

### FORMEX YBARRA, SA DE CV

Poniente 146 #658  
Colonia Industrial Vallejo  
02300 Mexico D.F.  
Phone: (5) 368-1751  
Fax: (5) 587-1077

Nestor Fernandez Melchiorre

**Company Size:**  
Approximately 200 employees

**Primary Products:**  
Food products: mayonnaise, ketchup

**Export Levels:**  
Information not provided

**Plants:**  
The only plant is located at the above address.

**Wastewater Status:**  
Information not provided

**Potential Opportunities:**  
The company does not expect to be purchasing wastewater equipment in the near future. However, company officials admit that no treatment equipment is currently installed. Oils are the primary area of concern in effluent discharges.

**Purchase Time Frame:**  
Within five to ten years.

**Additional Comments:**  
The company pays 6.1 NP/m<sup>3</sup> for the 50m<sup>3</sup> of water that are consumed daily.

### ALIMENTOS DE VERACRUZ, SA DE CV

Ave. Constitución 405 Pte.  
64000 Monterrey, N.L.  
Phone: (8) 369-7050, 342-6060  
Fax: (8) 342-4451

Daniel Barrera Santos  
Technical Director

**Company Size:**  
Information not available

**Primary Products:**  
Juices and other citrus fruit products

**Export Levels:**  
Between 30 % and 70 %, depending on world prices

**Plants:**  
Monte Morelos (Monterrey), Mexico City and Veracruz

**Wastewater Status:**  
The company does not comply with wastewater regulations.

**Potential Opportunities:**  
The main wastewater issue is a high BOD level in the Veracruz and Monterrey plants (Mexico City plant is for packaging only). Average company BOD levels are approximately 5000 mg/l. The company is currently exploring solutions in house, but believes it will have to invest in wastewater solutions very soon.

**Purchase Time Frame:**  
As enforcement requires

**Additional Comments:**  
The company would prefer to invest step by step. Basic solutions would be purchased first and advanced technology in the future. Financing is important, and NAFINSA may play a role. In addition, there is a strong preference to deal with a company with proven technology in the citrus fruit market.