

Conserve Money on Your Footwear Needs.

We can save you from 20 to 25 per cent on your shoe requirements. It will pay you to call and inspect our up-to-the-minute styles and values in new Spring Shoes.

GOLDMAN'S
221 Wellington St. Phone 1272.
OUR MOTTO: "Satisfaction or Your Money Back."



HATS!

HATS! HATS!

15 dozen Sample Hats, soft, all colors, all sizes, up to \$2.50 value, for \$1.69

PANTS!

1,500 pairs of Men's Pants on sale at \$1.95, \$2.69, \$2.95, \$3.69, \$3.95, \$4.69, \$4.95, \$5.69, \$5.95, \$6.69, \$6.95.

WEGNER'S
THE HEART OF LONDON
371 Talbot, Opposite Market
Open Evenings



LA VOGUE OXFORDS

For Women Who Want the Very Latest

Latest in snap, style and quality. They come in Koko Calf, Havana Brown, Black Kid and Grey Kid. The only way you may really appreciate this Oxford is to come in and slip on your size. Do this today.

\$5.50 to \$7

OUR PATENT OXFORDS HAVE ARRIVED, WITH NARROW TOES.

\$6.00

Johnston & Murray
LONDON ST. THOMAS

STILL THEY COME

Another \$200 Liquor Fine Imposed in Police Court Today.

William Tierney, 155 Albert street, was convicted in police court Thursday of having a bottle of liquor in his possession while on the street, an offence under the Ontario temperance act. A fine of \$200 and costs was imposed, or in default of payment a term of three months in the county jail.

Tierney swore that a Thames street resident gave him the bottle as a present and that he was conveying it home when arrested by Patrolman Middaugh. Another citizen, who had been carrying four cases of liquor in his shed was found not guilty and had the liquor restored to him.

He showed that the cases of liquor had been left in the shed owing to an accident to his motor car, which had prevented him from delivering them to friends to whom they had been consigned.

SECURES INJUNCTION

County Engineer Blocks Removal of Bridge Guard Rails for Moving of House.

An injunction restraining George Winegarten, a building mover, from interfering with the railing on a county bridge, near Parkhill, has been secured by County Engineer Charles Talbot. The injunction is for a period of ten days, and expires on April 24. It is claimed that Winegarten was about to remove the cement guard rails in order to get a house across. It is argued by the county engineer that guard rails have been removed before by house movers and not replaced. Judge Macbeth, who granted the interim injunction, will decide the case next Thursday, when it comes up for hearing.

MANY JOIN R. F. C.

Principal George F. Rogers, of the London Collegiate Institute, is a busy man these days, filling out certificates for pupils and ex-pupils of the college who are planning to join the Royal Flying Corps. Wednesday he had three certificates to sign and Thursday morning another.

London's youths are joining up in great numbers, according to Mr. Rogers. OVER SIXTY PERMITS ISSUED.—The building permits for April have now reached a total of 55,700. The sixth permit of the month was issued to Moses Siskind for a \$500 frame house at 460 Simcoe street. The City Gas Company will put a \$400 roof on its gas house. R. A. Y. Stinchcombe will build a \$1,600 story and half brick house on the Wharfedale road, West London.

One luxury that is actually an economy is Salada Tea. It yields many more cups than ordinary tea, and, besides, has that unique, delicious flavor.

Tasty Offerings at Rowat's Grocery

AUNT JEMIMA'S FLOUR
Both pancake and buckwheat flour—celebrated for its quality.
15c per package.

PURE MAPLE SYRUP

Guaranteed pure and made from the sap of Canadian maples. Order it early. Buy our new Maple Sugar. Per gallon \$2.75. Per bottle 60c. Sugar, pound cakes, 30c.

HOMINY GRITS

Palatable as mush for mornings, as a vegetable for dinner, or fried in fritters or griddle cakes.
25c a package.

PRESERVED GINGER

Imported from China. It is superior. Buy it now.
Per jar, 65c.

GURD'S GINGER ALE.

"The old reliable." Bought when people want the best.
Dry or Sweet, \$1.00 per dozen.

DRIED BEEF

A satisfying, nourishing meat. Ready to serve instantly.
65c per pound.

ROWAT'S COFFEE

Better beans, better blended. People who use it say, "No other is as good." Test it in your home.
50c per pound.

OVERSEAS BOXES

Let us remind you of some things that please the boys "over there." We have sample boxes.
From \$2.00 to \$5.00.

T. A. ROWAT & CO.
250 Dundas St. Phone 3051-3052.

HAS TWO WOUNDS.

SARNIA, April 19.—Trooper Leonard Galloway, who went overseas in October, 1915, with the Mounted Rifles, is in the hospital at Rouen with gunshot wounds in the right hip and hand. Prior to enlisting he was an apprentice with the G. T. R. here.

Why not have the best quality when we ask no more than others

Over the counters of this Sanitary Meat Market is sold the very choicest of Meat—Meat that carries the Government stamp of approval for quality and value. You can rest assured that you are getting tender, juicy, delicious Meat when you buy here.

RUSH SPECIAL STEWING VEAL - - 15c Lb

Choice Chuck Roasts Beef.....25c lb.	Cottage Rolled Bacon, smoked (piece)
Choice Shoulder Roasts Beef.....28c lb.	Picnic Hams (small sizes).....33c lb.
Choice Boneless Rolled Roasts.....30c lb.	Bulk Cream Cheese.....32c lb.
Prime Ribs Beef.....30c lb.	Fresh Caught Lake Erie Fish—Whitefish, Herring, Pickrel, Perch.
Choice Lean Beef Cuttings.....25c lb.	
Fresh Ground Hamburg.....25c lb.	
Choice Round Steak.....35c lb.	

WILSON'S ARCADE MEAT MARKET
PHONES 5600-5601. RICHMOND AND MARKET SQUARE.

Week-End Specials

Friday and Saturday Only

With an Order for \$2.00 You May Add—

4 Bars Gold Soap.....25c
4 Bars Comfort Soap.....25c
4 Packages Pearlina.....25c
1 Bottle Liquid Veneer.....20c

Delivery Free

John Diprose

South London Store, 160 Wortley Rd., Phone 1397.
266 Dundas Street Store, Phone 2262.

ENGLISH RHEUMATISM CAPSULES

REMOVE THE CAUSE OF ALL FORMS OF RHEUMATISM. Taylor's 6 Cut-Rate Drug Stores

THE CANADA AUTO DEVICES CO. SAY
PARTRIDGE TIRES ARE PREFERRED.
SO DO THOSE WHO HAVE THEM.

Shoe Store Service

not only means bringing the best and latest styles of shoes within the reach of our patrons, but includes in this store the advice and painstaking service of competent salesmen, who by experience have learned what does give satisfaction, and that is what we guarantee to every purchaser.

Cook's Shoe Store

Consult us about your Electrical supplies. We carry a complete stock. Estimates given on wiring contracts.
Western Ontario Electric Co.
237 Dundas Street. Phone 4071.
A. T. TAYLOR. E. L. CAMPBELL.

The Purdom Hardware

LOWE BROS.' PAINT
GRANITEWARE
ELECTRIC VACUUM CLEANERS
GARDEN TOOLS

CHI-NAMEL VARNISH
ALUMINUM WARE
CARPET SWEEPERS
LAWN AND GARDEN SEEDS



SPECIAL FOR FRIDAY AND SATURDAY ONLY

Eureka Electric Vacuum Cleaner

Regularly worth \$48.00, at

Only \$40.00

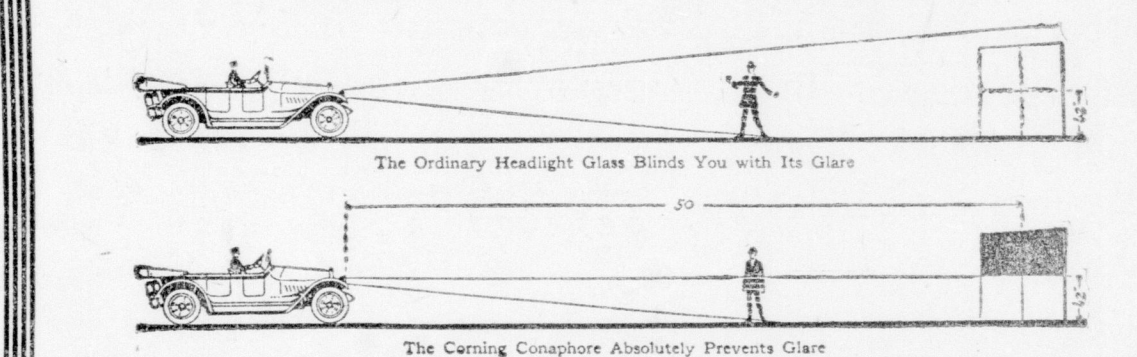
You can't save \$8.00 cash easier than this. A limited number to be sold.

VERY SPECIAL GLASS BOTTOM SERVING TRAYS, worth regularly \$3, at only \$1.98 Just a few left.

Wheelbarrows \$4.50, \$5.00	Poultry Netting 6c Yard Up	Garden Tools Rakes.....40c up Hoes.....40c up Spading Forks.....\$1.50 Spades.....\$1.25 up Etc.	Clothes Wringers \$5.25, \$6.00, \$6.50, \$7.50
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GREY ENAMELWARE SALE
Lipped Preserving Kettles.....30c up
Wash Bowls.....25c up
Straight Pails.....60c up
Dish Pans.....65c up
Round Pudding Pans.....15c up
Tea and Coffee Pots.....75c each

THE CORNING CONAPHORE HEADLIGHTS.
Meet strictest no-glare laws. Cannot glare. Pierce fog and dust.



The Purdom Hardware
124 DUNDAS STREET PHONES 2800-2801

Mara's, The Store of Values

You all know the wonderful bargains offered at Mara's, the people's store. Well, here are a number that will be of interest to every woman in London and district who is interested in saving money. Come early for best choice.

MATTING SQUARES. 25 Matting Rugs, made in floral pattern, good heavy weight and all made with cotton chain, in all sizes suitable for bedrooms: 2x3, special at.....\$2.50 3x3, special at.....\$3.50 3x3½, special at.....\$4.25 3x4, special at.....\$5.50 BALMORAL BRUSSELS RUGS. 50 Seamless Balmoral Brussels Rugs, in floral and with medallion centers, in fawn, green, browns, grey, reds. These Rugs have a very heavy pile, the last of an old contract to be sold at last year's prices: 2½x3, special.....\$13.50 3x3, special.....\$18.50 3x3½, special.....\$22.50 3x4, special.....\$24.50 SCOTCH LINOLEUM. 25 pieces Imported Scotch Linoleum, in 3 and 4 yards wide, in floral and block patterns, heavy weight. A wonderful buy. Special.....98c square yard FELTOL. 50 pieces new patterns in Feltol, the new floor covering, in 1 and 2 yards wide, in block and floral patterns. On sale.....50c square yard AXMINSTER HEARTH RUGS, \$2.98. 50 Axminster Hearth Rugs, with beautiful long, silky pile, in floral and medallion patterns. Regular \$4.00 Rugs. On sale.....\$2.98 Cocoa Door Mats.....98c each Window Blinds in cream and green. Complete.....48c each	STRIPED CLOTH OVERALLS, \$1.25 PAIR. 500 pairs Striped Cloth Overalls, in blue, with white stripe and black with white stripe, made with large bib and elastic brace; smocks to match in all sizes, 34 to 44. Regular \$1.75 value. On sale.....\$1.25 pair MEN'S FLANNELETTE NIGHT-SHIRTS, \$1.25. 5 dozen Men's Flannelette Night-shirts, made of best quality English striped flannelette, extra large size bodies; sizes 14 to 17. Regular \$1.75 value. On sale.....\$1.25 each MEN'S FINE PRINT SHIRTS, 75c 25 dozen Men's Fine Print Shirts, made of best quality American percale, with dimity stripe, made with both soft and hard cuffs, in both light and dark patterns; sizes 14 to 17. Regular \$1.00 value. On sale.....75c each CONGOLEUM ART SQUARES AT OLD PRICES. 200 Congoelum Art Squares, in block and floral patterns, suitable for bedrooms, dining-rooms and kitchens; seamless, waterproof and sanitary, in sizes: 2x3 yards, special.....\$6.50 2½x3 yards, special.....\$8.50 3x3 yards, special.....\$9.50 3x3½ yards, special.....\$11.00 3x4 yards, special.....\$12.50	MEN'S MERINO UNDERWEAR, 75c. 50 dozen Men's Merino Underwear, medium weight, in natural shade, in all sizes, 34 to 42. Regular \$2.00 value. On sale.....75c garment MEN'S MERINO COMBINATIONS, \$1.48. 10 dozen Merino Combinations, spring weight, in natural shade, in all sizes, 34 to 42. Regular \$2.00 value. On sale.....\$1.48 BLUE CHAMBRAY WORK SHIRTS, 89c. 25 dozen Men's Blue Chambray Work Shirts (Iron Frame Brand), guaranteed fast color, extra large size Shirts, in sizes 14 to 17. Regular \$1.00 value. On sale.....89c each HANSON ALL-WOOL SOCKS, 59c PR. 100 dozen All-Wool Heavy Ribbed Men's Socks, in light grey, with white heel and toe, the satisfactory sock to send to the boys at the front, sizes 10, 10½, 11. On sale.....59c pair BOYS' PULLOVER SWEATERS, 48c. 25 dozen Heavy Weight Pullover Sweaters, with roll collar, in grey only, fitting boys from 6 to 12 years. Regular 75c value. On sale.....48c each MEN'S TWEED PANTS, \$1.50 PAIR. 200 pairs Men Tweed Pants, made of good quality dark tweed with white hairline stripe, well tailored; sizes 32 to 44. Regular \$2.25 value. On sale.....\$1.50 pair
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Mara's

THIRST

Comes with the nice, warm spring days.

We can quench it in a manner pleasing and satisfying.

Sample a Soda, fresh and fizzy, at our fountain.

PETERS

Shop 'round the Corner

Reliance Garage

Service Station

JOHN A. NASH
"My Jeweler"

where you will eventually buy PERFECT DIAMONDS REASONABLE

New Store: 266 Dundas Street. 237

There's a Ruddy Store Near You
DROP IN SOME TIME
Sample Our Goods.
733 RICHMOND STREET.
308½ DUNDAS STREET.
874 DUNDAS STREET.



DIAMONDS

Diamond Rings from \$5 to \$250, including single diamond rings, three and five diamonds, and many fancy settings in newest designs.

C. H. WARD & CO.
DIAMOND MERCANTS.
386 Richmond Street.

SLABS and EDGINGS
Mixed, \$3 00 per load
Anderson's Coal and Wood
495 York Street. Phone 1391. 237



Selling-Out Sale

\$40,000 Stock Must Be Sold

Saturday will be a busy day at the Giant—any person interested in Suits and Raincoats should come tomorrow—it means money saved.

\$50.00 GIVEN AWAY

We want to sell fifty Men's Suits. The first fifty purchasers of suits tomorrow will find a crisp one dollar bill tucked away in the inside pocket of each coat.

\$13.50 Suits, S. O. S.....\$9.95	\$21.00 Suits, S. O. S.....\$14.95
\$16.00 Suits, S. O. S.....\$12.45	\$30.00 Suits, S. O. S.....\$21.45

A number of other Suits to clear at \$8.75, \$10.75, \$12.75, \$13.75, \$15.75, \$17.75, \$19.75 and \$22.50.

RAINCOATS

Best values and assortment in Western Ontario, bought direct from the makers. Get your coat tomorrow and save the middleman's profit.

350 Raincoats, all colors, new styles, at can't-be-beat prices, \$4.95, \$7.95, \$9.95, \$11.95, \$12.95, \$14.95, \$16.95, \$19.95, \$23.50.

2,000 Pairs of Pants

This is a real pant store. Prices to suit everybody. You can't keep away, \$1.95, \$2.69, \$2.95, \$3.69, \$3.95, \$4.69, \$4.95, \$5.69, \$5.95, \$6.69, \$6.95.

Raincoat FREE---Reg. Value \$12.50

Every customer making a purchase of one dollar or over tomorrow (Saturday) between 8:30 a.m. and 4:30 p.m., will be presented with a numbered coupon. A drawing will take place at 4:30 on Saturday afternoon, and the person in the store holding the lucky number drawn will be given a Man's Raincoat, valued at \$12.50, absolutely free.

Mr. W. J. Marshall, 85 Wilson avenue, city, won the Raincoat on Saturday, April 13, with ticket No. 3014.

Look for the Big Black and Yellow Sign.

The GIANT Clothing House

120 DUNDAS ST. OPEN EVENINGS UNTIL 9 O'CLOCK.