

Mark Envelopes for Mail Orders for Goods on this Page City Ad.

EATON'S DAILY STORE NEWS

Customers' Deposit Account Office Now on Fourth Floor.

A Few Hints on the New Hat Styles for Men

Men's Stylish Tweed and Worsted Suits

We want to make a clearance of broken lines of good selling patterns in men's suits—cassimere finished tweeds and worsteds in fancy weaves and neat stripes, in shades of grey, olive and fawn—single-breasted sack styles, with shapely lapels of medium length, well formed shoulders and close fitting collars—good quality linings; sizes 36 to 42 in the lot, but not all sizes in each line 7.49

Another suit is in a decided striped effect pin check design, with green thread stripe, double-breasted 3-button sack, with fairly long lapels, nicely built shoulders of natural width, lined with a fine will serge; sizes 36 to 44 10.50

\$1.00—Small Boys' Sailor Blouse Suit—\$1.00

This neat costume for a small boy is a sailor blouse suit—made from an imported soft finished navy blue serge, with deep sailor collar and trimmed with four rows of braid, lined knee pants; sizes 22 to 28. Price 1.00

—Main Floor—Queen Street.



The individuality of our offerings but there in both soft and hard young man should see here are some of the newest things to be found in the Street Entrance on the Main Floor:

1911 is stamped on all are some special styles hats that the particular at once. For instance section at the Queen

Team Harness

A good article at a very low price. Specially designed and manufactured for farm work. Made of choice heavy leather, well stitched and carefully proportioned, thus securing special strength where most needed. It is fully guaranteed. Brides, three-quarter cheeks with blinds or open if desired, flat winker stay round side checks. Stiff or jointed bits, good fronts and rosettes.

- Lines— $\frac{3}{4}$ in. good weight, full length, with snaps.
- Collars—Good strong work collars, either cloth or leather face.
- Hames—High top wood, with heavy steel band, clip and staple.
- Hame Tugs— $1\frac{1}{2}$ in., with three loops, double grip trace buckles.
- Traces— $1\frac{1}{2}$ in. three-ply, length 6 ft. 3 in., with wrought cockeys.
- Martingales— $1\frac{1}{2}$ in., heavy, with dees.
- Breast Straps— $\frac{1}{2}$ in., heavy, with slides and snaps.
- Back Bands—Good and strong, with harness, leather housings and felt pads stuffed with hair.
- Back Straps—With buckled crupper and hip straps, mountings X. C. Monday \$25.00 complete.

—Harness Section—Basement

Special in Women's Patent Leather Shoes

Women's Fine Patent Leather Low Shoes, Blucher style, neat dull kid trimming and tops, pretty toe-cap; a decidedly neat shoe for spring wear; soles suitable for walking; heels are popular military shapes; sizes $2\frac{1}{2}$ to 7; also new spring model shoes in size 4, beautiful designs in all leathers, patents, suedes, vicci kid, tan calf, tan kid, gunmetal and velour calf pumps; Oxfords, two and three-eyelot ties. To clear Monday 1.95

Dainty Boots for Women, \$3.00—Gunmetal, in a popular new design, buttoned or Blucher; extremely neat and fit like a glove; dressy flexible soles and Cuban heels 3.00

Women's Fine Patent Boots, in new style, short vamps, high boxed toes, dull kid Blucher tops, straight foxing, Goodyear welted soles and Cuban heels; nicely finished inside; the insoles are soft leather and perfectly smooth 3.00

—Second Floor—Queen Street.

RATHER EXTREME?

THAT stiff hat does look extreme for it is many years since so wide a brim was worn on "Christy's." But this season the brim is flat and wide and the crown is unusually low. We have a full stock of these stiff hats of strictly 1911 design, but, though every other man on Broadway is wearing one this week, we have not bought exclusively of this style. We have an extensive assortment of medium styles, for the spring of 1911 brings medium shapes as well as extremes; and in both we offer you the very highest quality of felt. Our \$2.50 line, we think, is the best for the money in Canada, though if you prefer we can sell you a superior grade of flexible stiff hats for \$5.00.

Up-to-dateness will be found among our cheaper hats as well and if you want a \$1.50 hat we can give you great value for your money.

But the hat interest just now centres in the season's new models, which are bound to become popular among the young men who want to be strictly "correct" in their dress. They are very near to Queen Street—it will take only a moment to step in and see them.

SEE THOSE TELESCOPES?

NOTICE the shade of difference in the two soft hats shown above? The one on the left is of a slightly lower crown than the other. Both are fashionable for this season but the higher crown is the very latest, though the fancy band is not necessarily worn. These high-grade hats are worth \$2.00 and \$2.50, though we have one special grade as high as \$3.75. Pearl is the favorite shade of grey and acorn of green and greys and greens are the season's colors. Some browns are being shown, especially in the cinnamon shade, but the greys predominate. Fancy bands may be purchased separately at 65 cents.

All our hats, whether of English or American make, are of the finest fur felt and no man who likes a natty soft hat should miss seeing what is commonly known as the "knockabout." They can be worn in fedora or trooper style and, in these too, greys and greens lead. In this shape you can get as choice a hat as anyone would wish to wear, at \$2.50. Of course we have them less than that; and some, more—in fact up to \$3.75, a very special grade. But the \$2.50 hat is the greatest value in Canada.

Ride a "Raleigh" Bicycle—We Guarantee It

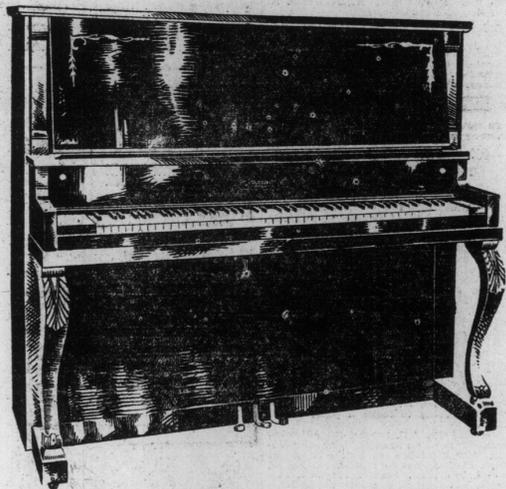
Inexpensive, easy running and easy to keep in repair. The name Raleigh stands for perfection in English bicycle workmanship. They have proven their worth for many years, and this season have the EATON guarantee for one year behind them.

- Complete with coaster brake 28.50
- Less brake 25.00

Ask for a price list of bicycle supplies. If you want to buy a bicycle, see the ones we're showing. We buy for cash and sell for cash, and therefore can save you considerable money on your purchase. If the wheel we sell you isn't satisfactory, we'll refund your money.

—Fifth Floor.

The EATON Piano of Special Interest to Visitors



The train loads of people visiting this city for Easter should not fail to see and hear the EATON Piano. It is of special interest to our out-of-town friends for many reasons, but the most important fact is that this piano is the equal in tone, appearance and construction of pianos that sell at almost double the price.

The "EATON" Piano is of high-grade construction, workmanship, material and finish of a beautiful design, which makes an attractive piece of furniture. Its resonant quality of tone and responsive action are equal to high-priced pianos. Our cash system enables us to place a piano of this quality in your home at an almost inconsiderable low price. We put a fair profit on actual cost of manufacture, and that's why we can

sell the "EATON" for such an unusually low price. We guarantee the "EATON" for 10 years. You may give it three months' trial, and if the results are not satisfactory at the end of that time we take back the piano and refund you the money.

See and try the "EATON"—then look at the price, and in that there's a pleasant surprise 185.00

Chalmers Motor Cars Have a Reputation to Sustain

A Chalmers "30" won the 1910 Glidden tour, the most severe test of efficiency and greatest motor contest held on the American continent.

You may not want to buy a racing car, still it will interest you to know that the Chalmers' has made a reputation for speed and endurance.

The reputation they have attained in past performances, Chalmers cars are maintaining.

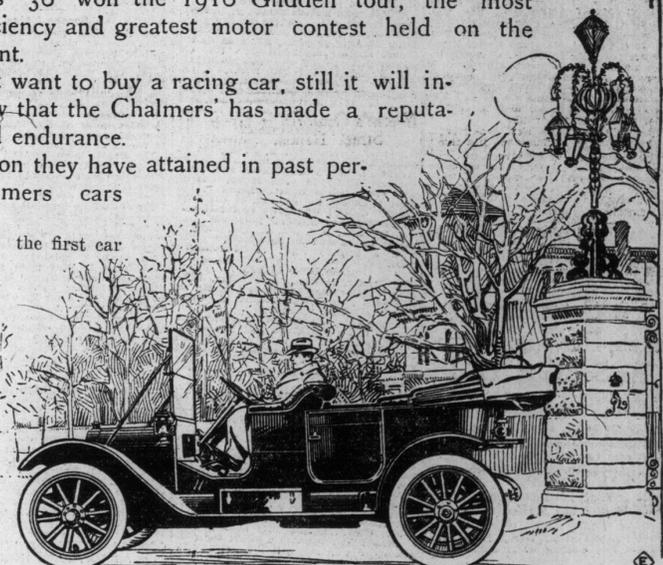
The Chalmers was the first car selling at less than \$4,000 to win the Glidden trophy. With such a proof of its sturdy and reliable qualities, the demand for 1911 models is going to be even greater than ever before.

This increased demand will not affect the Chalmers policy of building cars for quality, nor quantity. This is the principal reason for the fact that the Chalmers has never been defeated in any motoring event by any car of its price and power-class.

At the EATON Garage, Albert Street, you can see 1911 Chalmers models.

The Chalmers "30" is an ideal car for the requirement of the average man. Its efficiency has been proven by service. Ask to see the Chalmers "30" Touring Car and Roadster.

- Chalmers "30" Touring Car 2,275.00
- Chalmers "30" Roadster 1,950.00



THE FARM IMPLEMENT SECTION is in the Basement, and at this season of the year, when there are so many purchases to be made, a visit here will be most profitable, for prices on these implements are characteristic of the good values the Store offers.

Leave your name and address at Information Bureau, and we'll send you our catalogue.

THE T. EATON CO LIMITED

NOTED EDUCATIONISTS TO GATHER NEXT WEEK

Banquet on Tuesday Will Be Event of Importance—Dr. Auden Special Guest.

One of the educational events of the year is the banquet of the Ontario Educational Association, which will be held this year next Tuesday evening. It promises to be a more than usually brilliant occasion.

Toasts will be honored to the Lieutenant-governor, proposed by F. W. Merchant, M.A.; D. Paed, president, responded to by his honor; "Our Country," by Dr. Falconer, president of the university, responded to by Sir James Whitney; "Education in Ontario," proposed by Archdeacon Codr, responded to by Dr. A. H. U. Colquhoun; R. Alexander, president, 1873-80; Robert W. Doer, secretary, 1886-91; Sir George W. Ross, president, 1887; J. H. Smith, president, 1887; Alfred Baker, president, 1888; F. S. Evans, president, 1878-81; Wm. Scott,

president, 1896; L. E. Embree, president, 1907; S. F. Lazier, 1904. Dr. Auden, medical superintendent for the executive committee, Birmingham, England, is the special guest of the association, and will make addresses before the association and elsewhere while in Toronto. Dr. Auden is a cousin of Principal Auden of Upper Canada College. The following is an outline of the subjects that will be dealt with by Dr. Auden in his public addresses: General: Historical Association of School Hygiene, with general nexus of public health service; infant mortality, etc. The Normal Child and Its Defects: Vision defects, eye defects, etc.; baths, physical exercises and manual exercises. The School Buildings (very general): Lighting, ventilation, seating, etc. The Ailing Child: The Crippled Child; Tuberculous, deaf and blind children; open air schools. The mentally defective and epileptic. The teacher's relationship to the problem.

Dr. Martell's Female Pills

EIGHTEEN YEARS THE STANDARD Prescribed and recommended for women's ailments, a scientifically prepared remedy of proven worth. The result from their use is quick and permanent. For sale at all drug stores.

DROWNED IN CANAL LOCK BY FALL OF A SCAFFOLD

Men Were Engaged in Painting the Masonry—Three Others Have Narrow Escapes.

TROQUOIS, Ont., April 14.—One man was drowned in the locks, and three others had narrow escapes with their lives, thru the failure of pins driven into the ground, on which was supported the scaffold on which they were at work painting the masonry in the locks of the canal this morning. The drowned man is Elgin Serviss, aged 40, a laborer, who was assisting the other men in the work.

The four men had been at work all morning on the scaffold in securing security, and were progressing with the work of making ready the canal for the opening of navigation. Without the least warning the pins, to which were tied the ropes holding the scaffold down the sides of the stone abutments, pulled up at one end, precipitating Serviss into the water, which was rushing along the bottom of the lock.

The other two men, Edward McRobie and M. Redmond, managed to catch the ropes at the other end of the scaffold and pulled themselves up. Sam Armstrong, the third man, was just mounting to the top of the wall when the accident occurred, and so he escaped easily. Serviss' body was recovered later in the day, after several hours' grappling. The current was very swift in the lock, as the valves are large and were open at the time. It is thought that Serviss was stunned by the fall to the bottom of the lock, and so was unable to prevent himself being drawn down by the current. Serviss was a married man, with a small family. He had been a resident of Troquois for many years, and was highly respected.

Lost Her Deckload. LIZARD, Ont., April 14.—The British steamer Neptune, from Gulfport and Newport News for Rotterdam and Havre, signalled to this station that she had lost part of her deckload in rough weather.

Dr. Chase's Ointment is a certain and guaranteed cure for itching, bleeding and protruding piles. See testimonials in the press and ask your neighbors about it. You can use it and get your money back if not satisfied, etc. at all Dealers or EDWARDS BROS. & CO., Toronto. CHASE'S OINTMENT.

ESPAÑOLA'S LIVE QUESTIONS.

Editor World: These are a few questions we could answer with facts to back them, but are willing to hear the other side of the question. Are the peon and espionage systems in full force or are there evil flaws in them? Is it for the good of the worker or the corporations or so-called respectable people who use it for evil or otherwise. Are provincial and other police agents thereof directly or indirectly? In what class is the buyer of stolen timber, knowing the party selling has none of his own? Why do the latter party and their class find no trouble in getting work? Who reaps the benefit? What was the primary cause of the last two shooting scrapes at Espanola? Are thieves and pickpockets allowed full swing as long as they are of benefit to respectable people and then put in jail as soon as they are thru with them? Do the corporations require and get fifteen days' notice from their employees? Are the men granted the same privileges as the men paid off when leaving or discharged? If not, for whose benefit is it done? The corporations, boarding houses or those who buy their time at 10, 20 and 50 per cent. reduction. Why was the cheque system of payment inaugurated? Was it for the worker who pays from 15c per cheque to 10, 20 and higher per cent. for cashing thereof? Are workers whom corporations are interested in crushing prevented from

getting work of their own free will unless they reap a special benefit therefrom? Why do the individual's goods (perishable) take fifteen days when the corporation goods will come inside of five? Are disorderly houses allowed to go free, when to pull them would place corporation officials in custody? These are a few questions not confined to one town alone which those in authority could answer for the benefit of others. P. J. Campbell, Espanola, Ont.

COBOURG BOARD OF TRADE.

COBOURG, April 13.—(Special)—Cobourg Board of Trade at its last meeting unanimously elected the following members of the council for this year: J. D. Hayden, A. J. Armstrong, E. H. Osler, J. E. Skidmore, J. N. Sutherland, John Dick, T. S. Chatterton, A. J. Hanson, Dr. Elliot, Col. MacLachlan, A. B. Roberts, A. L. Jek, Sam Clarke, M.L.A., J. P. Field, J. B. McColl, M.P., R. J. Craig, John Henderson and Wm. Delaney. The board of trade will make an effort to have the toll gates removed from roads leading into the town. A committee was appointed for this purpose.

Died From Burning. PERTH, April 14.—Mrs. George Butler, who was badly burned while making soap on Thursday, died this morning from her injuries.

OUR ORCHESTRA POPULAR.

LONDON, Ont., April 14.—The Sheffield Choir and the Toronto Symphony Orchestra delighted immense audiences at the armories this afternoon and evening. The big building was filled on both occasions. The work of the choir drew forth great applause, but the orchestra was the more popular, judging by the applause.

THE BEST MEDICINE SO MOTHERS SAY

Mothers say Baby's Own Tablets are the very best medicine they can give their little ones. It is the happy experience of one mother that helps others to keep their little ones well. Thousands of mothers have found the Tablets a never-failing cure for the ailments that afflict their little ones. Mrs. E. Sandwell, Coldwater, Ont., says: "I find Baby's Own Tablets the best medicine any mother can give her little ones. I tried 'soothing' mixtures, but they did not help my baby, but as soon as I began giving him the Tablets they made his teething easy and I would hardly know he was cutting a tooth. I would not be without the Tablets, and always recommend them to my friends." Baby's Own Tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams Medicine Co., Brockville, Ont.