

SIMPSON

Store Opens 8 a.m.

Closes at 10 p.m.

H. H. Fudge, Pres.

J. Wood, Manager

PROBS.

Easterly winds; milder, and for the most part cloudy.

SIMPSON



Big Doings Tonight at the Simpson Store

Many people are so situated that they have very little shopping time during the day; for them, careful shopping is almost out of the question. For their convenience, the Simpson Store will remain open **tonight, tomorrow night and Saturday night.** This also enables our employees to earn some extra Christmas money.

We do not ask evening shoppers to take what is left from day-time bargains. Here are a collection of very attractive items that will be

Offered for the First Time at 7 p.m. Tonight

45c Mechanical Toys, 23c

In the Basement, 7 o'clock Tonight

5000 Mechanical Toy Lions, Elephants and Tigers all to be let loose at 7 o'clock Thursday night, also Automobiles. Regular up to 45c. .23

White Thibet Muffs, \$3.75

At 7 p.m. to-night we will put on sale in the New Fur Dept. (Third Floor), twenty-five only, White Thibet Muffs, extra large pillow shape, very best quality, cream satin-lined. Regular \$5.50. To-night .375

A Couple of 7 p.m. Items In Silks and Dress Goods. Special Black Silk Bargains On Sale at 7 p.m.

300 Yards only, Rich, Black Satin Messaline, soft, lustrous finish, deep full black, guaranteed quality. An unusual opportunity to buy a Rich Black Silk Dress or Waist Length. Each length neatly boxed for Xmas giving; 36 inches wide. Regular \$1.25. Thursday, after 7 p.m., per yard .87

Delaine Waist Lengths

1000 Boxes of Silk and Satin Striped Delaines, in pure wool qualities, best French make. Dye and finish in a fine collection of shades, also ivory and black. Regular selling price of these waist lengths is \$1.50 each. We offer them on Thursday at 7 p.m. till 10 p.m. at \$1.00 the length. Put up in dainty box ready for presentation.

Perfumes, Brushes

Smoking Sets

At Extraordinary Prices 7 p.m. Tonight

250 Perfume Baskets, including a quantity of the Vinolia make, assorted odors. Regular \$1.00. Special .50

Ladies' Hair Brushes in rosewood, solid backs with pure hand-drawn bristles and mirror in rosewood with ring handle complete. Regular value \$1.75. Special 1.10

Men's Smoking Sets, value 50c. Special .21 Toilet Dept., Main Floor

Three 7 o'clock Specials From the Boot Dept Tonight

Women's Slippers, 79c

300 Pairs Women's Imported Plaid Wool Slippers, neat turn down collar, fancy ornament on vamp, flexible leather covered soles; sizes 3 to 8. Thursday, 7 o'clock .79

Rubber Boots, \$1.49

90 Pairs Child's Rubber Boots, highest grade, bright finish, warm fleece lining, corrugated soles and solid rubber heels. Packed in cartons ready for gift-giving; sizes 6 to 10½. Thursday, 7 o'clock .149

Men's Dress Boots, \$1.99

180 Pairs Men's Boots, blucher style, patent colt, gunmetal and dongola kid leather, solid leather soles and heels, union made; sizes 6 to 11. Regular value \$3.00. Thursday, 7 o'clock 1.99

\$1.25 Coaster Sleighs, 92c

—Fifth Floor.

Boys' and Girls' Coaster Sleighs, 4 feet long, selected hardwood runners, heavy steel spring shoes, extra strong sleigh. Regular \$1.25. Thursday, 7 p.m. .92

A Special Evening Dinner

will be served in the restaurant from 5.30 p.m. to 7.30 p.m. and evening refreshments will be served until 10 p.m., including banana fruit ice cream with cake, 10c.

Clearing All These Baskets at \$1.00

Third Floor, 7 p.m. Tonight

100 Curates, Tabourettes, Standing Baskets for Babies, Soiled Linen Baskets, and some very dainty work baskets, all new goods and ranging in price from \$2.25 to \$4.50, will be put on sale at, each 1.00

Sample Waists at 79c

Tonight at 7 p.m.

300 Brand New Sample Shirt Waists in tailored and lingerie effects, at one-half ordinary prices. Everything new and up-to-date in this lot, being chiefly samples for the coming Spring trade. Ordinary selling prices, \$1.00 to \$1.95. Thursday evening, each .79

For a Woman to Give a Woman

A practical and acceptable Christmas gift to most women. On sale at seven o'clock Thursday evening. Phone orders delivered next day.

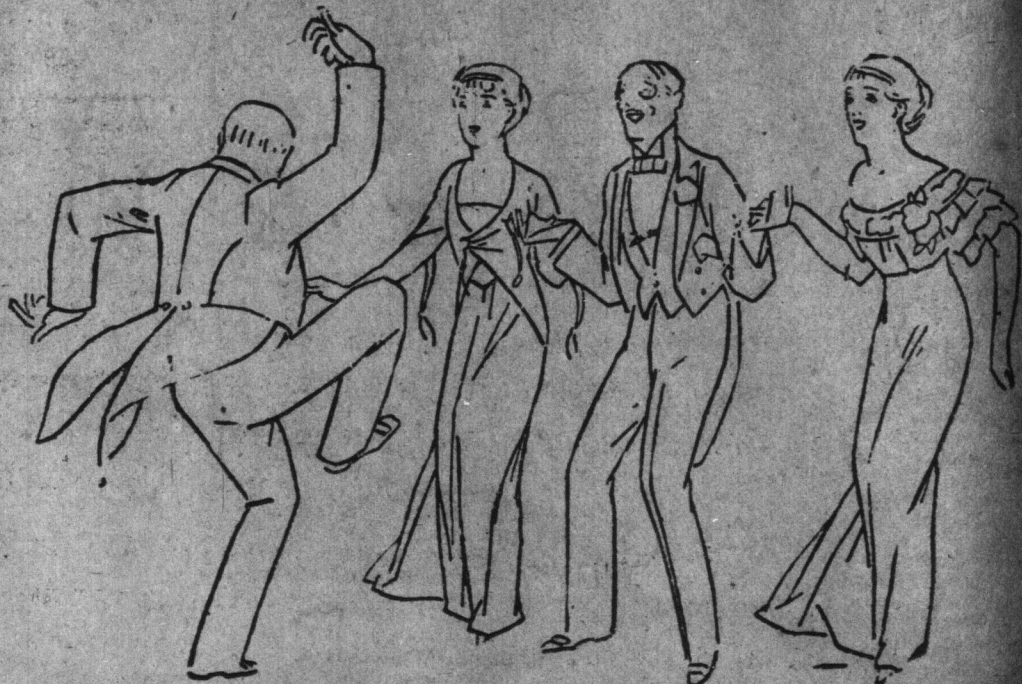
600 Women's Nightdresses, fine fancy stripe flannelette, excellent quality and beautifully made. Yoke trimmed with fancy braid, ruffle of goods on neck, front and cuffs; lengths 54, 56, 58, 60 inches; 32 to 42 bust measure. Regular price 90c each. Thursday, 7 p.m., each .55

\$3.25 for a \$5.00 Duchess Feather

(Only Two to Each Customer)

On Sale at 7 p.m. Tonight

26 White, 48 Black Ostrich Feathers from one of the best manufacturers in England. Every feather is of extra width and 20 inches long, and has a beautiful glossy finish. If sold regular would be special at \$5.00. Sale price 3.25 No phone order filled.



Christmas Gaiety

is best when it's spontaneous. But did you ever notice how much easier it is to be gay if you're the recipient of some well-chosen presents? Here are some things that should make every man happy—you may get them **Tonight at 7 p.m.**

Men's \$6.00 House Coats, \$3.95

A Rare Opportunity for these most Desirable of Christmas Gifts

100 only in the lot, consisting of Imported English and American Coats, being broken lines and odd sizes from our regular stock. Thick, soft finished tweeds in neat check patterns, also plain colors in Kerseys, trimmed with plaid collars and cuffs and fancy cord edges; in the lot are sizes 35 to 44. To clear Thursday evening. Regular \$5.50, \$6.00 and \$6.50. (7 p.m.) 3.95

Men's \$3.50 Hats, \$1.00

A Most Practical and Up-to-date Gift

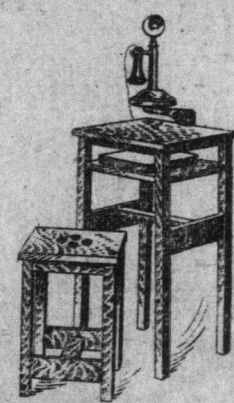
500 Men's Stiff Hats at less than manufacturers' prices. Up-to-date 1911 and 1912 shapes; best grades English fur-felt; a clearing of balances of lines; black only; not every size in each line, but sizes run generally from 6½ to 7½. Regular prices \$2.00 to \$3.50. Thursday, 7 p.m. 1.00

Men's Underwear—Startling Prices

For fear no one knows you quite well enough to present you with some of this remarkably priced underwear, you'd better make sure of it yourself, to be in the Men's Furnishing Section at 7 p.m. to-night.

750 Garments of Men's Underwear, manufacturers' odd lots, mostly "Watson's" goods. Regular 75c to \$1.25, at 7 o'clock Thursday, to clear .44

500 Garments of Men's Genuine Lambsdown Fleece Underwear, guaranteed; all sizes. Regular \$1.00, Thursday at 7 o'clock, per garment .79



This \$8.00 Telephone Set for \$2.00

Fifth Floor, 7 p.m. To-night

Telephone Sets—Consisting of table and chair, made of solid oak, and finished mission or fumed—These sets sell in the ordinary way at \$8.00. At 7 p.m. Thursday we shall sell 50 sets at \$2.00

The **SIMPSON** Company Limited