

ARMISTICE ANNIVERSARY SALE

Today is the Second Day
of This Gigantic Sale

SIMPSON'S
1898 TWENTY FIRST ANNIVERSARY COMING OF AGE YEAR 1919

Store Hours:
Opens 8.30 a.m. Closes 5.30 p.m.

Exceptional Opportunities for Men and Boys Are Offered Today

These Suits for Men Are Sound Value at

\$22.50



This low price is possible because the lines were purchased at a very favorable time. They are well tailored and are ideal for business wear.

Made up in the single-breasted, 3-button, soft roll, semi-fitted sacque model, from a particularly attractive medium gray worsted.

Medium-height vest, trousers finished with five pockets, belt loops, cuff or plain bottom. Sizes 36 to 44. Armistice Anniversary Sale price.....**22.50**

In observance of the
Proclamation of

**His Majesty
The King**

all operations conducted by the Robert Simpson Company, Limited, will cease for two minutes at 11 a.m. today.

Men's Combination Dressing Gowns or Bath Robes \$6.50

Soft, warm, comfortable blanket cloths, well tailored—rich shades of brown, gray, blue, green and red, in novelty, Gothic and Oriental pattern effects. Sizes 36 to 46. Armistice Anniversary Sale price.....**6.50**

Simpson's—Main Floor.



**Men's Hats Notably Low Priced
\$1.95**

For Regular \$2.50, \$3.00 and \$4.00 Values. Men's fedora and telescope crown-shaped hats, in a big assortment of colors, such as grays, greens, fawn, brown, black, navy, Oxford gray, etc. No phone or C.O.D. orders taken. Armistice Anniversary Sale.....**1.95**

Boys' and Men's Caps, 39c

Regularly 75c and 95c

Four and eight-piece top shapes, in assorted shades of gray and brown tweeds, etc. Armistice Anniversary Sale.....**.39**

Simpson's—Main Floor.

65 Boys' All-Wool Overcoats \$15.45

Regularly \$19.00 and \$21.00

Their thick, cold-resisting quality will defend you against the severe weather to come.

Designed in the popular belter model, with convertible collar and slash pockets. The material is a dark gray frieze, with red overcheck pattern; lined throughout with durable twill body lining. Sizes 25 to 34. Regularly \$19.00 and \$21.00. Armistice Anniversary Sale price.....**15.45**

100 Boys' Suits \$6.35

Sizes 25 to 31

Sturdy cottonade suits, in gray, brown and blue stripe patterns. Designed in all-around loose belted model with plain back. Bloomers have belt loops and governor fasteners. Sizes 7 to 13 years. Armistice Anniversary Sale price.....**6.35**

Simpson's—Main Floor.



M-E-N

**Scotch Wool
Underwear \$1.39**

1,000 garments, purchased at a big reduction in price—Almonte brand. They come in natural shade—shirts and drawers to match. Sizes 34 to 44. Regularly \$1.59. Armistice Anniversary Sale.....**1.39**

Men's Flannelette Pajamas, \$3.29

400 pairs men's flannelette pajamas, pink or blue stripes on light grounds—military collar, frogs on coat, pearl buttons, draw string at waist. Sizes 34 to 44. Regularly \$4.00. Armistice Anniversary Sale.....**3.29**

Simpson's—Main Floor.

(No Phone or Mail Orders
on Sale Boots)

**BOYS!
Oil Grain Boots
\$1.99**

Sizes 4 to 5 Only

Full-fitting lasts—medium weight solid standard—screw soles. Regularly \$3.25. Armistice Anniversary Sale, today.....**1.99**

Simpson's—Second Floor.

Rugs, Wall Papers, Lamps, Furniture and Draperies Reduced

**High-Class Wall Papers
69c Roll**

Regularly \$1.50 to \$2.50

Special importations from England and U.S.A., including artistic designs and colorings for living-rooms. Also silk soirette wall papers for drawing and reception rooms.

Imported Wall Papers, 39c Single Roll

Regularly 50c to \$1.00

Plaster effects, tapestries, chintzes and conventional patterns, in the season's newest color treatments. Suitable styles for living-room, halls, bedrooms and dining-rooms.

Simpson's—Sixth Floor.

**1000 Quarts Only Duplex Varnish
Stain---45c Quart**

Choice of Light Oak or Dark Oak Shades

Duplex Varnish Stain is a durable finish for floors and interior woodwork. It stains and varnishes with one coat and is easily renewed and kept clean.

Simpson's—Sixth Floor.

40 Table Lamps Half Price Today

Table Lamps, suitable for living-room, dining-room, bedroom or den—a choice of metal base and shade with glass panels, metal base with decorated glass shade—genuine mahogany, oak, hand-decorated stands to be used with silk shades. Large and small sizes. All going at half-price.....**2.50 to 20.00**

50 Wall Brackets, Half-Price

Finished in silver, gold, brush brass and black Flemish and hammered brass, one and two lights. All to be sold at one-half regular prices.....**1.85 to 14.55**

Simpson's—Sixth Floor.

Two Extraordinary Specials in Rugs

**Wilton, Brussels and Tapestry Rugs
\$35.00**

Large Tapestry Rugs of the very best grade. Size 12' x 10' 6". Oriental and floral designs. **Brussels Rugs**, 9' x 10' 6" and 9' x 9'. Tan grounds, Oriental designs; also darker grounds and conventional designs for dining-rooms and living-rooms; also two-tone bedroom effects.

Wilton Rugs of very fine grade, with exceptionally well-carried-out designs, beautifully colored. 6' 9" x 7' 6". Armistice Anniversary Sale.....**35.00**

500 Congoleum Rugs, \$17.95 Each

Congoleum Rugs, bearing the Gold Seal guarantee, in a variety of beautiful and artistic designs. Soft, beautiful color combinations to harmonize with the decorating schemes of any room. Sanitary and easy to clean. Size 12' x 9'. Armistice Anniversary Sale price.....**17.95**

Simpson's—Fourth Floor.



Your Country's Need Is Your Opportunity

By subscribing to the Victory Loan, 1919, you are sharing in one of the most desirable forms of investment open to the public at the present time. Not only are you receiving a high rate of interest, 5 1/4%, as compared with 3% paid by the banks, but you are relieved of all anxiety in regard to the safety of the principal, because the resources of this country are pledged as security.

If you have not the money available you may pay on the instalment plan, many of the larger banks having arranged to receive periodic subscriptions from investors.

Canada's continued prosperity depends on the success of this loan. It is the duty of every citizen, both to himself, to his country and to the men who fought in France to subscribe liberally.

BUY VICTORY BONDS TODAY

20 Mattresses at \$4.95

Regularly Up to \$10.00

Mattresses of seagrass and fibre filling, with jute felt on both sides, in art ticking. Different sizes. Slightly soiled. Regularly up to \$10.00. Armistice Anniversary Sale price.....**4.95**

\$12.75 Mattress, \$10.75

All jute felt in layers, deep border with roll edge, covered in good art ticking. Regularly \$12.75. Armistice Anniversary Sale price.....**10.75**

\$17.50 Mattress, \$13.95

All cotton felt, built in layers, neatly tufted. Art ticking. Regularly \$17.50. Armistice Anniversary Sale price....**13.95**

\$29.00 China Cabinets, \$22.95

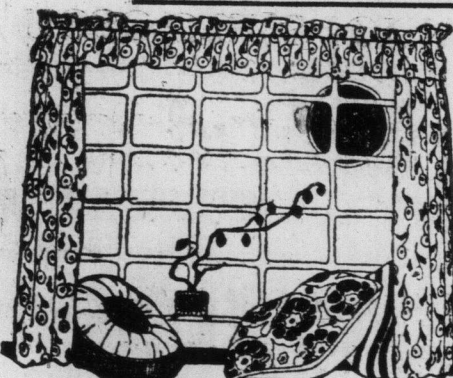
Solid oak, fumed and golden finish, four shelves, glass doors and ends, pediment back. Regularly \$29.00. Armistice Anniversary Sale price.....**22.95**

\$66.00 Dressing Tables, \$36.95

Mahogany and walnut, period designs, triple mirrors. Slightly imperfect, used as samples. Regularly \$66.00. Armistice Anniversary Sale.....**36.95**

Simpson's—Fifth Floor.

**79c Chintzes at
59c**



American Chintzes in a host of desirable color combinations and attractive patterns. Appropriate styles for any room or purpose. 36 inches wide. All greatly reduced. Regularly 79c. Armistice Anniversary Sale, today, yard.....**.59**

Bungalow Nets, Scrims, Madras Muslins, Half!

Short bolts of these much-wanted curtain materials in pieces up to 10 yards. Also shorter lengths. Regularly 79c to \$2.50. Armistice Anniversary Sale, today, yard....**.39 to 1.25**

Simpson's—Fourth Floor.

**Handsome
Portieres
\$27.98**

25 pairs only. Rich quality velour, in plain or repp finishes. Colorings of rose and green, brown and green, blue and brown, rose and brown, green and mulberry. Double-headed tops, with shirr tapes and "hidden" hooks. Will fit any archway up to 7 ft. wide and 6 ft. 9 in. long. Armistice Anniversary Sale, today, pair.....**27.98**

Simpson's—Fourth Floor.



The **SIMPSON** Company
Robert Limited