

the subject knows that the intelligent use of fertilizers pays, and instead of saying, "I cannot afford to use fertilizers," he will say, "I cannot afford to do without them." He also knows that his stock thrives better and his dairy cows give more milk when fed on hay, grain and roots grown with chemical fertilizers, because of the improvement in feeding value. The only question is what kind of fertilizers to use, and this is very important because a fertilizer at \$100 per ton might be really better value than another at \$40 per ton.

Even if the analysis is the same, the form in which the plant food is supplied makes much difference in the results obtained in the field. We would like to particularly emphasize the fact that we deal only in standard materials and every authority, as well as every experimental station in the world will bear witness that chemical fertilizers are superior to all other commercial fertilizers.

As to prices, if analysis is considered, we do not think there is a firm in America selling at lower prices and, as everyone knows, manufacturing costs are higher here than at almost all other points in America.

FERTILIZER "A"

Nitrogen	4%
Potash (K_2O)	7%
Phosphoric Acid (P_2O_5) ...	10%

All of our mixed fertilizers are made from standard materials and no "filler" or "make-weight" is used. "A" Brand is particularly adapted

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