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International Business Opportunities Centre
International Business Opportunities Centre (IBOC) was established jointly by DFAIT and Industry Canada to match business leads provided by trade commissioners abroad with the business interests of Canadian firms, particularly SMEs. The Centre uses electronic databases such as DFAIT's **WIN Exports** and Industry Canada's **Canadian Companies Capabilities** to identify and engage Canadian companies in international business development opportunities.

For more information on IBOC, contact:

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CanadExport

CanadExport, DFAIT's twice-monthly trade newsletter, published in English and in French, carries articles on key trade activities and issues, including international market developments.

CanadExport is distributed to some 40 000 Canadian readers, particularly SMEs, informing them of new trade and investment opportunities, programs and services for Canadian exporters, trade policies, upcoming events such as trade fairs and missions, trade-related publications, and export successes and winning strategies. It also regularly features special supplements on various countries and regions and how to do business in these markets.

CanadExport is available in hard copy, or in electronic format through the Department's InfoCentre Bulletin Board service, the Internet and the Open Bidding System.

For more information on *CanadExport*, contact:

CanadExport
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International Business Publications

DFAIT publishes a wide range of trade and economic publications which can assist Canadian enterprises in their exporting ventures. In