## ANNEX 6 - KEY TRADE SHOWS IN MEXICO - 1998

The following table lists the most relevant Mexican trade shows for Canadian agri-food exporters in 1998.

SHOW	LOCATION	DATE	INDUSTRY
AFIA/AGROMEXICO '98	Guadalajara, Jalisco	5-7-March-1998	Food Processing Equipment     canning supplies and horticulture
ANTAD '98	Guadalajara, Jalisco	13-16-March-1998	<ul><li>Food &amp; Beverage</li><li>Food &amp; Beverage Equipment</li></ul>
Expo of the Americas	Mexico City, Mexico	28-30-April-1998	Food & Beverage Equipment
Tourismo	Monterrey, Mexico	16-May-1998 to 17-May-1998	<ul><li>Travel &amp; Tourism</li><li>Hospitality Industry</li></ul>
Expo Trade - Foreign Trade Forum	Monterrey, Mexico	19-May-1998 to 20-May-1998	<ul><li>Import</li><li>Export &amp;</li><li>Trade</li></ul>
Expo-Alimentos	Monterrey, Nuevo Leon, Mexico	September, 1998	Food & Beverage Equipment
Cancun Food Service & Lodging Products Show	Cancun, Mexico	September, 1998	<ul> <li>Hospitality Industry</li> <li>Hotel &amp; Restaurant</li> <li>Services &amp; Equipment</li> </ul>
Rest Hotel/Abastur	Mexico City, Mexico	7-Oct-1998 to 9-Oct-1998	<ul> <li>Food Processing Equipment</li> <li>Hospitality Industry</li> <li>Hotel &amp; Restaurant</li> <li>Services &amp; Equipment</li> <li>Food &amp; Beverage.</li> </ul>
Restaurants Hotels & Food Show	Monterrey, Mexico	5-Nov-1998 to 7-Nov-1998	<ul> <li>Food &amp; Beverage.</li> <li>Hospitality Industry</li> <li>Hotel &amp; Restaurant</li> <li>Services &amp; Equipment</li> </ul>
Expo Golosinas	Monterrey, Mexico	January, 1999	<ul> <li>Bakery Equipment &amp; Products</li> <li>Food &amp; Beverage</li> <li>Food Processing Equipment</li> <li>Hotel &amp; Restaurant</li> <li>Services &amp; Equipment</li> <li>Hospitality Industry</li> <li>Retail Operations.</li> </ul>
Expo Carnes 1999	Mexico City, Mexico	18-20-Feb-1999	<ul> <li>Meat Supplies</li> <li>Packers and Processors Exhibition</li> </ul>

Source: Trade Show Central on the Internet at the following addreshttp://www.tscentral.com/html/tsc-search.html

For a list of Agriculture and Agri-Food Trade Shows in Canada please consult the Canadian Embassy in Mexico City Web Site at the following address: http://www.canada.org.mx/trade/english/fairs\_en.htm

**BUSINESS GUIDE:** 

EXPORTING AGRI-FOOD TO MEXICO