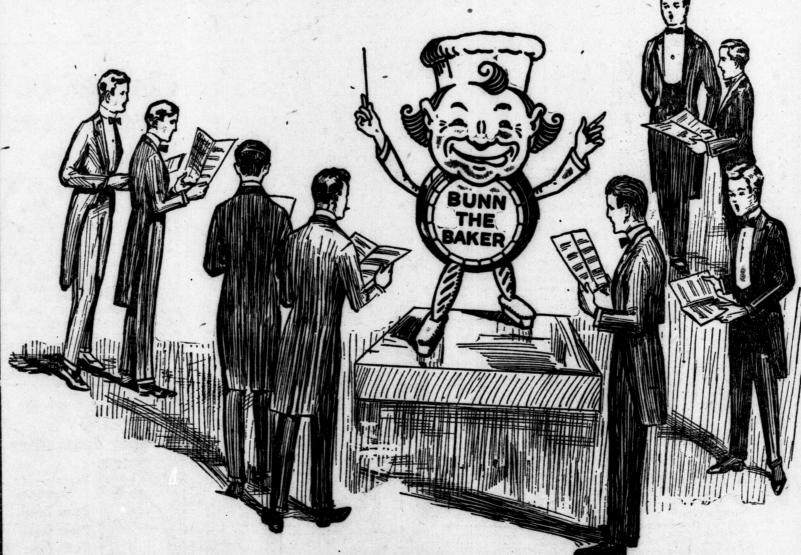
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OF MURDERING GIRL DIVULGES RIGHT NAME

When the question was put be the prisoner at Welland jail he acted that he dropped his father's upon his arrival in Canada from United States, and took his mot amily name. Yesterday after the truth was Wall evinced considerable worry Near Walls is the correct name of the man who is in Welland jail awaiting trial on the charge of murdering 4- Wall evinced considerable worry as whether his marriage was legal whether it would be necessary to married over again. He was assumed to the charge of murdering 4- that his marriage was binding.

Fresh as the dew that falls from the heavens.

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Ladies' Wear Department

This season is witnessing a phenomenal advance in the production of high-class Cloaks and Suits in our Designing and Manufacturing Departments.

Equal or better than the best merchandise shown by any other concern in the Canadian trade is our aim and purpose How we are succeeding we leave to the decision of our patrons' judgment, which in these days has been lending us ample encouragement.

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SUITS BROWN SERGE SUIT, banding

collar and lined with flowered silk. \$48.00 Price MISSES' NAVY SERGE SUIT, box pleat in back, trimmed with silk stitching and bone buttons, sides of coat are also trimmed with stitching. Skirt is \$42.00 stitching. Skirt is plain tailored. Price \$42.00

FRENCH BLUE BROADCLOTH SUIT, with panel sides, trimmed with banding of beaver, convertible beaver collar, full sash finished with beaver balls, trimmed with novelty buttons, and lined with silk, including tax. Price \$77.25 NAVY GABARDINE SUIT, large

geated pockets, and lined aghout with satin. Price, \$63.00 **BLOUSES**

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WHITE GEORGETTE BLOUSES

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ERS, in heather brown, blue and rose, with tuxedo collars and patent leather belt effects. Price \$13.75 \$13.75

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REAL FILET LACE COLLARS \$4.50 to \$6.00

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BROWN BROADCLOTH COAT, large shawl collar, full back trimmed with contrasting buttons and

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BROWN SERGE DRESS, with

embroidered and beaded front panel effect, silk collar and sash, long sleeves, trimmed with silk-

NEW BLUE TAFFETA DRESS, bodice is made in coatee effect, trimmed with knife-pleating, short sleeves also finished with knife-pleating. Price, \$47.74

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GLOVES KAYSER SILK GLOVES, in new fall shades, with plain and contrasting points. Price, \$1.00, \$1.50, \$1.75

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Price CLOCKED HOSE, in black and \$3.00 and \$3.50

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