

L. SIMPSONStore closes at 5.30 p.m.
Saturday at 1 p.m. during August.

H. H. Fudger, President.

J. Wood, Manager

Phone Number Main 7841
We have 50 lines to Central.**L. SIMPSON****The Simpson Store Service**

extends to everything that can add to the comfort and convenience of visitors. For out-of-town people, here for the day, all the offices of a good hotel are performed by our check-room, dining-rooms, rest rooms, etc.

Make Simpson's your Headquarters.

"Kayser" Long Silk Gloves 98c

Every Pair Guaranteed, Were \$1.00 and \$1.25.

Kayser Brand Long White and Colored Silk Gloves, in 12 and 16-button lengths; lines that were regularly \$1.00 and \$1.25; all sizes in white; broken sizes in colors. Stock-taking clearance Wednesday, pair98

**A Momentous Sale of Whitewear**

Wednesday there will be a great final clean-up of this season's stocks of broken lots and handled pieces of whitewear.

About 600 garments, including beautiful Night Dresses, Petticoats, Combinations, Corset Covers, Drawers and Princess Slips, that have become more or less counter-soiled, will be re-marked and arranged for quick selling, at one-third to a half less than regular prices.

(No phone orders filled.)

\$4.50 Sweater Coats for Women. Sizes 34 to 42. Wednesday3.00

\$3.00 Sweater Coats for Girls. Sizes 6 to 14 years. Wednesday1.95

\$1.25 Girls' Dresses, fine print, with spot or stripe. Sizes 6 to 14 years. Wednesday75

\$1.00 Girls' Dresses, fine print, with pink or blue stripe, and embroidery trimming. Sizes 6 to 14 years. Wednesday63

35c Fine Lisle Vests, low neck and no sleeves. Sizes 32 to 38 bust. Wednesday22

25c Cotton Vests, extra large sizes. On sale Wednesday15

75c Infant's White Dress, of fine nainsook. Sizes 6 months, 1 and 2 years. Wednesday50

40c Children's Gingham Aprons, pink and blue check. Sizes 2 to 8 years. Wednesday25

\$1.50 Infant's Long Robes, lace trimmed. Lengths 30 and 36 inches. Wednesday1.00

Sale of Black and Colored Silks

3,000 yards Colored Paillette Silk, for dresses, slips, etc., beautiful quality, soft, subdued finish; comes in a big range of shades, also ivory; 36 in. wide. Regularly \$1.10. Rush price Wednesday, per yard89

1,000 yards Black Satin Paillette, an elegant silk for dresses, slips, suits, etc.; highly finished, skein dyed; a soft, rich black, characteristic of good black silks; 40 in. wide. Regularly \$1.25. Wednesday rush price, per yard94

Bordered Delaines

PER YARD 46c.

Included in this special offering of All-wool French Bordered Delaines are some of the newest designs and color combinations, including new browns, blues, greys, greens, pinks, rose, sky, tan, etc. In striped, spotted, floral and other effects, with rich Persian tape and other contrasting borders, 31 inches wide. Wednesday, per yard46

SHEPHERD'S CHECK SUITING,

PER YARD 34c.

Good quality Shepherd check for one day's selling only, below the cost of production. Nice, soft draping quality, good firm cloth, beautiful clear checks in four popular sizes, that will launder well and give entire satisfaction, 42 inches wide. Wednesday's price, per yard34

Summer Wear at Simpson's**MEN'S BLACK STRIPED COATS.**

Excellent office or hot weather Coats, made single-breasted, with patch pockets, from a black and white striped lustre, well fitting and well made. Price2.25

MEN'S RAINCOATS.

One of the correct coats for you to take on your outing is made from an English cravenette; good in a shower or as a light-weight spring overcoat; cut single-breasted, with fly front, long and loose; beautifully tailored. Price12.00

MEN'S SILK DRESSING GOWNS.

Made from fine imported Japanese silk, flower pattern, long, loose and beautifully made. Price13.50

BOYS' BLAZERS FOR COOL EVENINGS.

Boys' Scarlet Blazers, made with patch pockets and edges trimmed with scarlet and white braid. Sizes 26 to 33. Price2.50

Boys' Fancy Striped Blazers, red and black, blue and black and orange and black. Sizes 24 to 31. Price2.00

Boys' Black Lustre Coats, neatly made, with patch pockets. Sizes 26 to 28, \$1.35; sizes 29 to 33, \$1.50.

Dresses Whose Sale is Good News for Women and Children

French and cotton voiles, linens, lingerie and all-over embroideries, are made up with waists handsomely embroidered or with lace insertions and colored pipings; both Dutch necks and high necks, short and long sleeves are shown; skirts are trimmed to correspond. Wednesday special4.98

CLEARANCE OF GIRLS' REEFER COATS.

Made of serge, Panama and worsteds, in grey, green, brown and black; cut with loose back, and double-breasted; trimmed with novelty buttons. Size 14 years only.98

COATS AT \$6.95.

Made from imported Panama and serges, in navy and black; cut in a becoming style, on semi-fitting or straight lines; the collars are overlaid with striped silk, or are large, with pointed back; an excellent coat to take on your holidays. Regular value \$10.00 and \$12.50. Wednesday special6.95

ANOTHER SHIPMENT OF HAND-SOME CORDELINE SKIRTS.

All finely tailored, and suitable for misses and women. Plain gored style, with panel back, open front and detachable pearl buttons; high waist line; would advise coming early for these skirts, as they will not last long at this price. All sizes and skirt lengths. Price2.50

Black Velvet Ribbon

It has been almost impossible to keep up a complete range in Black Velvet Ribbons such has been the demand; a large stock of the three most popular widths will be opened up to-morrow morning; but they will not last long, so come early:

2 1/4-inch width. Per yard25

2 3/4-inch width. Per yard30

3-inch width. Per yard35

Clearing of Embroidered Bed Spreads, \$4.95 Each

80 x 100 inches, for full double beds, spoke hemstitched all around. Beautiful Irish and Scotch Embroidery work. Only 30 to sell. Regularly \$7.75, \$9.00 and \$10.00 each. July Sale price, Wednesday, each4.95

(No mail or phone orders.)

DARK CAMP BLANKETS, \$1.98 PAIR
8 lbs., 60 x 80 inches, good, strong, warm Union Camp Blankets, brown with dark border, 60 pairs only. July Sale price, Wednesday, pair1.98

SCOTCH CRASH TOWELLING, 12c YARD

Note.—The width is 19 1/4 inches. All pure linen, fine and soft, but heavy and strong for kitchen or roller towels, also oven, pantry or dish towels, 600 yards at July Sale price, Wednesday, yard12

1,000 YARDS STOUT ENGLISH SHEETING, 20c YARD.

Full bleached, plain, good heavy make, 66 inches wide, for double beds will give good wear. July Sale price, Wednesday, yard20

SET OF RICH SATIN DAMASK TABLE LINEN, \$3.48.

Dosen 22 x 22 inch Napkins, Table Cloth 2 x 2 1/2 yards, all pure linen of fine quality, elegant bordered designs, fine full satin Damask, as white as snow. Just 80 sets. Regularly \$4.75 per set. July Sale price, Wednesday3.48

(Linen Department, Second Floor.)

Color Blending in Wall Papers

Cheerfulness, symmetry, harmony and restfulness can be obtained in wall decoration by the careful assembling of proper designs—and color blends to suit each room or suite. Let us assist you.

English, French, German, Japanese, and the cream of the American papers, machine and hand-made, for best rooms, subdued colorings—

Per roll60c, 75c, \$1 and \$1.50
Per roll 35c, 50c, 75c, \$1, \$1.50, \$2.50 up

Mouldings and Plate Rails to suit any style of room, oak, mahogany, ash or enamel. Prices from 2c to 25c foot.

Jap Grass Cloths, per yard, 60c, 75c and \$1.00.

—Fifth Floor—

NOTIONS

BIG REDUCTIONS ON SMALL ARTICLES.

Domest Fasteners, black and white, 4 dozen5

Hooks and Eyes, black only, 12 dozen15

"Simpson Special" Hair Pins, 2 boxes for15

Lace Pins, coral pearl, 4 cards5

Needles, all sizes, 4 papers5

Boot Laces, 4 1/2 inch dozen4

Mending Cotton, black, white and tan, 4 for5

Pearl and Coral Necklets, regularly 10c and 15c5

Pearl Buttons, sizes up to 1/2 inch, regularly 15c and 20c dozen5

Simpson's Special Dress Shields, sizes 2, 3 and 4, two pairs25

Draperies Made Without Charge

During all of this week we continue our special offer, making complete, ready-to-be-hung curtains from any of our 50-inch drapery fabrics; silks, tapestries, shadow cloths, chintzes, for portieres, window draperies or loose covers, without charge for work or designs.

IMPERIAL LINEN VELOURS.

Are very heavy, rich pile material, with lustrous finish, in all shades of green, rose, natural, tabac, blue, brown and crimson; used as a covering it gives lasting satisfaction; in hangings it is extremely effective; 50 in. wide. Yard1.50

BAMBOO SHADES.

Will keep the verandah cool, but let the cooling breezes come and go without hindrance. Prices and sizes for half split bamboo, natural and green, are as follows:

In Natural.

Size 6 x 689

Size 6 x 889

Size 8 x 81.29

Size 10 x 81.59

Size 12 x 81.89

Green.

Size 6 x 81.29

Size 8 x 81.59

Size 10 x 81.98

Size 12 x 82.49

The Semi-Yearly Sale of Furniture Begins with August. Be prepared to meet some surprising values.

The **SIMPSON** Company Limited

Clearing Men's Shirts Cellular and Cashmerette Shirts

1,000 Outing Shirts of genuine English cashmerette, in a pretty range of stripes, and pure white cellular shirts, made with attached turn-down collar, pocket, strongly sewn double seams, body large and full length. All sizes in each line, 14 to 18. Regularly 75c. To clear Wednesday, each49

UNDERWEAR.

500 garments of Men's English Natural Wool, a very soft garment, which will not irritate the skin, dark shade, long sleeves, ankle drawers, fine-summer weight; all sizes 34 to 44. Regularly \$1. Wednesday, each garment69

**Hats for Men**

Men's fine quality Split and Sennit Braid Straw Hats, low crowns, with wide or medium brims, deep silk bands. Wednesday1.50

Soft Hats, correct style, in dressy trooper design; brims can be worn to suit wearer; fine quality felt, in corduroy finish; colors brown, heather, Oxford, bronze or slate. Wednesday1.00

Semi-Telescope Shapes, in fine quality South American Panama Hats. Regularly \$7.50 to \$10. Wednesday 3.98

White Canvas Shoes, Must Be Sold Now

MEN'S WHITE CANVAS OXFORDS 99c.
100 pairs Men's White Canvas Oxfords, Blucher style, leather sole and heels; sizes 6 to 10. Regularly \$1.50. Wednesday99

Same quality in Boots. Regularly \$1.75. Wednesday1.25

WOMEN'S PUMPS AND OXFORDS 99c.
500 pairs Women's Tan and White Canvas Ankle Strap Pumps and Oxfords, high or low heels, medium weight leather soles; sizes 2 1/2 to 7. Regularly \$1.25, \$1.50 and \$2.00. Wednesday99

BATHING SHOES 35c.

100 pairs Women's Imported Bathing Shoes, grey, trimmed with red braid and red ties, soft comfortable insole; a very dainty shoe; sizes 3 to 7. Regularly 50c. Wednesday35

**This in the Lunch Room**

Wednesday afternoon, 3.00 to 5.30.
Fresh Peach Sundae, with cut cake, 10c.

English Tapestry Squares

These popular Rugs, made for us by the best English manufacturers, are among the biggest values offered. The enormous quantity we are able to handle places us in position to secure not only the largest selection of designs and colors, but what is of paramount importance the very lowest cash prices, and to retain the quick turn-overs we mark them at a small margin of profit. Note the range of prices in each size: 6 ft. 9 in. x 9 ft., \$4.65, \$4.95, \$5.45, \$7.75, \$8.45; 9 ft. x 9 ft., \$5.50, \$6.00, \$6.45, \$7.15, \$7.65, \$8.45, \$9.45; 9 ft. x 10 ft. 6 in., \$7.15, \$7.65, \$8.45, \$9.45; 10 ft. x 10 ft., \$8.15, \$8.65, \$9.65, \$11.25; 10 ft. 6 in. x 12 ft., \$10.45, \$11.45 and \$13.45.

WOOL AND UNION CARPETS.

For an inexpensive and yet serviceable, effective floor covering these carpets are preeminently satisfactory. They are in small self green effects, well blended reds and tans, and greens and tans, and are priced unusually low:

Unions, 36 in. wide, 37c and 48c.
Extra quality Wool, with cotton warp, 36 inches wide. Yard68

Smyrna Hearth Rugs and Mats, a specially good inexpensive rug for hard wear, Oriental and chintz designs in greens, tans and reds:

30 x 60, extra value at 2.35 26 x 50, extra value at 1.75
33 x 18, extra value at75