

ARTICLE VIII

Recognizing that ASEAN is a developing region and that the member countries of ASEAN are seeking to attain economic resilience, the Contracting Parties, in accordance with their laws, regulations and other related directives, agree to exert their best endeavours to grant each other the widest facilities for commercial transactions and shall:

- (a) take into account, to the extent possible, their respective interests in improving market access for each others' manufactured, semi-manufactured and primary products, as well as the further processing of resources;
- (b) cooperate multilaterally and bilaterally in the solution of commercial problems of common interest including those related to commodities and trade related services;
- (c) study and recommend trade promotion measures that would encourage ASEAN-Canada trade. Such measures could include trade fairs and missions, seminars, export training programmes and the establishment of promotion centres on trade, investment and tourism;
- (d) encourage cooperation and participation of Canada in ASEAN regional projects.

PART III

ARTICLE IX

Development Cooperation

In order to supplement bilateral agreements and arrangements for intergovernmental cooperation, and in addition to the development cooperation activities described in the other Articles of this Agreement, Canada will cooperate with the member countries of ASEAN to realize regional projects and programmes of a developmental nature designed to promote ASEAN's regional development as proposed by the member countries of ASEAN and as agreed to by Canada on the basis of mutually agreed priorities.

ARTICLE X

Canada undertakes to consider the provision of specific technical and financial support within its development assistance programmes for an agreed programme of regional projects among the member countries of ASEAN.

ARTICLE XI

The Contracting Parties will make every effort to encourage cooperation among institutions in their respective countries, such as universities, professional associations, co-operatives and similar institutions. Such cooperation could include management development programmes. The Contracting Parties shall also encourage the