To the Trade

March 29.

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FILLING LETTER ORDERS A SPECIALTY.

John Macdonald & Co.

Wellington and Front Sts. East, TORONTO.

PROPOSED TURN-OVER TAX.

President and Secretary of the Retail Merchants' Association Write a Reply

TO BOARD OF TRADE DECISION

That the Proposed Tax Would Destroy Toronto as a Distributing Centre.

Editor World: The Executive Committee of our association have instructed me to write you and enclose the accompanying communication in reply to a report of the Municipal Committee of the Board of Trade, regarding our proposed turnover tax bill now before the Ontario Legislature, which appeared in to-day's issue of your paper, and to ask you if you will kindly allow it space in your columns. At the present time we have a number of bills before the Legislature, which we consider, if fairly viewed, are for the commercial as well as for the public good, and we have noticed in some of the daily papers considerable prominence given to what we consider unfair criticism of some of these measures.

We are fully conscious that those who are interested in departmental stores appeal to the press, whom they patronize, to present their case as favorably as possible when legislation is sought to regulate them. In view of this and also the report from the "Newspaper Advertising Committee" of our association—which I might say is composed of some of your best and most prominent advertisers—we request that when one side of the case is discussed, either in communication or editorials, that the other side be given the same publicity.

We are willing at all times to submit all our propositions which we consider are for the bettering of the internal retail commerce of our city before you and to be judged by you accordingly. Our interests and objects should be mutual.

As retail merchants we should have a better knowledge of the requirements of the retail trade, upon which Toronto largely depends for its taxation, than an association such as the Toronto Board of Trade, who are composed of mixed interests and departmental store officers, which fact unfits that body to pass fair judgment upon any remedy proposed, and in view of the prominence given to their report we again ask you to kindly insert the enclosed. Yours truly, The Retail Merchants' Association of Canada, E. M. Trowern, Secretary.

Toronto, March 28.

The Turnover Tax.

Editor World: In your report of the meeting of the Council of the Board of Trade to-day's issue, you quote a report of the Municipal Committee of that body as follows:

"The board has been on record for many years past in regard to the manner in which our wholesale merchants are handicapped," etc.

I am afraid the Municipal Committee have got somewhat mixed—the bill prepared by the Retail Merchants' Association makes no reference to the wholesale trade, but distinctly states that it is to apply to those who sell at retail, in open stores or over the counter, goods of different kinds.

I might say, for the benefit of those who have read your report of the proceedings of the Council of the Board of Trade, that our association has made several efforts to have a joint meeting with the Board of Trade to discuss this subject and prevent the very error into which the Municipal Committee of that body appears to have fallen, by not fully understanding the position of the Retail Merchants' Association in this matter. Up to this present time, however, they have not given us an opportunity of placing our views before them or they could not have come to their present conclusion.

Section No. 36 of the Assessment Act provides for the substitution of the rental tax for the present system of personalty taxation. The present bill if passed would come in as section 36a.)

The decision of the Retail Merchants' Association, assembled in convention in November last, was that the rental tax should be substituted for the present system of personalty taxation and applied to both wholesale and retail trade and that the additional tax on gross receipts should be levied on the retail trade only, the smaller merchants being exempted from the operations of the bill.

It is claimed that the legislation asked for is class legislation and, therefore, should not be allowed to pass.

It is somewhat amusing to see members of the Council of the Board of Trade, who, with others, have recently been asking the Government to give them one and a quarter million acres of land in Northern Ontario, talk about class legislation, favoring the smaller merchant. The manufacturers of Toronto enjoy class legislation to the extent of exemption of plant and machinery from taxation, and we have never heard anything from the Board of Trade condemning that sort of class legislation. In fact, we never hear of wealthy persons objecting to class legislation when the law enacted is to benefit them. The retail merchants are simply asking that the principle of exemption in income taxation whereby incomes up to $700 per year are exempted be extended to the retail merchants, as set forth in the bill.

In many of the German states the smaller merchants are entirely exempted from personalty taxation. Vice-President Von Miquel, secretary of the Prussian Treasury, said to be the ablest statesman in Germany on questions of taxation, in discussing the Departmental Stores bill before the Prussian Diet, last year, said: "I consider a higher taxation of the great mercantile establishments perfectly justifiable, and if this cannot be successfully accomplished thru the local authorities, I shall not lose sight of the question, but may, if necessary, finally return to state legislation for that purpose."

It may be termed class legislation, but any law that aims to relieve the smaller merchants as well as all other taxpayers of the amounts they are now compelled to pay into the city treasury to make up the deficit, in tax receipts caused by the depreciation of all business property thru the methods of the large stores, is a just law, term it what you will.

Every principle embodied in the bill now presented in the Legislature can be successfully defended, and precedents exist for all of them—exemption, graduated and progressive taxation, and taxation of gross receipts.

We have them all applied right here in the city of Toronto. Glasgow, Scotland, has a graduated progressive system of taxation for mercantile concerns. Germany and France have each enacted laws in the same direction as the present bill calls for, and bills have been passed and are being discussed in various state legislatures of the United States, along the same lines. The Board of Control and members of the City Council who unanimously passed upon the proposed legislation and agreed to support it in the Legislature are fully conscious of the great depreciation that has taken place in Ward 3, the retail business ward of Toronto, notwithstanding the fact that the population has been increasing rapidly, that new factories have been locating here and that the commerce of the country has been increasing at a rapid rate, and it is quite consistent, therefore, that they should seek with us such legislation.

Before allowing the bill to go on to Council the Board of Control added a proviso to their recommendation, calling for the submission of the question to the people before a bylaw should receive its third reading, should the Legislature pass the measure. Is the Board of Trade afraid to allow the people to pass upon the justice of the bill? The Retail Merchants' Association is prepared to abide by the result of the ballot. Yours truly, W. B. Rogers, president the Retail Merchants' Association.

ORDER OF CHOSEN FRIENDS

Concluded Its Convention—Patriotic Grants Were Made—$8000 for Organization.

In annual session yesterday, the Grand Council of the Canadian Order of Chosen Friends amended their constitution by striking out the Board of Trustees and electing a fourth member of the Executive to take the place of the chairman of the board. Another important amendment which carried was the taking out of the hands of Grand Council the appointment of committees to act during the year, and placing the same in the hands of the Executive.

Other Elections.

In the afternoon the elections were again taken up, and resulted as follows:

Grand Marshal, James Rogers, Gananoque; Grand Warden, A. Mitchell, Bowmanville; Grand Guard, John Maxwell, Stratford; Grand Sentry, Charles Ross, Toronto. Messrs. W. F. Miller of Hamilton and J. W. Frost of Owen Sound were chosen as the third and fourth members on the Executive Committee.

The reception of reports of committees occupied considerable time.

State of the Order.

The Committee on the State of the Order complimented the Grand officers on the success of their efforts, and recommended that $200 be donated towards the National Patriotic Fund, $200 towards the Indian Famine Fund, and $100 towards the Red Cross Fund. The sum of $1500 was ordered to be transferred from the indemnity fund and placed to the credit of the general fund.

$8000 for Organization.

The sum of $8000 was placed in the hands of the Executive Committee for the purpose of organizing and upbuilding the work of the order. $1000 of the amount to be spent in the Province of Manitoba.

Inspector Stark and Mr. J. M. Foster attended and conveyed the greetings of the Canadian Order of Home Circles, which were duly acknowledged. It was announced that London Council, No. 75, still retains the banner as the largest council in the order. After the new officers were duly installed by Past Grand Councillor A. P. Bell, Kingston, the Grand Council adjourned about midnight to meet again in Hamilton next March.

Manufacturers' Banquet To-Night.

The addresses at Canadian Manufacturers' banquet in the Temple Cafe to-night will include "Aims and Objects of the Canadian Manufacturers' Association," by President J. E. Ellis; "Insolvency Law," by D. E. Thompson; "Factory Costs Account," by H. Vigeon, and "Canadian Railways," by T. A. Russell. The banquet will commence at 8 o'clock sharp, and it will be attended by many of the leading manufacturers of Ontario. Mr. Thomas Roden is chairman of the Reception Committee, and Mr. T. A. Russell secretary.

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High-Class Cash Tailors

A single-breasted grey overcoat, lined all through with silk to the edges,

Is the Correct Thing.

SCORES'

77 King Street West

NEWS OF THE STAGE AND PLATFORM

De Wolf Hopper.

Three true and good things have been said of De Wolf Hopper lately. "Amy Leslie," of The Chicago News, not long ago pronounced the comedian as being "The unchallenged prince of comic opera joys." It was to this bit of sententiousness that the Prince of Wales referred when he met Hopper in London some weeks ago, and said that they were both princes and "unchallenged." Lionel Monckton, who wrote the music for the Gaiety Theatre successes in London, said of the comedian in The London Telegraph: "Laughter is Hopper's goal—laughter his reward, and he never fails of a touch-down." It was The London Punch, the immortal un-funny comic paper of the world, dubbed Hopper "The American wheeze factory superintendent." "Wheeze" in London means joke or "gag," and the reference was to Hopper's curtain speeches, which made the comedian so popular in the theatre and at the many banquets which he attended. Chauncey Depew never did half the amount of after-dinner talking in a given time that Hopper did in London. When the comedian went abroad everybody he knew advised him not to take his audience into his confidence; that he would offend them. Well, Hopper knows a few things; he went right at them on the first night, and that settled it. He made a speech every night thereafter during his stay in London; the audiences simply insisted on a talk from the comedian and very often more than once in the evening. Nothing of that first speech except the first sentence has come over the water. It was this: "Coming to the theatre this evening in a cab I was greatly puzzled to decide whether I was on the way to a play-house or a clinic." This was a polite stab at a band of London first-nighters who have a way of making a nuisance of themselves. Hopper, to the great amazement of the critics, simply took these nuisances into his confidence and in a humorous way asked them to behave and like him. The troublesome gallery god and leather-lunged "pitite" was taken with Hopper's assurance and nerve, as well as humor, and right there and then yelled "Bravo" till they were hoarse. It was a new experience to be confronted by a man who could metaphorically put them to sleep.

When Hopper comes to the Grand tonight with Sousa and Klein's "Charlatan," he will bring with him the entire company which met with so much favor abroad, including, among others, Jessie Mackaye, Henry Norman, Harold Blake, Charles Swain, Ida Lester, Annie Cameron and Harry P. Stone.

"Zaza" Excellently Played.

It is said that the performance of David Belasco's "Zaza," given by the special company Mr. Belasco has selected and rehearsed, and that Mr. Charles Frohman put upon the road at the beginning of the season, is so good and has met with so much favor that the company is one of the most successful in Mr. Frohman's list of attractions.

Miss Mabel Howard, the clever young actress, in whom Mr. Belasco discovered talent, and trained it to the great requirements of the part of "Zaza," has scored a success almost sensational. "Zaza" will be the attraction at the Grand Monday, Tuesday and Wednesday of next week.

Scenic Productions Demanded.

Elaborate scenic accessories are demanded in the modern play, and managers have each season rivalled their former productions by building more beautiful settings for their plays. So far the supremacy in the matter of scenic productions has gone to the English plays and of English plays the Drury-Lane dramas have had the lead. It is a Drury-Lane Theatre custom to provide a gorgeous scenic setting for each of its productions, and in "A Guilty Mother," which was seen here two seasons ago, and which pays its return visit next week, that English home of the stirring drama has excelled itself. The scenery, as will be remembered, is splendidly rustic. A view of a Thames villa, well-known to those who are acquainted with the scenery along the Surrey side of the river, opens the play, but quickly gives way to a scene showing a rural lane leading to Oakley Towers, an English country seat. Then the mirror ball-room in Oakley Towers is shown, and here the great scene of the play takes place. A murder is committed before the mirror, and the crime is discovered thru the act being reflected in the glass. This year the play is controlled by Mr. Henry Meyers, who has provided new scenery for the entire play. The play is to be produced at the Toronto Opera House for ten performances next week.

"Superba" Receives To-Day.

There will be a matinee performance of "Superba" to-day and the younger generation of theatregoers will be present in full force. The show this year is the best production that has ever been given "Superba."

Next Week at the Princess.

The Cummings Stock Company will next week produce the great English melodrama, "Master and Man," by Sims and Petrit, at the Princess Theatre. It is one of the strongest plays ever written, containing many powerful characters and giving unusually good advantages for realistic staging. One of the most thrilling scenes ever put on the stage is the Carlton Iron Works, in "Master and Man," where Humpy Logan is thrown into the furnace. The play admits of some very bright comedy, and it abounds in genuine interest from beginning to end. When "Master and Man" was produced here last, some six years ago, Mr. Dominic Murray appeared in the leading role, that of Jack Walton, the engineer. This character will be ably portrayed by Mr. Lester Lonergan, and Miss Stone will appear as Hester Thornbury, Miss Marshall as Lettie Lightfoot, and Mr. Robert Cummings as Humpy Logan, the foreman, a character which he has played hundreds of times. "Master and Man" will be one of the strongest plays ever produced by the Cummings Stock Company, being unlike any other play. It is laid in five straight acts, without changes of scene in any act, and the Princess Theatre will doubtless contain large and appreciative audiences next week.

Massey Hall's Thirteenth Pop.

An American musical expert who was at Massey Hall last Saturday night said that the massed bands played military airs as well as any band he had ever heard and he did not except the best military bands in his own country, all of which he had heard. That the people of Toronto appreciate, not alone the band, but the entire program presented at the popular concerts in Massey Hall, is proven by the immense crowds that attend on each occasion. It is indeed the people's night. An admirable program has been prepared for next Saturday, including many numbers never before presented in this city and several new vocalists. There will, in fact, be an entirely new entertainment and one that is sure to win popular approval. Some new war pictures have been ordered for the cinematograph, including one of the action at Colenso that has been pronounced by the patrons of Keith's continuous Theatre in New York the best ever taken. Many new and striking pictures have also been secured for the stereopticon, including a marvelous realistic one of the storming of Spion Kop and another of the Royal Canadian regiment in action. Miss Jessie Alexander will recite a stirring and recently written poem apropos of the union of the Empire, as illustrated in the aid so freely given by Canada and Australia to the Mother Country. The massed bands will present an entirely new arrangement of patriotic airs, in which the songs of the colonies will find a place with those of the Empire. The box office for the sale of 25 cent reserved seats opens this morning.

Fougere Next Week.

Fougere, the famous French singer, will be the feature of the bill at Shea's Theatre next week. During the few weeks she has been in America Mlle. Fougere has met with great success. Her gowns are costly and beautiful. Others on the bill are James J. Morton, Genaro and Bailey, Melrose Bros., Baby Lund, Ryan and Richfield, Devenda and Breen, Mr. and Mrs. Tobin and the Biograph.

Miss Heinrich To-Night.

All the indications point to a magnificent audience at the complimentary benefit concert to be given to Miss Franziska Heinrich, A.T.C.M., one of Dr. Fisher's cleverest pupils, in Association Hall this (Thursday) evening. The list of patronesses is started with Miss Mowat of Government House and following it many of the most prominent society ladies in the city. The program is a very fine one.

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Money — If you want to borrow money on household goods, pianos, organs, bicycles, horses and wagons, call and see us. We will advance you any amount from $10 up same day you apply for it. Money can be paid in full at any time or in six or twelve monthly payments to suit borrower. We have an entirely new plan of lending. Call and get our terms

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Pasteur Germ-Proof Filters

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Simpson's Friday Store News...

Thursday, March 29, 1900.

Men's Spring Overcoats for $6.49.

Were $8.50, $9 and $10.

30 only Men's Spring Overcoats, consisting of fawn whipcords and plain blue grey English worsteds, lined with fine Italian cloth, mohair sleeve, well tailored and perfect fitting, sizes sizes 34 to 44, regular 8.50, 9.00 and 10.00, special Friday 6.49

Men's $6.50 to $8 Suits for $4.95.

100 Men's Single-Breasted Sacque Suits, all-wool English tweeds, this season's latest designs, in brown, dark grey and fawn, lined with farmers' satin, well trimmed and perfectly tailored, sizes 34 to 44, regular 6.50, 7.00 and 8.00, Friday to clear at..... 4.95

Very Pretty Suits for the Boys.

This is one of our bargain offers that is certain to be quickly appropriated. These suits offer such a natty appearance—are so well made and will wear so satisfyingly that they're a bargain worth coming a long way to secure.

91 only Boys' Suits, to fit boys from 3 to 10 years, in brownie style, neat small check patterns in brown and grey, trimmed with four rows silk braid on collar and vest, also fancy Sailor Blouse Suits of fine Venetian cloth, in fawn, green mixed and Confederate grey, edges bound with silk cord, inlaid collars, trimmed with eight rows silk braid and fastened in front with black silk sailor knot, regular price $3.75 and $4, Friday to clear at 1.99

Furniture Extras

For the Diningroom, Parlor and Kitchen.

17 only Sideboards, three different designs, solid oak, rich golden finish, hand carved, swell shaped front and top, 50 inches wide, fitted with fancy shaped British bevel mirror, plated, 16x28, regular price, $17.50 to $20.00, special Friday 13.90

12 Solid Oak Extension Tables, assorted patterns, new designs, quarter-cut hand polished tops, heavy fluted and fancy turned post legs, some with ornamental brace, tops 42 and 44 inches, wide, extending to 8 feet, regular price $13.50 to $16.50, special Friday... 10.00

78 only Oak Parlor Tables, dark golden finish, polished round tops, 22 inches across, fancy shaped legs and lower shelf, regular value $1.50, special Friday... .98

45 only Kitchen Tables, size 5 feet long with drawers, turned leg, strongly bolted, white basswood top, oak finished stained legs, regular price $2.50, special Friday .. 1.49

Beautiful Swiss Curtains for $1.95.

48 pairs only Swiss Net Curtains, with neat tambour worked borders, fancy scroll centres in white or cream, size 3x3½ yards long, 50 inches wide, regular price $3 to $3.50 per pair, Friday morning 1.95

CURTAIN STRETCHERS FOR $1.25.

100 only Curtain Stretchers, size 6 feet by 12 feet, made to fold in the centre with adjustable hinges, the pins are made of brass so that they will not rust, regular price $1.50 to $2 each, Friday morning... 1.25

REMNANTS FOR 7c.

1200 yards in short ends of White Muslin, Sateen, Cretonne, Denims and Silkaline, ranging in price from 15 cents to 30 cents per yard, Friday morning, your choice 7

Photo Frames and Pictures.

400 Photo Frames, made out of odd ends of fancy colored picture mouldings, jetted, with glass and mat, suitable for cabinet-size photos, regular prices 25c and 35c, Friday 10c each.

37 only Odd Pictures, assorted lot of artotypes, etchings, photogravures and genuine colored pastels, framed in heavy oak and gilt moulding, mostly all large sizes, regular prices $2 to $5, Friday $1.50.

24 only Brown Leather Hand Bags, 12 and 14 inches; 24 only Canvas Telescope Cases, leather covers, 22 and 24 inches, regular prices $1.25 and $1.40, Friday 95c.

20 only Children's Doll Carriages, reed bodies, tinned springs and wheels, with rod and parasols, regular price $1.25, Friday 79c.

A Nice List of White Goods.

Women's Cotton Night Gowns, trimmed, frills of self and lace edged, regular 50c, Friday ..... .33

Housemaids' Washing Caps, Friday, 6 for ..... .25

Housemaids' Lawn Aprons, lace trimmed, regular 25c, Friday..... .15

Women's Heavy Cotton Underskirts, trimmed with tucks and frill of embroidery ..... .55

Women's Lisle Thread Vests, high neck, long sleeves, buttoned fronts, shaped waists, Friday ..... .25

Simpson's Century Corsets, made of heavy jean, lace trimmed or double net, short, medium and long, Friday ..... .50

Art Needlework.

Cushion Tops, Tapestry Designs, printed on canvas cloth, 18 inches square, regular 15c each, Friday, two for ..... .15

Pillow Shams and Table Covers, tambour embroidered, beautiful designs, most of them in pairs, regular $1.25 to $2 per pair, Friday, each ..... .48

Table Runners and Toilet Covers, 13 x 45 and 18 x 54, odd patterns, handsome patterns, regular 75c and $1, Friday ..... .45

Your Chance to Secure a $2 Hat for 75c.

18 doz. Men's Stiff and Soft Hats, new and dressy spring styles, in a number of different shapes and colors, and fine quality of fur felt, our usual selling prices for these lines were 1.50 and 2.00, choice Friday for... .75

See Yonge Street Window.

Tams for Half Price.

Children's Tam o' Shanters, in wire or soft crown styles, in new spring designs and in plain or combination colors, neatly finished, regular 35c and 50c, Friday for..... .25

Very Cheap Caps.

Boys' and Men's Fine Quality tweeds, new checks, for spring wear, also navy and black twill serges, aerated linings, worth 25c, Friday special .15

Boys' Blue Serge Plain Front Varsity Caps, well sewn, good sateen linings, sizes 6⅛ to 6⅞, Friday..... .10

$1.50 White Quilts for $1.18.

230 Fine American Crochet Quilts, full bleached, handsome new Marseilles patterns, superior quality, full double bed size, extra good value for $1.50, very special for Friday bargain each, to clear 1.18

60 Very Fine Sateen Covered Comforters, neat floral patterns and chaste coloring, our regular $3.00 line, Friday, to clear, each ... 1.79

Brussels Carpet, Oilcloth and Samples.

578 yards English Brussels Carpets, in a good quality, some with ⅝ border and some without, in shades of red, green, fawn, and blue, regular 85c and 90c per yard, Friday morning ..... .65

English and Canadian Oilcloths, in all widths up to 2 yards wide, in the best quality of cloth, in florals, tile effects, regular price is 35 cents, on Friday morning, per square yard ..... .27

100 only Travelers' Samples of Carpets, one yard long, in assorted colors, suitable for mats; these carpets are worth as high as $1 per yard, Friday morning, your choice, each ... .25

China and Glassware.

200 pieces of Fancy Bric-a-Brac Bisque Figures, pin trays, china ornaments, etc., the regular prices 7c, 10c and 15c each, Friday bargain, each. .5

Bargain table of Cups and Saucers, Limoges, French china, English and Bavarian china, after dinner coffee and tea cups, about 100 dozen, assorted kinds, regular 35c, 50c and 65c each, to clear Friday bargain ..... .25

25 dozen Round Opal Gas Globes, to fit 4 and 5-inch ring, regular price $1.50 dozen, Friday bargain, each .10

Drug Sundries.

223 Boxes Seidlitz Powders, 1 dozen in box, genuine full weight, fresh, regular 15c box, Friday ..... .11

187 Bottles Ammonia Household, useful for spring house cleaning, regular 12c bottle, Friday..... .7

129 Boxes Roots' Sarsaparilla Discovery, spring medicine, marked price 25c, Friday..... .14

265 Tooth Brushes, finest quality of bristle, solid back, regular 15c and 10c, Friday 8

117 Boxes French Violet Soap, three cakes in box, regular 40c box, special at ..... .20

Stationery.

200 dozen Johann Faber's Drawing Pencils, H, HB, B, BB grades, worth 35c dozen, Friday 12½c dozen (postage extra).

200 dozen Natural Cedar Wood Pencils, rubber tips, HB grade, Friday 8c dozen (postage extra).

500 Reporters' Notebooks, 150-page, good quality, wove paper, ruled, best value ever offered; to introduce these we will sell them on Friday, 3 for 10c (postage extra).

200 bottles of Stafford's Photographic Paste, large size, regular 10c, Friday 8c.

200 boxes Papeteries, good quality, white wove paper, 24 sheets paper and 24 envelopes in box, worth 15c, Friday 8c (postage extra).

Laces and Ties.

Torchon Laces, look like real lace, 3 to 4 inches wide, regular 10c yard, Friday 5

Ladies' Bretonne Net Scarfs, embroidered designs, 54 in. long, butter shade only, regular 75c each, Friday ..... .35

Boys' Tartan Silk Windsor Scarfs, new and pretty patterns, regular 25c kinds, Friday ..... .15

Belts, Beltings and Buckles.

Corded silk Beltings, in black, brown, navy blue, cream and pink, also fancy tinsel beltings, regular price 17c to 75c yard, 25 small ends on sale Friday at per yard 5

200 Fancy Leather Belts, in all colors, manufacturers' samples, worth 20c to 35c each, Friday, each.. .5

Black Beaded Belts, with turquoise settings, our price 50c each, Friday ..... .25

1 gross Plain Gilt Buckles, with three-stone settings, worth 35c each, Friday..... .19

FANS.

5 doz. Feather and Gauze Fans, regular 15c to 45c each, Friday 5

HOSE SUPPORTERS.

Ladies' and Misses' Black and White Elastic Hose Supporters, 10c pair. Babies' 7c pair.

Ladies' Fancy Colored Elastic Hose supporters, regular 25c kind, Friday 13c.

For 25c—Trimmings worth 1.50 and 2.25.

Five short ends of Silk Applique Embroidery, in scroll and floral designs, shades green, fawn, brown and heliotrope, only 110 yards in all, 1 to 3 inches wide, regular $1.50 to $2.25 per yard, Friday morning, per yard ..... .25

Buy the New Shirts Now.

Here's a 39c chance that offers you extra fine value:

15 doz. Men's Colored Cambric Shirts, soft bosom, open front and cuffs attached, in neat blue and helio stripes, also laundried bosom, open front and separate link cuffs, made of good heavy English cambric, fast colors, regular price 50c and 75c, special Friday to clear... ..... .39

10 doz. Men's fine Ceylon Flannel Neglige Shirts, laundried neckband and wristband, in cadet blue, with neat colored stripe, sizes 14 to 17, regular price 75c, special Friday to clear.. .49

Men's Plain Knit All-Wool Shirts and Drawers, Shetland shade, double breasted, ribbed cuffs, skirt and ankles, satine facings and pearl buttons, in small and medium sizes only, regular price 2.00 per suit, Friday special, per garment.. 62½

Men's Fine White Linen Handkerchiefs, ¾ size, tape border, also ¾ cambric colored border hemstitched handkerchiefs, regular price 15c each, special Friday, 3 for..... .25

$1 Umbrellas for 68c.

Men's Full-Size Umbrellas, Austrian coverings, steel rods, natural wood handles, in knobs, or Prince of Wales crooks—plain or with German silver mounts, a regular $1.00 umbrella, Friday ..... .68

Special Watch Offer.

100 Sterling Silver Watches, screw back and front, open face, engine turned cases, with genuine American stem-wind and pendant setting movement, warranted for one year, special 3.98

Mail orders filled not later than Saturday a.m.

Friday Clock Special.

60 Nickel Alarm Clocks, American make, 4-inch dial, warranted good time keepers, special ..... .69

Linens.

56 and 60-inch Bleached Table Linen, fine satin finish, assorted designs, Irish manufacture, reg. 45c, Friday, per yard ..... .33

137 dozen Table Napkins, ⅝ and ¾ size, extra good quality of fine satin damask linen, reg. $1.25 doz., Friday bargain, per doz ..... .98

18x27 inch Crepe Linen Tray or Carving Cloths, fringed edges, with open work, regular 25c each, Friday bargain, each 12½

16x50 inch Dresser Scarfs, warranted all pure linen, in pink, sky, orange and red colors, fringed edges, regular 25c each, Friday bargain, each.. .19

18 inch Linen Doylies, embroidered along one edge with red, white, blue or pink, for ladies' aprons, regular 25c, Friday, per yard ..... .20

Cottons.

40 inch Unbleached Pillow Cotton, very fine quality, free from specks and warranted, easily bleached, regular 12½c yard, Friday, per yard 9

72 inch Unbleached Plain Sheeting, heavy, firm even thread, warranted free from filling, regular 18c a yard, Friday bargain, per yard ..... .15

Flannelettes.

33 inch Heavy Fancy Striped Flannelettes, in light, medium and dark colors, warranted fast, regular 10c, Friday 7½

30 inch Feather Ticking, heavy close twilled cloth, in plain and fancy stripe patterns, regular 18c, Friday ..... .15

30 inch Apron Ginghams, check patterns, in pink, blue and brown colors, with and without fancy colored border, warranted fast colors, regular 10c, Friday bargain, per yard 7½

Prints, Muslins and Linings.

1000 yards Fancy Dress Ginghams, assorted patterns and excellent colorings, reliable washing goods, regular 15c, 20c and 25c qualities, Friday ..... .10

4000 yards Pretty White Muslins, in openwork lace, striped patterns, useful for children's dresses and pinafores, also for fancy toilet decorations, Friday 5

375 yards Pretty Flouncings of Lawn and Nainsook, hemmed or hem-stitched with several rows of fine tucks, some designs with a row of insertion, and also the plain hem-stitched lawns, widths 36 to 42 inches, regular 25c and 30c qualities, Friday..... .19

100 pieces New Farmers' Satins, with that elegant Roman satin finish, 32 in. wide, fine goods, very rich colorings, similar goods sell elsewhere at 30c and 35c, our price ..... .25

50 pieces Black Skirt Linings, in silesias or linenette, extra fine qualities, that we sell usually at 12½c, a special bargain at ..... .10

Pretty Wrappers.

10 doz. American Percale Wrappers, made in nice style, with fancy braid trimming, fitted waist, lining and extra full skirts, these wrappers were made to sell for $1.25 and $1.50, but we bought them cheap and mark them a Friday bargain ..... .89

Natty Reefers for 1.25

52 only Children's Reefers, the clearing up of different kinds, most of them were too light in weight for very cold winter, but just right for moderate weather, they are marked for quick selling on Friday, original prices ranged from $2.25 to $5.75, your choice... ..... 1.25

Dressy Blouses.

36 only Velveteen Blouses, in pretty colorings, different styles, some plain, others with cording, these handsome blouses are very nice for house or street wear, without jacket, cardinal, garnet, blue, green and black, clearing price, Friday..... 1.98

60 only Mercerized Sateen Blouses, trimmed with cording, detachable collar, full fronts, black only, regular value $1.50, Friday ... 1.00

An Extraordinary Offer From the Shoe Dept.

Ladies' $3.00 Boots, Friday $2.00.

Bright, new goods, fine Black Kid-skin Button Boots, Goodyear welt sewn soles, neat round toe, self tip, silk worked button holes, fine white kid inside, top facings, sizes 2½ to 7, C and D widths, these boots would be a decided bargain at 2.50, but as we have 200 pairs to sell you may have them Friday morning at.. 2.00

180 Pairs Men's $3.00 Boots, Friday $2.00.

The new Golden Tan Calf Lace Boots, made on the up-to-date swell round toe last, with heavy Baltimore welt soles, reinforced backstay, sizes 6 to 10, handsome and serviceable spring boots, grand value at 3.00, Friday morning 2.00

5c Wall Paper Offer.

2260 Rolls of American Gilt Wall Papers, complete combinations of wall, border and ceilings, in light and medium colors, with 18-inch blended borders, suitable for parlors, dining rooms, halls, bedrooms, etc., stencil, scroll, Louis XVI. and floral patterns, the regular price has been 15c single roll, special Friday, 5c single roll.

18-inch Blended Borders to match the above wall papers, 4c per yard.

Saucepans and Coat Hooks.

115 Graniteware Straight Saucepans, with covers, No. 400, hold 5 imperial pints, regular 35c size, Friday bargain 19c.

210 dozen Hat and Coat Hooks, coppered wire, twisted, 3-inch size, threaded, no screws required, bargain Friday, dozen, 12c.

Groceries for Friday.

Grape Nuts, per package, 15c.

Flaked Barley, per stone, 50c.

Choicest Canned Peaches, 3-lb. cans, each, 20c.

Choicest Canned Pears, 3-lb. cans, each, 20c.

Choicest Pure Fruit Jams, Strawberry, Raspberry, Black Currant, 7-lb. pails, each, 38c.

Choice French Mushrooms, per can, 15c.

Rich Fruit Cake, reg. 25c per lb., 15c.

Cut Flowers and Blooming Plants.

Genuine English Violets, in pots, full of bloom, and buds, special, Friday, per pot ..... .20

English Cowslips, Polyanthus, fine plants, full of bloom, special, Friday, per pot ..... .20

Mignonette, fine plants, regular 25c each, for ..... .10

50 Palms and Rubber Plants, Friday, each ..... .75

Gladiolus Bulbs, extra fine, mixed, regular 25c dozen, Friday 20 bulbs for ..... .25

Cut Flowers.

Tulips, Daffodils and Carnations, dozen ..... .25

Roses, all shades, each ..... .25

Flower and Vegetable Seeds, 16 packets for 5

Sweet Peas, Eckford's choicest mixed, one ounce package, regular 10c, Friday 5

Ladies' Mock Buck Gloves, 25c.

600 Pairs Ladies' Tan Mock Buck Gloves, "Dent's make," 4 metal buttons, leather welts, ½ pique sewn, neatly embroidered backs, a good, serviceable street or bicycle glove, made of good even quality skins, sizes 6, 6½, 6¾, 6⅞ only, Friday morning, extra special... ..... .25

We will be unable to fill telephone or mail orders unless received early Friday morning.

Hosiery Price Reductions.

Infants' Plain Black Cashmere ⅝ Hose, full fashioned, double sole, heel and toe, deep rib tops, made of best quality soft pure wool yarn, sizes 4 to 5½, regular 20c and 25c, Friday per pair 8

Ladies' and Children's Fancy Striped Cotton Hose, French feet, double heel and toe, good quality, neat patterns, in circular stripes, warranted fast color, sizes 5 to 9½, regular 25c and 35c, Friday per pair.. 12½

20 doz. Ladies' Full Fashioned Black Lisle Hose, drop stitch, extra spliced white heel and toe, made of fine quality three thread Lisle yarn, Hermsdorf dye, sizes 8½ to 9, regular 50c, Friday per pair ... .25

BOOKS.

200 copies of the new Werner edition of Webster's Dictionary, the best reprint published; the original edition revised and enlarged by Chauncey A. Goodrich, professor, of Yale, with new and magnificent illustrations; this is not the cheap book, but a beautifully printed edition, on fine paper, with thousands of valuable additions; of great aid to all students of modern science; the study of this work is an education in itself.

Special Features.

An appendix of 10,000 difficult words—Greek and Latin proper names, modern geographical names, dictionary of synonyms and autonyms, compendium of biography, dictionary of noms-de-plume, dictionary of mythology, dictionary of musical terms, dictionary of familiar allusions, lexicon of foreign phrases, dictionary of abbreviations, and four beautifully colored plates, showing flags of all nations.

This 1900 edition is printed on a good grade of clear white paper, well bound in English maroon cloth, imitation leather. This edition of the old reliable Webster is unequalled; the price for Friday will be:

100, cloth binding, 95c.

50, cloth binding, cut out index, $1.20.

50, bound in half Russia, cut out index, $1.65.

(Express extra. See Yonge street window.)

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