

Keep the Home Wheels Turning

MANY will think that now our boys have stopped the fighting, we also can relax our efforts in everything connected with the war, but exactly the opposite will be the case in many things for the next year or more.

The Government will need this Victory Loan more now that peace is assured than if war continued.

The return of the soldiers to civil life must be so arranged that those employed in munition factories may find other work, and during this time the cost of the army will still be large.

When the munition factories close down a vast number of men and women will have to seek other work.

This will in time be found, but the Dominion and Provincial Governments and many municipalities will find it necessary to aid the situation by starting many public works which are badly needed for the future productivity of the country.

This will need money on a large scale. But if we at home have anything like the courage and national spirit displayed by our soldiers we can find a place for every soldier and every munition worker in work useful to Canada and with good pay to the worker. But we must not lessen the pace of our activity, and this Victory Loan should show by its large oversubscription that we understand what is before us and propose to live up to our reputation both as soldiers and as workers, which this war has made for us.

Remember that there is immediate, urgent, imperative need for every dollar you can possibly spare. And when you invest in your Victory Bonds you are only LENDING your money Inis Space Contributed to the Success of the Victory Loan, 1918, by :
Dominion Wool Stock Mills. John M. Lalor. Reliance Knitting Co., Limited. Scythes & Company, Limited. Joseph Simpson Sons, Limited. York Knitting Mills, Limited.

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