

"The Council's discussions can be heated on occasion, as you might imagine, but its commendations have been sound and well considered. Its work is supported by committees involving the provinces, dealing with such matters as research development and scholarships and bursaries.

"Within this framework, we have developed three main channels in our Programme - grants directly from Ottawa, grants to the provinces, and services provided directly by my Department.

NATIONAL GRANTS

"Under the first heading, we have already helped many national organizations to strengthen and extend their services. Grants to the Canadian Amateur Hockey Association and the Canadian Intercollegiate Athletic Union come within this category. We have also helped to make possible such projects as the Canadian National Exhibition's Fitness Festival last September, and others that brought the cause of fitness to the fore.

"Grants are made to the Canadian Olympic Association to assist Canadian participation in the Olympic, British Empire and Commonwealth, and Pan-American Games. Also, national organizations such as the Canadian Amateur Ski Association, the Canadian Figure Skating Association, the Canadian Wheelmen and many other groups have received assistance to send athletes abroad and organize competitions at home.

RESEARCH EMPHASIZED

"The Federal Government is increasing the emphasis on research. Grants for this purpose, to universities and professional organizations, are designed to increase our knowledge of what constitutes fitness for many different activities, and how it can be attained most effectively. The work supported in this field will be of great interest to those of you who are studying the sciences, embracing as it does a wide variety of work in the biological and physical sciences. I was, myself, extremely surprised to find that one of our closest advisers on research is also employed on space research and considers his work on both programmes to be closely related.

GRANTS TO PROVINCES AND MUNICIPALITIES

"One half of all funds provided under the Act are made available to the provinces, on a project and matching basis, for the development of fitness and amateur sport activities at the provincial and local levels. Projects here have covered a wide range, indicating the very real need that is felt to assist expansion of opportunities for all sectors of the population to indulge in active recreational pursuits.

"Such pursuits are by no means as easy for most people to follow as they were before the tremendous growth of our cities, and this fact presents challenges also to the town planner if our potentialities for recreation are to be fully realized. I am

optimistic about the job we can do, as I think a real fear has developed across the country of the dangers inherent in a way of life completely lacking in real physical activity.

DIRECT FEDERAL SERVICES

"I come now to the third major sector of the Programme - the direct services provided through the Department of National Health and Welfare. These are very considerable indeed. As well as providing guidance in less direct forms, my Department takes an active role in the preparation of informational material such as films, manuals of instruction and other instructional aids of a technical nature.

"In addition to the preparation of films on figure-skating and other subjects, we have been involved in such projects as preparation of a manual on how to construct swimming pools and a track-and-field reference manual. We also hope to develop even closer contacts with the construction of recreational and sports facilities through the Municipal Winter Works Programme. Federal assistance of \$5.5 million was given to this type of construction through the Department of Labour last year.

OTHER PROJECTS

"There are other projects of importance which I will only touch on here. In co-operation with a number of other Federal Departments we are assisting the Calgary Olympic Development Association in its plans to obtain the 1968 Winter Olympic Games for Banff. We are also helping the City of Winnipeg in its application for the 1967 Pan-American Games.

"I do not think it is too much to say that the Fitness and Amateur Sport Programme has had a large part to play in bringing Canada the kind of international sports recognition that makes the holding of such Games a possibility. If we are successful in obtaining the 1968 Winter Olympics and the 1967 Pan-American Games, it will be a very great achievement indeed, and these two events, together with the Montreal World Fair, will be effective ornaments of Canada's Centennial Celebration in 1967.

AID TO UNIVERSITIES

"These are some of the many different aspects of the Programme I would like to describe to you in detail if time permitted. However, I will content myself by concluding with a word on our work in two areas in which you have a special interest, aid to universities and to university training, and aid to hockey. As many of you know, the Federal Government made an \$18,000 grant early this year to the Canadian Intercollegiate Athletic Union, to assist in meeting the costs of developing and promoting international sport at the national level....

"It is important in attaining the Programme's major objective of encouraging leadership training that we air the work of the universities in every possible way. For this reason, you, who are training to be our country's leaders of tomorrow, have a special claim on its support.

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