

(3) DOMESTIC INDUSTRY INFRASTRUCTURE**A) General:**

The degree of industry technical expertise is considered to be marginally adequate. There is not considered, by the industry, to be any serious processing, handling or storage facility constraints.

The marketing infrastructure is a mix of totally vertically integrated private firms encompassing the operations of crushing, refining, packing, bottling and distributorship to retail and industrial outlets and a few firms performing a combination i.e. crushing/refining or only one of the foregoing functions. The trend is to fully integrated firms with most of the firms that only crush gradually disappearing. As well, there is a growing trend to importation of crude oil for refining. Vegetable oil for human consumption is marketed in Mexico through various types of retail outlets ranging from North American style super markets and convenience stores to small tiendas and government Conasupo stores supplying basic foodstuffs in the poorer urban and rural areas. Industrial users/processors also account for a large proportion of consumption.

The main industry association grouping fourteen of the larger crushers/refiners and 70% of capacity is the:

Consejo de la Industria Aceitera Mexicana, S.C.

Lord Byron No. 706

Col. Bosque de Chapultepec

11580 México, D. F.

Tel: (011-525) 281-797/281-3630

Fax: (011-525) 281-1462

Director General: Lic. Miguel Machuca López

Other associations are:

Asociación Nacional de Industriales de

Aceites y Mantecas Comestibles

(oils and foodstuffs industries)

Praga No. 39, 3er piso

Col. Juárez

06600 México, D. F.

Tel: (011-525) 533-2847/2859/5257546-50