

Juice and Citrus--

SUNKIST GROWERS

Orange Products Division,
616 East Sunkist Street,
P.O.Box 3720,
Ontario, CA 91761
Mr La Nier

(714)983-9811

Sunkist is California's largest citrus converter. The company produces concentrated and natural strength juices, essential oils, pectin, food supplements and cattle feed, made from oranges, lemons, and grapefruit. Sunkist employs about 1300 people and operates two processing plants in Southern California. The company currently operates the following types of packaging lines: hot fill packs, metal cans, frozen composite cans and bulk packing systems. Sunkist has no immediate expansion plans outside normal replacement schedules. The company works with both distributors and manufacturers direct; leases or purchases direct depending on the machine; and is not influenced by brand names. Mr La Nier feels that citrus processors will be moving more into paper/film laminated structures. To this end he is interested in any machine or materials technology and would like to look at any suitable Canadian machinery. We found that current distributors for Canadian machinery in the State consider Sunkist an excellent customer.

PARAMOUNT CITRUS ASSOCIATION INC.

P.O.Box 712,
11030 Stranwood Avenue,
San Fernando, CA 91341
Joe Martinez

(231)361-1171

Paramount produces citrus concentrates and juice drinks. The company employs 250 people. Mr Martinez advised that Paramount uses F.M.C in line machines including fillers, cartoning machines. The company also uses Pack-master casing machines and Continental closing machines. Paramount are not planning expansion at present. They prefer to buy directly from manufacturers and would be interested in literature on Canadian machines at this stage. The company does its own rotogravure printing on forty-eight ounce cans.

SUN-MAID GROWERS OF CALIFORNIA

13525 South Bethel Avenue,
Kingsburg, CA 93631
Mr Frank Butterworth.

(209)896-8000

Sun Maid produces raisins, raisin paste, raisin juice concentrate, a variety of dried fruits, beverage alcohol, animal feeds, mixtures of dried fruits and nuts, raisin bread, and fresh grape juice concentrate. The company operates three plants in California and currently employs about 700